



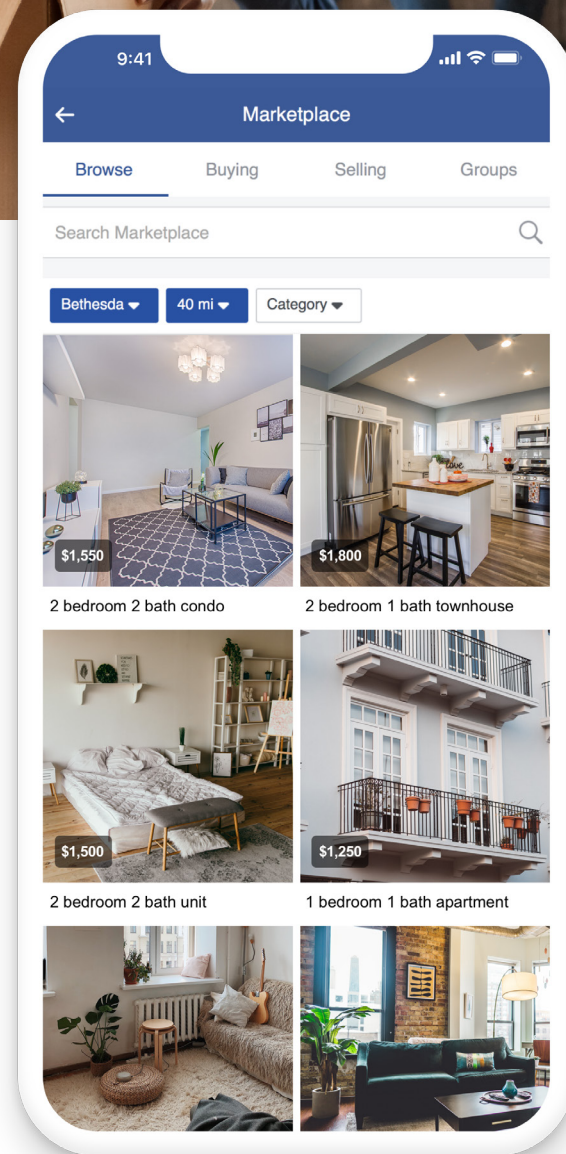
Home Rentals on Facebook Marketplace

**FREE, EXCLUSIVE LEADS
FOR AGENTS AND BROKERS**

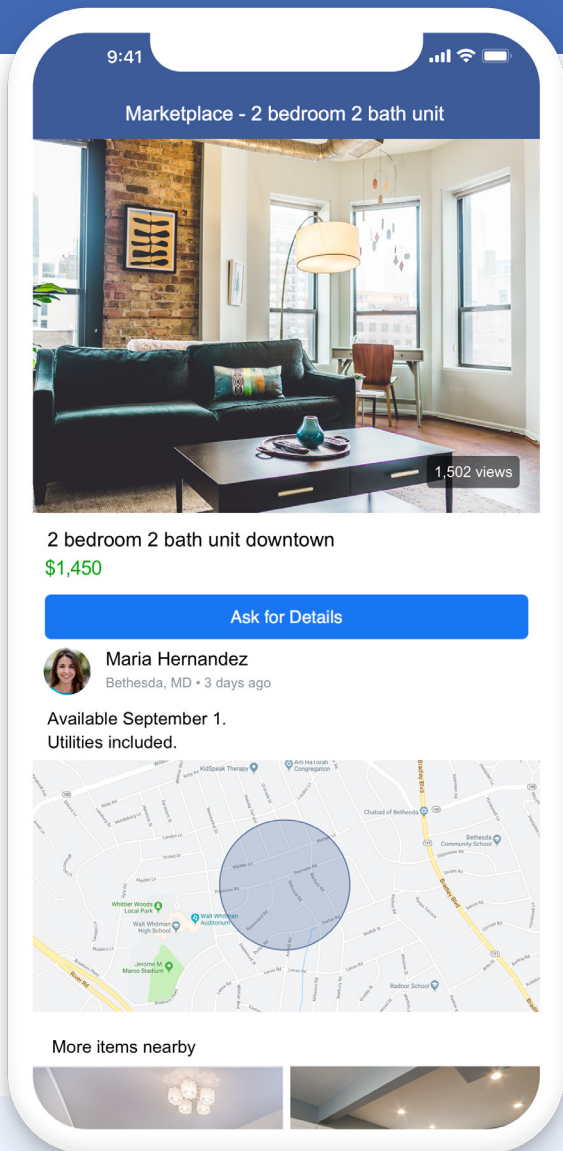
Homesnap and Facebook have partnered to make it simple—and free—for MLSs to showcase homes for rent on Facebook Marketplace.

Reach Renters Where They Already Are

More than **one in three** Facebook users in the United States visit Marketplace every month to discover, buy and rent items in their local neighborhoods and cities. As an MLS, you can help agents and brokers tap into this enormous community by using Homesnap to showcase rental properties on Marketplace.



Facebook Marketplace



EXCLUSIVE, FREE LEADS

Neither Facebook nor Homesnap charges any fees to participate. All leads will be emailed directly to the listing agent or broker at no cost. Lead emails will be co-branded with your MLS—giving your organization credit for this valuable program.

PERSONALIZED CONSUMER EXPERIENCE

Facebook Marketplace provides renters with custom filters to search by location, price, number of bedrooms/bathrooms, rental type, square footage, dog/cat friendly homes, and other attributes—all in a mobile optimized environment to deliver a superior consumer experience.



How to Join

Homesnap is currently working with MLSs to offer this exciting, free program for all rental listings—on an opt-out or opt-in basis. Simply contact your Homesnap MLS Operations Manager to learn more.