

# SAN ANTONIO EXPRESS NEWS

## \*CHRISTMAS & NEW YEAR'S DEADLINES: 2025

| <u>PUB DATE</u>    | <u>SECTION</u>           | <u>SPACE DEADLINE</u>      | <u>AD RELEASE</u>        |
|--------------------|--------------------------|----------------------------|--------------------------|
| Thursday, Dec. 25  | Main, Sports, Biz        | Monday, Dec. 22- NOON      | Wednesday, Dec. 24- NOON |
| Friday, Dec. 26    | Main, Sports, Biz        | Monday, Dec. 22- 2:00 PM   | Wednesday, Dec. 24- 2PM  |
| Sunday, Dec. 28    | Main, Sports, Biz, Zest  | Tuesday, Dec. 24 - NOON    | Friday, Dec. 26 - 2PM    |
| Wednesday, Dec. 31 | Conexion                 | Monday, Dec. 22- NOON      | Wednesday, Dec. 24- 2PM  |
| Wednesday, Dec.31  | Weeklies (SSR, NSH, NWL) | Tuesday, Dec. 23- 10:00 AM | Wednesday, Dec. 24- 2PM  |
| Thursday, Jan. 1   | Main, Sports, Biz        | Friday, Dec. 26- NOON      | Tuesday, Dec. 30 - 2PM   |
| Friday, Jan. 2     | Main, Sports, Biz        | Monday, Dec. 29- 10:00 AM  | Wednesday, Dec.31- 2PM   |
| Sunday, Jan. 4     | Main, Sports, Biz, Zest  | Tuesday, Dec. 30 - NOON    | Friday, Dec. 26 - 2PM    |