

Expert Advice to Prep Teens for Life After High School

Welcome!



Andrew Pudewa

• Strategies for Winning the College Writing Game



Expert Advice to Prep Teens for Life After High School

Welcome!

Andrew Pudewa



The HomeScholar 



Expert Advice to Prep Teens for Life After High School

Free Drawing!



3 Winners will be chosen February 17th!

Andrew Pudewa



The HomeScholar 



Expert Advice to Prep Teens for Life After High School

Welcome!

Andrew Pudewa



The HomeScholar 



Expert Advice to Prep Teens for Life After High School

Welcome!



Andrew Pudewa

• Strategies for Winning the College Writing Game

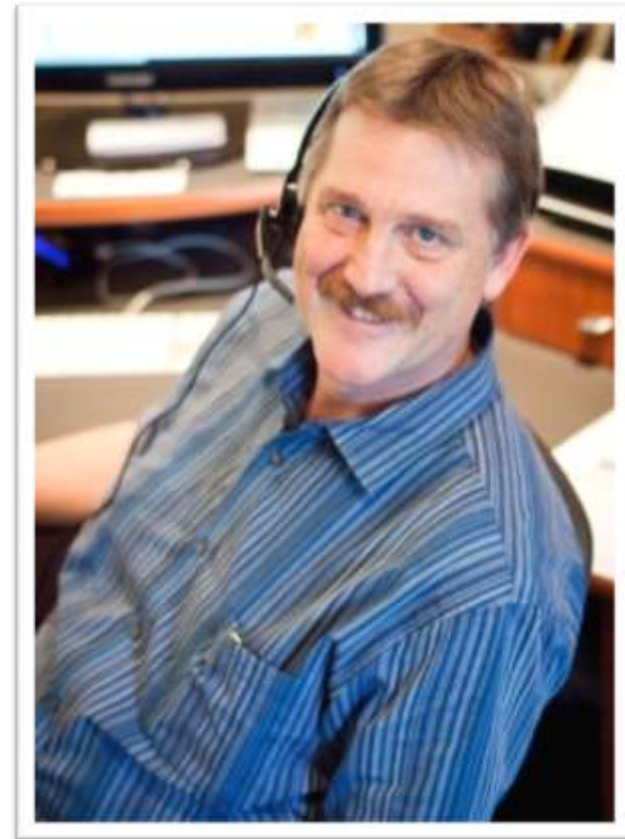


Strategies for Winning the College Writing Game

Andrew Pudewa

Director, Institute for Excellence in Writing

February 16, 2018



Overview

- What is an Essay?
- Invention: How to come up with what to say
- Arrangement: How to order ideas
- Elocution: How to make your writing more stylish
- The College Application Essay: How to write and for whom
- Writing College Papers: How to spy on your professor
- Documentation: Simple answers to a complicated process



What is an essay?

- By definition, “a short, written composition, generally expressing the ideas, beliefs or opinions of the writer.”



What is an essay?

- By definition, “a short, written composition, generally expressing the ideas, beliefs or opinions of the writer.”
- Some assignments specifically want opinion essays; some don’t—be sure to know what is the nature of the assignment: essay, or research, or combination. If not sure, ask the instructor.



Some Essay Types

- Expository – Report, teach, explain, inform



Some Essay Types

- Expository – Report, teach, explain, inform
- Descriptive – Paint a picture, create images



Some Essay Types

- Expository – Report, teach, explain, inform
- Descriptive – Paint a picture, create images
- Analysis – Examine parts, make critical (value) judgements



Some Essay Types

- Expository – Report, teach, explain, inform
- Descriptive – Paint a picture, create images
- Analysis – Examine parts, make critical (value) judgements
- Argumentative – Thesis, support with examples, reasoning



Some Essay Types

- Expository – Report, teach, explain, inform
- Descriptive – Paint a picture, create images
- Analysis – Examine parts, make critical (value) judgements
- Argumentative – Thesis, support with examples, reasoning
- Persuasive – Ask question, lead reader to conclusion



Some Essay Types

- Expository – Report, teach, explain, inform
- Descriptive – Paint a picture, create images
- Analysis – Examine parts, make critical (value) judgements
- Argumentative – Thesis, support with examples, reasoning
- Persuasive – Ask question, lead reader to conclusion
- Narrative – Tell a story (Characters, Conflict, Resolution)



Some Essay Types

- Expository – Report, teach, explain, inform
- Descriptive – Paint a picture, create images
- Analysis – Examine parts, make critical (value) judgements
- Argumentative – Thesis, support with examples, reasoning
- Persuasive – Ask question, lead reader to conclusion
- Narrative – Tell a story (Characters, Conflict, Resolution)
- Personal – University application personal statement



Some Essay Types

- Expository – Report, teach, explain, inform
- Descriptive – Paint a picture, create images
- Analysis – Examine parts, make critical (value) judgements
- Argumentative – Thesis, support with examples, reasoning
- Persuasive – Ask question, lead reader to conclusion
- Narrative – Tell a story (Characters, Conflict, Resolution)
- Personal – University application personal statement
- Hybrid – combining one or more of these general types.



Invention

How to come up with what to say

How do you think?



Listen. Speak. Read. Write. Think!

IEW.com

800.856.5815

Three types of questions:

1. The Big Six

- “What and Why and When
And How and Where and Who.”



Three types of questions:

1. The Big Six

- “What and Why and When
And How and Where and Who.”

2. Sensory

- See?, Hear?, Feel? Taste?, Smell?



Three types of questions:

1. The Big Six

- “What and Why and When
And How and Where and Who.”

2. Sensory

- See?, Hear?, Feel? Taste?, Smell?

3. Critical

- Best, worst, value, application?
- significance (causes, effects, consequences)?



Classical Invention Skills

- Division (Things about, topics pertaining to)
- Comparison (What is this like? How so?)
- Application (To whom or in what circumstance does this apply: **Who Cares?**)
- Significance (Value, impact, causes, effects, meaning, significance: **So What?**)

Note: For more depth, study “Common Topics” of Aristotle



Arrangement

How to order ideas

- Composition Structures
- Types of paragraphs and purposes:
 - Introductory
 - Body Paragraphs
 - Concluding



Basic Essay

INTRODUCTION
TOPIC A
TOPIC B
TOPIC C
CONCLUSION

Expanded

INTRODUCTION
TOPIC A
TOPIC B
TOPIC C
TOPIC D
TOPIC E
CONCLUSION

Expanded Topics

INTRODUCTION
TOPIC A ¹
TOPIC A ²
TOPIC B
TOPIC C ¹
TOPIC C ²
TOPIC D ¹
TOPIC D ²
TOPIC D ³
CONCLUSION

Super-Essay

INTRODUCTION
INTRO ESSAY I
TOPIC A
TOPIC B
TOPIC C
CONCL. ESSAY I
INTRO ESSAY II
TOPIC A
TOPIC B
TOPIC C
CONCL. ESSAY II
CONCLUSION

LENGTH DICTATES STRUCTURE

HOW TO FIND YOUR TARGET NUMBER OF PARAGRAPHS

- A.** *If assignment is in number of words*
Divide your target number of words by your personal average of words per paragraph.
- B.** *If assignment is in number of pages*
1) set document style (font, spacing, margins)
2) paste random text, find # of words/page
3) # of words/page X # pages = target length in words
4) continue with step A



Arrangement

- What is a paragraph?
- Types of paragraphs and their jobs
 - Introductory
 - Body Paragraphs
 - Concluding



Arrangement

The TRIAC Paragraph

Topic

Restriction

Illustration

Analysis

Clincher



Listen. Speak. Read. Write. Think!

IEW.com

800.856.5815

Best Way to Write a Paper

- Have an outline!

(Separate complexity)

- Write from the inside out!

First: Body Paragraphs

Next: Concluding Paragraph

Last: Introductory Paragraph

- Prevents procrastination
- You know what to introduce!



Elocution

How to make
writing stylish



Listen. Speak. Read. Write. Think!

IEW.com

800.856.5815

Elocution – Sentence Openers

- 1 Sentence openers make it easy to vary sentence
- 2 patterns. On the next slide, you will find a list of
- 3 prepositions for the #2 opener. Predictably, a handy
- 4 list of –ly openers is also on the next slide. Starting
- 5 with an “-ing word,” a legal #4 opener must also have
- 6 a comma, with the thing after the comma doing the
- 1 “inging.” If you learned a list of clausal starters (when,
- 2 while, where, as, since, if, although), you can
- 3 efficiently create a #5 opener. Short sentences add
- 4 punch. Vary sentence openers and use the topic-
- 5 clincher rule and you will appear organized and
- 6 articulate.



Elocution

Prepositions

aboard	around
about	as
above	at
according to	because of
across	before
after	behind
against	below
along	beneath
amid	etc.
among	

-ly adverbs

consequently	immediately
constantly	increasingly
continuously	initially
currently	normally
distinctly	notably
effectively	occasionally
essentially	originally
evidently	possibly
finally	Predictably
generally	etc.
gradually	



Elocution Help: IEW Writing Tools App for iPhones and Androids

- IEW.com/mobile-app
- Free Version
- Expanded Version (nominal fee)



Elocution - Decorations

- Alliteration
- Triples
- Simile
- Metaphor
- 3 VSS
- Personification
- (many more!)



The College Application Essay

How to write—and for whom

Know your audience!



The College Application Essay

How to write—and for whom

Know your audience!

- It's all about you.

The College Application Essay

How to write—and for whom

Know your audience!

- It's all about you.
- Be sincere.

The College Application Essay

How to write—and for whom

Know your audience!

- It's all about you.
- Be sincere.
- Write about what interests you, and be interesting.

The College Application Essay

How to write—and for whom

Know your audience!

- It's all about you.
- Be sincere.
- Write about what interests you, and be interesting.
- Showcase who you are—stand out!

The College Application Essay

- Time is on your side.
- Don't procrastinate.
- Get an editor.
- Mechanically, this paper should be flawless.



Listen. Speak. Read. Write. Think!

IEW.com

800.856.5815

Writing College Papers... or “How to Spy on Your Professor”

1. Find something that he or she wrote.



Listen. Speak. Read. Write. Think!

IEW.com

800.856.5815

Writing College Papers... or “How to Spy on Your Professor”

1. Find something that he or she wrote.
2. Figure out his or her writing style, and make a list of things done—or never done. Some possibilities:

- Average words/¶ (longest, shortest)
- Average words/sentence
- Longest/Shortest sentence
- Frequency of openers, decorations
- Favorite words • Conventions
- Use of triple patterns



Writing College Papers... or “How to Spy on Your Professor”

1. Find something that he or she wrote.
2. Figure out his or her writing style, and make a list of things done—or never done.
3. Use that checklist to write each paragraph of every paper.



Writing College Papers... or “How to Spy on Your Professor”

1. Find something that he or she wrote.
2. Figure out his or her writing style, and make a list of things done—or never done.
3. Use that checklist to write each paragraph of every paper.
4. Get a better grade from that teacher!



Writing College Papers... or “How to Spy on Your Professor”

1. Find something that he or she wrote.
2. Figure out his or her writing style, and make a list of things done—or never done.
3. Use that checklist to write each paragraph of every paper.
4. Get a better grade from that teacher!
5. Repeat for each professor.



Documentation

Simple answers to what seems a complicated process:

- You don't have to remember it all.
- Follow the class/dept. style guide slavishly
- Use online resources:
 - Purdue Online Writing Lab
(owl.english.purdue.edu)
 - EasyBib.com
- Get help (older students, writing center)



For More Information about these and other topics

High School Essay Intensive

- IEW.com/HSE-D
- This package includes:
 - 5 DVDs (6.5 hours)
 - Student Handouts
 - *Portable Walls for the Essayist* (IEW.com/PWE)



Other Helpful IEW Materials

Fix It! Grammar

- IEW.com/FIX
- Six levels
- Placement test at the above link



Other Helpful IEW Materials

Advanced Communication Series

- IEW.com/ACS-D
- Disc 1: Persuasive Writing & Speaking
- Disc 2: Advanced Note Taking: A Dynamic Key Word Approach
- Disc 3: Power Tips for Planning and Writing a College Level Paper



Listen. Speak. Read. Write. Think!

IEW.com

800.856.5815



Here are some other ways we at IEW can help you:

1. Podcast
 - ▣ IEW.com/podcast
2. Webinars
 - ▣ IEW.com/webinar
3. Blogs
 - ▣ IEW.com/blogs
4. Forum
 - ▣ IEW.com/forum
5. e-Newsletter
 - ▣ IEW.com/e-newsletter
6. Magnum Opus Magazine
 - ▣ MagnumOpusMagazine.com



Listen. Speak. Read. Write. Think!

IEW.com

800.856.5815

Expert Advice to Prep Teens for Life After High School

Question and Answer



Andrew Pudewa

• Strategies for Winning the College Writing Game



Expert Advice to Prep Teens for Life After High School

Thank you for
joining us!

Andrew Pudewa

