

PLEASE FAX to (720) 438-3987 or email swatters@aimmedia.com



**Winter-  
Spring  
2021**

**EXHIBIT SPACE RESERVATION REQUEST FORM**

Company Information (please type or print)

Company Name: \_\_\_\_\_ Acct# \_\_\_\_\_  
(Office use only)

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Email to send invoice if different: \_\_\_\_\_

**(NEW) Virtual Listing  
Add-ons**

| In-Person SHOWS                             | DATES             | BOOTH<br>SIZE  | 1st<br>CHOICE | 2nd<br>CHOICE | \$99 Link<br>Listing<br>Only | \$149<br>Gallery<br>Listing |
|---|-------------------|--|---------------|---------------|------------------------------|-----------------------------|
| Kansas City, MO KCI Expo Center             | TBD               |  |               |               |                              |                             |
| Atlanta, GA Infinite Energy Center          | TBD               |  |               |               |                              |                             |
| Nashville, TN Nashville Fairgrounds         | TBD               |  |               |               |                              |                             |
| Minneapolis, MN Earle Brown Heritage Center | April 10-11, 2021 |  |               |               |                              |                             |
| Spring/Summer 2021 Virtual Show             | May-August 2021   | Circle Virtual Vendor Type: <u>Vendor Only</u> or<br><u>Webinar Lead-Gen Sponsor</u> |               |               | N/A                          | Included                    |

**Active Interest Media:**  
Home Group  
P.O. Box 1513  
Manchester, TN 37349

Questions? Contact your rep (please check one)

Eric Johnson

p: 518.618.1195

Samantha Watters

p: 863.801.3475

**Total Investment:** \$ \_\_\_\_\_

We prefer **not** to be located next to or near the following companies:

- \_\_\_\_\_
- \_\_\_\_\_

**TERMS OF PAYMENT**

EVENTS ARE PRE-PAID. A 50% (NON-REFUNDABLE) DEPOSIT IS REQUIRED ALONG WITH THIS SIGNED CONTRACT. BALANCE OF BOOTH RENTAL FEE IS DUE AND PAYABLE NO LESS THAN 30 DAYS PRIOR TO EVENT DATE. FULL PAYMENT IS DUE WITHIN 30 DAYS OF OPENING OF EVENT DATE.

**Please circle the payment method you plan to use:**

Options:                      Check                      Credit Card                      ACH Deposit

**Produced by:**



We the exhibitor, hereby apply for exhibit space for our use at The Log & Timber Home Show. If our choices of space have been assigned, Active Interest Media: Home Group (AIM) will contact us for additional choices. We understand that this application becomes a contract when signed by us and accepted by AIM. We agree to abide by the terms of payment listed. We agree to comply with the exhibit regulations, instructions, and conditions as published on both pages of this application and in the official Exhibitor Service Manual which will be available at LogHome.com/Shows at a later date with all conditions under which exhibit facilities have been rented to AIM. The individual signing this contract below represents and warrants that he/she is duly authorized to execute this contract on behalf of stated Exhibitor and agrees to abide by its terms and conditions.

**Signature by authorized representative:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**TERMS AND CONDITIONS (Please be sure to review the Rules & Regulations provided in the Exhibitor Service Manual for detailed provisions.)**



**IMPORTANT: A 50% (Non-Refundable) Deposit is due with signed contract to reserve an exhibit space. Full Payment is due 30 days prior to event.**

**TYPES OF EXHIBITS & EXHIBIT RESTRICTIONS:**

**Booth Definition:**

Booth space is 10' wide and 10' deep and includes:

1. 8' high draped background and 3' high draped side walls. Pipe and drape will be supplied automatically for inline booths. No drape provided for island booths.
2. Complimentary registration for exhibitors staffing booth.
3. Company listing in show program.
4. 7" x 44" company identification sign.

\*Exhibitors are responsible for their own furnishings, booth floor carpeting, electricity, and any additional security coverage they think necessary.

**Booth Restrictions:** Where you plan to construct any part of your exhibit above the exhibit height limitation (25' island, 8' in-line), or any variance from these rules and regulations, you **MUST** obtain approval in writing from the events manager at least six weeks prior to the official opening of the exhibits. Submit a sketch of your proposed construction when requesting approval.

**End-cap Booth Rules:** Booth dimensions are 10' deep by 20' wide. The maximum backwall height of 8' is allowed only in the rear half of the booth space and within 5' of the two side aisles (10' long backwall) with a 4' height restriction imposed on all materials in the space forward to the aisle. (Diagram provided in the Rules and Regulations of the Exhibitor Service Manual).

**Cancellations:** In the event an Exhibitor cancels all or part of the exhibit space contracted for, the Exhibitor must do so in writing and will be obligated to pay HBP fees based on the following schedule:

|                |                           |
|----------------|---------------------------|
| If Cancelled:  | Exhibit Space Rental Due: |
| 60-30 days out | 50%                       |
| 30 days out    | 100%                      |

**Fire Regulations:** All exhibit must meet the requirements of the State Fire Marshall and the facility management, including the requirements that all decorations, draperies, and/or fabrics be fireproof. All exhibits must be open or have sufficient opening at the top of their structure/display to meet fire regulations.

**Labor:** All exhibitors must abide by all regulations in effect in the facility at the time of the show.

**Exhibit Installation:** Move in times are subject to change without prior notice. Exhibit Installation hours are typically as follows:

|                   |                   |                          |
|-------------------|-------------------|--------------------------|
| <b>2 Day Show</b> | <b>3 Day Show</b> | <b>Day/Booth Type</b>    |
| 10am-6pm          | 10am-6pm          | Thursday/10x20 or Larger |
| 8am-10am          | 8am-12pm          | Friday/All Booths        |

**Note: All Exhibits must be complete and ready for inspection by the end of Installation Time on Friday.** For specific show details, please review the Show Exhibitor Service Kits.

**Email Rights:** The email address you provide for order processing, may be used to send you information and updates pertaining to your order or request, in addition to receiving occasional company news, updates, promotions, related product or service information, etc.

**Lighting:** Normal exposition lighting is provided.

**Special Drive-On Floor Restrictions:** Vehicles should off load at loading dock when possible. Dollies may be available. Vehicles permitted to drive on floor must be attended at all times, unloaded as quickly as possible, and removed immediately after unloading.

**Dismantle:** Times will be included in the Exhibitor's Service Manual.

**Microphones:** The use of microphones by exhibitors from their booth is expressly prohibited at all times.

**Load Limitations:** Any piece of exhibit material weighing in excess of 2,000 pounds shall be accompanied by a certified weight-master's ticket stating accurately the total weight of such individual piece and its container, if any. Failure to provided the weight-master's certificate when requested may result in the facility's refusal to permit the shipment on its premises, elevators or lifts.

**Use Limitations:** Only one Exhibitor may utilize a booth or booths. Sharing of space or transfer of right to use space in whole or in part is not permitted. Only one company name will appear on the contract, in the official program, and on the official booth sign. Any surveys, questionnaires, or promotion must take place within your assigned booth space.

**Event Cancellation:** AIM reserves the right to change the show dates or site or to cancel if the exposition cannot be conducted for any reason beyond AIM's reasonable control; exercise of any such right will be by written notice to Exhibitors.

**Space Assignment:** AIM reserves the right to make final space assignments after Exhibitor's application is accepted should it be necessary in the best interest of the Show, as determined solely by AIM.

**Insurance: Exhibitor shall have on-site, a certificate of liability insurance, for no less than \$1 million naming AIM as an additional insured.** Exhibitor shall affect insurance coverage for all exhibit merchandise at site and in transit inclusive of business interruption insurance, if applicable, and AIM shall not be held responsible for any loss, any claim deductible or retention, or damage thereto, however incurred. Exhibitors must carry their own fire insurance and public liability insurance of not less than one million dollars. **Please have 'Active Interest Media' named as an additional insured. Address: 5710 Flatiron Parkway, Suite A, Boulder, CO 80301**

**Character of Exhibits:** Each exhibit shall be in keeping with the general nature of the show. AIM shall be entitled to limit or require change in any exhibit that interferes with other Exhibitors or general movement, is either excessively noisy or carnival-like in presentation or does not conform to the regulations herein or to any agency having jurisdiction at the convention site. All Exhibitors activities shall be conducted solely within licensed space, and use of all aisle space and other public areas of the exposition is reserved to AIM Canvassing, solicitation of business or the use of advertising materials or signs by firms other than those who have contracted for space is prohibited. Distribution by the Exhibitor of circulars catalogues or other advertising materials for firms that are not Exhibitors is prohibited.

**Hold Harmless Clause:** Neither AIM nor the facility shall be liable to Exhibitor, its agents, employees, contractors, patrons, guests, licensees or to any other person whomsoever for any injury or damage to person or property caused by or arising out of any act, omission or neglect of Exhibitor, its agents, contractors, employees, patrons, guests, licensees, or invitees or any person entering the building known as the facility under express or implied invitation by Exhibitor, or for any damage to the person or property of third parties arising out of user of either the licensed booth space or the building area in which such booth is located; and Exhibitor hereby agrees to indemnify and hold AIM and/or the facility and their agents, servants and employees free and harmless from and against any loss, including reasonable counsel fees, arising out of any liability incurred in accordance with the foregoing. The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims deriving out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the facility and shall indemnify and hold harmless the facility, AIM, and their agents, servants and employees forom any such losses, damages, and claims inclusive of reasonable counsel fees. Exhibitor acknowledges that neither the facility nor AIM maintains insurance covering such losses by the Exhibitor, Exhibitor will be liable for any damages caused to floors (Including carpeting), walls or columns, or to standard booth equipment or to other Exhibitors' property. No signs or other articles are to be fastened to walls or fixtures or electrical equipment. Use of thumbtacks, screws, bolts, or any tool or material which may mark the floor or wall is prohibited. Exhibitors are also responsible to comply with all rules and regulations contained in the Exhibitor Service Manual.

**Arbitration:** Any controversy or claim arising out of or relating to this contract or the breach thereof shall be settled by arbitration in Boulder, CO in Boulder County in accordance with the Commercial Arbitration Rules of the American Arbitration Association, and judgement upon the award rendered by the Arbitrator(s) may be entered in any court having jurisdiction thereof.

**Amendments and Additional Regulations:** Any issue not specifically covered by the foregoing terms and conditions shall be determined by AIM. AIM shall add to or amend the foregoing terms and conditions providing such changes are reasonable in nature and consistent with the purpose of the foregoing. All changes will be issued to the Exhibitors via the AIM Exhibitor Service Manual and transmittals. Each Exhibitor will be responsible for forwarding this information to the parties who will set up and/or staff the space.

**Americans with Disabilities Act:** Exhibitors are responsible for making their space accessible in accordance with the Americans with Disabilities Act.