

NEWS RELEASE

New Restaurant Trade Exposition to Serve Pennsylvania

*Pennsylvania Foodservice Expo will debut
October 23 - 24, 2017 supported by the
Pennsylvania Restaurant & Lodging Association*



PENNSYLVANIA

FOODSERVICE EXPO

August 24, 2016 – Exposition Development Company, Inc. (ExpoDevCo) and Questex announced today the launch and partnership of the Pennsylvania Foodservice Expo, an annual trade show serving the Restaurant, Foodservice, Nightlife and Hospitality industry in Pennsylvania. The inaugural show will be held October 23-24, 2017 at the David L. Lawrence Convention Center in Pittsburgh, Pennsylvania.

The partnership and launch will incorporate Questex’s successful Nightclub & Bar brand by bringing the concept to the East Coast in a variety of tasting pavilions scattered throughout the show floor.

“These new partnerships are extremely exciting, as they will result in the top minds from the restaurant, foodservice, bar, and nightlife industries all coming together in one spot,” remarked Questex President and CEO, Kerry Gumas. “By bringing together such complementary industries, the 2017 show and all those that follow will give attendees and exhibitors unlimited opportunity to take their business to the next level.”

The show will also be developed with the key support of the Pennsylvania Restaurant & Lodging Association (PRLA). “We are very excited to bring back the foodservice and lodging tradeshow for the Pennsylvania hospitality industry. By partnering with ExpoDevCo we can utilize their already existing foodservice show network and expand on that to bring our statewide industry together for an all-inclusive annual event,” stated John Longstreet, President & CEO of the Pennsylvania Restaurant & Lodging Association.

According to the National Restaurant Association, there are more than 25,434 eating and drinking establishments in Pennsylvania producing more than \$21 billion in sales and half a million jobs.

“Pennsylvania is a major market for the foodservice and hospitality industry, and we are delighted to be launching and partnering on this event with Questex and the PRLA,” added ExpoDevCo’s COO & Partner, Stephanie Everett.

During the expo, a comprehensive educational program will be available to attendees as well as specialized training courses and certification classes. Live demonstrations from renowned Chefs and Restaurateurs will also add value each day of the two-day event.

For more information, visit www.PAFoodserviceExpo.com

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Media Contacts:

Exposition Development Company, Inc.:

- Stephanie Everett, COO & Partner, 404-334-4582, Stephanie.Everett@ExpoDevCo.com

Pennsylvania Restaurant & Lodging Association:

- Stephanie Otterson, Director of Communications, 717-963-8369, sotterson@prla.org

Nightclub & Bar Media Group

- Michelle Osborne, Marketing Director, 617-219-8305, mosborne@questex.com

About Exposition Development Company, Inc. (ExpoDevCo)

Owned and managed by partners David Audrain and Stephanie Everett who have more than 37 years combined experience of managing, growing and launching exhibitions. ExpoDevCo produces a number of trades shows and events across North America, including the Atlanta Foodservice Expo and North Carolina Restaurant & Lodging Expo. To learn more, please visit www.ExpoDevCo.com.

About Pennsylvania Restaurant & Lodging Association

For nearly 80 years, the Pennsylvania Restaurant & Lodging Association has promoted, protected, educated and strived to improve the hospitality industry in Pennsylvania. PRLA conveys the unified voice of the hospitality industry to the Commonwealth's citizenry and elected officials. Pennsylvania's hospitality industry plays an integral role in the state's economy, employing more than 960,000 people and generating revenues of more than \$42 billion annually.

About Nightclub & Bar Media Group

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the Nightclub & Bar Show (www.ncbshow.com), VIBE Conference (www.vibeconference.com), Nightclub & Bar Top Rated Lists (www.nightclub.com/category/ncb/scene/top-rated), Nightclub & Bar Awards, and produces daily content on www.nightclub.com.

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