

Holman Reviews Privacy Policy

Last modified: 10/27/2017

Holman Automotive Group ("Company" or "We") respects your privacy and is committed to protecting it through compliance with this policy. Please read this policy carefully to understand the terms and conditions surrounding the collection, use, and protection of your personal information. Use of www.holmanreviews.com (the "Website") signifies your acknowledgement of, and consent to, this policy. This policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check this policy periodically for updates.

This policy describes the types of information we may collect from you or that you may provide when [*you visit this Website*] and/or [*in the course of our business relationship with you*], and our practices for collecting, using, maintaining, protecting, and disclosing that information.

Information We Collect

In providing our services, we collect several types of information from you, which may include:

- nonpublic personal information, such as your name, city of residence, e-mail address, and vehicle information;
- non-personally identifiable information such as the type and version of your browser, your service provider, or your IP address; and/or
- information about your internet connection, the equipment you use to access our Website and usage details.

How We Collect It

We collect this information:

- Directly from you when you provide it to us on applications, forms, and through other correspondence;
- From third parties, including our affiliates; [and]
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, [web beacons,] [and other tracking technologies].

Information We Collect Through Automatic Data Collection Technologies. As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including [traffic data,] [location data,] [logs,] and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically [is statistical data and does not/may] include personal information[,but/or] we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see [If we believe disclosure is necessary or appropriate to protect our rights, property, or safety of, our customers, or others.](#) [This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
- **Web Beacons.** Pages of our the Website [and our e-mails] may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or [opened an email] and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To provide you with quality products and services;
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide though it.
- For any other purpose with your consent.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual,] without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our affiliates.

- To third parties we use to support our business activities [may need to expand/define], provided these third parties may only use it only for the purposes for which we disclose it to them.
- If we are involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.
- To fulfill the purpose for which you provide it.
- With your consent.
- To comply with any court order, law, or legal process, including in response to any government or regulatory request.
- If we believe disclosure is necessary or appropriate to protect our rights, property, or safety of, our customers, or others. [This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Accessing and Correcting Your Information

You may also contact us at <http://www.holmanauto.com/contact.htm> to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page [with a notice that the privacy policy has been updated on the Website home page]. If we make material changes to how we treat our users' personal information, we will notify you by email to the [primary] email address specified in your account [and/or] through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at <http://www.holmanauto.com/contact.htm>