

How To Convert, Persuade, Influence And Mind Trick People Into Giving You Lots Of Money, Cash, Gifts, Their Life Savings, And Gold Treasure!

That's a bit amplified and over exaggerated, but it's kind of true

By Eric Louviere

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Dear Voodoo Conversion Master Wannabe —

Let's face it, if you cannot convert, you cannot win and be sexy and rich. It just will not happen for you, sorry to be the one to bust your fairytale bubble, but we live in a shark infested, dog eat dog world where nothing happens unless you persuade someone to do something!

That means, you don't make money if you cannot sell a thing.

It means that most likely if you are not making big bucks friendo, then you are likely sucking royally at conversions, persuasion, influencing people and selling.

Me? How good am I at this persuasion and selling stuff, you ask?

Ice

Meet

Eskimo.

Now... not everyone can be Eric Freaking Louviere, but it's not like I was born, the doctor slapped my bottom and presto! Sales Master Jedi was born, pen and slick suit in hand!

Nope.

I actually had to learn this stuff and practice it and get all obsessed with it.

I had to write, write and write like a maniac and I had to take on hundreds of clients too and perform! (My butt on the line!)

It took over a decade and more like 20 years of selling now to get here.

The good news is YOU CAN SELL if you follow the formulas and deliver, much like a performance!

What's to follow here in this document is one of the very best formulas for converting people I've ever found. Much of this came from Internet Marketer Perry Belcher. Other parts of it came from legend, Gary Bencivenga, Gary Halbert, Dan Kennedy and all kinds of other masters.

The rest of it I sort of pioneered myself.

So, dig in and let's cover this stuff!

Your webinar, VSL or sales copy formula to follow:

1. Call out your audience first.

"If you are a guy who is looking to find 'MRS. Right' — and enjoy a loving, close and intimate relationship, then this presentation will open your eyes to specific strategies and secrets you never knew existed before"

You can use a **pattern interrupt**. Disrupt their flow. Knock them off their flow a little bit by making them sort of give you that "curious dog head tilt look".

Use an **open loop**. "Hey, in a moment I'm going to tell you why dogs are 12 times better for marketing than cats and why monkeys never work out in advertising, so never use a monkey!"

Later on the call or in the letter, close the loop by telling them what it is or subconsciously they'll hate you and not know why (you never closed the open loop)

2. Get their attention, Grab them by the eyeballs!

"Are you currently frustrated with finding mostly NOT Mrs. Rights out there... are you yearning for more and constantly feel lost or isolated away wondering how others find love and intimacy... Tell me if this sounds familiar....

(basically explain them)

Give them a big promise: I'm going to show you on this call how to

3. Backup the BIG promise with a quick explanation

"You see, most guys out there feel _____ and _____ and _____. They often feel like they are missing something. They often say things like "_____" and "_____". Sound familiar?

4. Here's the problem:

"You see, here's the real problem. Most guys out there who feel exactly like you do always do _____ and here's how they go about finding a mate... and that's the problem they face.

5. Provide the solution.

"Here's the solution to that problem... first, you need to make a list because if you don't know what you want, how can you get it?

Blah blah etc. provide more of the solution.

6. Show pain and cost of development

"Listen, I was just like you. I got so frustrated and even angry at myself to the point I decided to go on an obsessed mission to uncover answers. I felt it was THE most important thing I needed to do in my life. What else is more important?

It's THE most important thing and I went insane researching, reading, taking classes, hiring mentors, studying, cramming and even discussion groups, masterminds and more! (Yeah, I went crazy on this and got addicted to it).

I discovered more about myself than I ever imagined and after years of development and all those late nights studying and flying to different seminars, etc. I finally came up with my own system by piecing together everything I ever learned from other experts out there.

I now feel I know more about this than most so-called experts or gurus out there. I'm talking, real world, in the trenches experience and information.

7. Make it seem super easy for them. With all the information and chaos out there (info overload!) I broke down my system into 6 core phases, or 6 core weeks! I made it so easy, anyone can follow it

with huge success! Plus, it's as fun as can be following the system. You'll see. I broke it down to make it as easy as pie.

8. Show speed of results

"The best part? My system works fast and I'll share it with you in a moment. But, it's lightning quick and you get explosive results fast. I mean, in 6 weeks or less! That is very fast considering most guys go years and years (even lifetimes!) and never find a good gal to get close with.

9. Future Cast / Pre-frame

Just imagine where you'll be in six short weeks! Imagine your life, Imagine hanging out at a nice fancy restaurant and laughing, holding hands and totally in love!

Pepper this throughout your presentation if you can.

Imagine

What If

Can you see yourself

Imagine how you'll feel

Can you hear what others would tell you?

10. Show your credentials.

Add in credibility like, I've found mrs right, I have helped tons of others including friends and colleagues.

11. Detail the benefits of your system

So, let me tell you what my system includes.

List out the phases/weeks like below:

Week One / Phase one you get ____

Phase two you get ____

Phase three you get ____

Etc.

12. Get social proof

This is where you'll add testimonials (go get them!)

13. Make your offer:

"Ok, today I showed you how to create a list, how to do ____ and why you should do ____ and _____. I talked about how most guys do ____ and never do _____.

I shared with you some actionable steps you can take right away to get your love life rolling and you can do that right away.

I also shared with you how incredibly critical it is to make this a priority and how sad it can be to live your entire life and never find Mrs. Right.

I shared with you my system and the different phases/weeks and how powerful this system is. I even showed you proof it is extremely valuable in what others are saying about it and all the testimonials I get.

If you are finally ready to find Mrs. Right, and finally get in a loving relationship and live a new, happy and intimate life, then I'd like to invite you to get my 6 week program called _____.

It normally runs for \$_____ but if you act right now, right this second, I'll give you an incredible discount and you get this entire program for only \$_____. (severely limited!)

Here's where to go to grab your spot in this program and start changing your life fast:

>>> link to buy page <<<

14. add bonuses.

I tell you what, I'll take it even further. Not only will I give this to you for only \$_____ (a huge deal!)... but I'll also provide you with an explosive bonus

15. Guarantee

Also, I'll go ahead and make this completely risk free on your end. I'll take all the risk myself! I'll give you 30 days to kick the tires and try out my program. That's enough time to blast through the program and you are going to learn a ton! Your life will change! But if you do not like this program for any reason at all, just let me know and I'll give you your money back. I want you to dig my

program from head to toe and if not, no hard feelings whatsoever. Deal?

16. Call to action

"Ok, it's time. This is your time. Your chance! Mrs. Right is standing right there in front of you. She is about to get on a train and you'll never see her again. What are you going to do? Seize the moment and forever change your life for the best... or let it slip through your fingers... gone forever?

Seize the moment, get this program, find Mrs. Right. Start living your life! Take charge of your life and your destiny. Do not settle for less than the best. Life is short, live it well. Mrs. Right is right there and I'll help you my man!

Go here right now and get this program. You are in good hands and I will treat you well. You'll be able to use these techniques and systems for the rest of your life.

17. Give a warning. A take away

Now, this is not to be used to go pick up chicks and break hearts left and right. This is not for that. Please do not buy this if that's what you are after. I do not want hearts broken because of these secrets are being abused. I want this program in the hands of guys who want MRS. Right, not Mrs. Right now.

Also, one last thing... I'm limiting this discount big time. There's a lot of people watching this right now, so if you want in, you're going to have to move fast. I reserve the right to yank down the discount after around midnight. So get it now!

Go here:

>>> link <<<<

18 Close with a reminder

Alright, this has been fun and I appreciate you being here. One last reminder, you cannot get there from where you are. I mean, if you continue to keep on doing the same things you have been doing, you're going to get the same results ok? Start doing things differently and watch your life and happiness skyrocket!

What if you miss out on mrs right because you missed out getting this program. How much could your life change minutes from now by getting inside the members area? Do it, you'll love it and it comes with a guarantee, so what are you waiting for?

Go here now:

>> link <<<

Final Tips: Be enthusiastic and engaging

It's a performance, be entertaining

Tonality is important.

Confidence and certainty is everything. People buy certainty.

People buy on emotions.

Add in sizzle, people buy sizzle. People buy "boldness"