



NYC 2018

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OUTLINE

- ▶ **Essential Non-Nutritional** Factors that **Affect Ketosis**
- ▶ **Exercise and Time-Restricted Feeding**
- ▶ **Gut health on keto:** key insights all keto dieters should know
- ▶ Importance of the **Gut-Liver Axis on Ketosis**
- ▶ **Carb Cycling, Meal Prep** and **Seasonal Eating Tips**
- ▶ **Mindset & Meal Prep**



IN 2002 **THROWING OUT THE EGG YOLK** WAS CONSIDERED **HEALTHY**



“If It’s **“gluten free”** It’s Healthy” - me circa 2012



KEEP REFRIGERATED
SHAKE WELL BEFORE
DRINKING

Product of U.S.A.

Nutrition Facts Serving Size 1 bottle (12 oz) Servings Per Container 1

Amount Per Serving	Calories 140	Calories from Fat 0
	% Daily Value*	% Daily Value*
Total Fat 0g	0%	
Saturated Fat 0g	0%	
Cholesterol 5mg	2%	
Sodium 200mg	8%	
Total Carbohydrates 20g	7%	
Dietary Fiber 0g	0%	
Sugars 20g		
Protein 15g		
Vitamin A 0%	Vitamin C 4%	
Calcium 50%	Iron 2%	

*Percent Daily Values are based on a  Your daily values may be higher or lower depending on your calorie needs.

Calories: 2,000 2,500
Total Fat: Less than 65g 80g
Saturated Fat: Less than 20g 25g
Cholesterol: Less than 300mg 300mg
Sodium: Less than 2,400mg 2,400mg
Total Carbohydrate: 300g 375g
Dietary Fiber: 25g 30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: nonfat yogurt (cultured grade A nonfat milk, modified corn starch, kosher gelatin, pectin), water, vanilla puree, sucralose, potassium sorbate, malic acid, sodium citrate

Sensi-Shake
Guilt Free Satisfaction

0% fat
0 added sugar
140 calories!



French Vanilla

12 FL OZ (355 mL)

Get sensible with the new light healthy Sensi-Shake. It has all the taste, without the guilt - no fat, no added sugar and only 140 calories! Sensi-Shake is light and tasty enough to enjoy every day.



Figure 2. Sensible shake label.

KEEP REFRIGERATED
SHAKE WELL BEFORE
DRINKING

Product of U.S.A.

Nutrition Facts Serving Size 1 bottle (12 oz) Servings Per Container 1

Amount Per Serving	Calories 620	Calories from Fat 270
	% Daily Value*	% Daily Value*
Total Fat 30g	45%	
Saturated Fat 18g	91%	
Cholesterol 115mg	39%	
Sodium 480mg	19%	
Total Carbohydrates 63g	21%	
Dietary Fiber 2g	7%	
Sugars 55g		
Protein 31g		
Vitamin A 0%	Vitamin C 4%	
Calcium 50%	Iron 2%	

*Percent Daily Values are based on a  Your daily values may be higher or lower depending on your calorie needs.

Calories: 2,000 2,500
Total Fat: Less than 65g 80g
Saturated Fat: Less than 20g 25g
Cholesterol: Less than 300mg 300mg
Sodium: Less than 2,400mg 2,400mg
Total Carbohydrate: 300g 375g
Dietary Fiber: 25g 30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Vanilla ice cream (cream, sugar, corn syrup, vanilla extract, mono and diglycerides, locust bean gum, guar gum, annatto color), liquid pasteurized eggs, whole milk, simple syrup (sugar, water, citric acid, potassium)

INDULGENCE
Decadence you Deserve



French Vanilla

12 FL OZ (355 mL)

Indulge yourself with this rich and creamy blend of all of our premium ingredients - sumptuously smooth ice cream, satin whole milk, and sweet vanilla. It is heaven in a bottle and irresistibly gratifying.

Smooth, Rich, and Delicious!



Figure 1. Indulgent shake label.

BRIEF REPORT

Mind Over Milkshakes: Mindsets, Not Just Nutrients, Determine Ghrelin Response

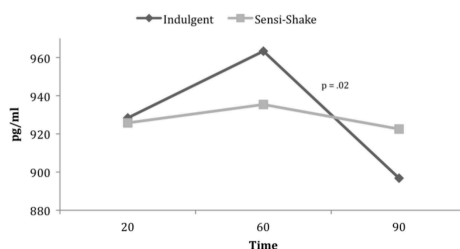
Alia J. Crum
Yale University

William R. Corbin
Arizona State University

Kelly D. Brownell and Peter Sal
Yale University

Objective: To test whether physiological satiety as measured by ghrelin levels in the blood (n = 46) consumed a 380-calorie milkshake with a 620-calorie "indulgent" shake or a 140-calorie "sensible" shake. Ghrelin blood samples at 3 time points: baseline (20 min), anticipatory (60 min). During the first interval (between 20 and 60 min) participants were (mis)leading label of the shake. During the second interval (between 60 and 90 min) participants were asked to drink and rate the milkshake. **Results:** The mindset of indulgent led to a steeper decline in ghrelin after consuming the shake, whereas the relatively flat ghrelin response. Participants' satiety was consistent with consuming rather than the actual nutritional value of what they consumed food consumption on ghrelin may be psychologically mediated, an physiological responses to food.

Keywords: mindset, nutrition, ghrelin, hunger, product labeling



Participants' satiety was consistent with what they believed they were consuming rather than the actual nutritional value of what they consumed.

Featured Article

How Package Design and Packaged-based Marketing Claims Lead to Overeating

Pierre Chandon*

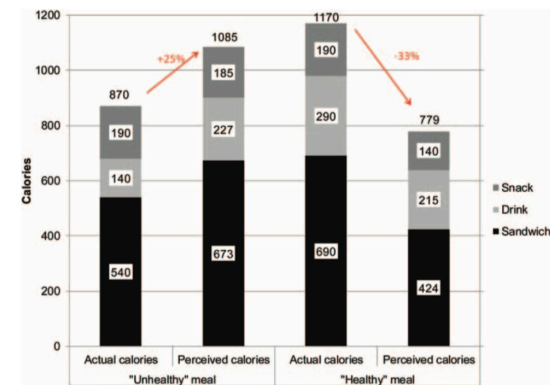
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Accepted 11 June 2012.

Abstract Because packaging reaches consumers purchase and consumption, it has become an important factor in consumer choice. In this paper, health and nutrition claims made on packaged foods appear healthier than they are, thereby lower perceived calorie intake. I then show how and sizes biases people's perception of portion for supersized packages and portions that appear I examine the extent to which mandatory nutrition package claims, public promotion of mindful could limit the biasing effects of packaging on

JEL Codes: I12, I18, M31, M37, M39, M8

Figure 1 Positive and Negative Health Halo Effects on Calorie Perception



Research Article

The Effect of Fitness Branding on Restrained Eaters' Food Consumption and Postconsumption Physical Activity

Joerg Koenigstorfer and Hans Baumgartner*

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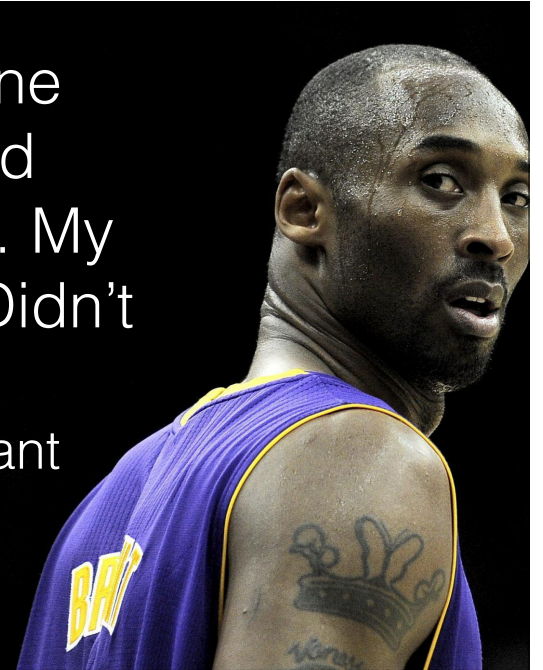
Hans Baumgartner is the Smeal Professor of Marketing, Smeal College of Business, Pennsylvania State University (e-mail: jb14@psu.edu).

The authors thank Lisa E. Bolton, Rik Pieters, and Karen Page Winterich for their valuable feedback on the manuscript. The constructive comments of the reviewers were also greatly appreciated. This work was supported by a fellowship within the post

“...restrained eaters because it discourages physical activity despite an increase in consumption.”

energy expenditure by increasing physical activity) and decreasing consumption of the energy-dense sweetened beverages have developed fitness-branded food that may lead restrained eaters (i.e., consumers who are chronically concerned about their body weight) to believe that they can achieve these two goals at the same time by consuming the food. The purpose of this research is to investigate the effects of fitness branding in food marketing (i.e., the integration of fitness into the branding of food) on consumption and physical activity in restrained (vs. unrestrained) eaters. The authors show that fitness branding increases consumption volumes for restrained eaters unless consumers view the food as dietary forbidden. Restrained eaters are also less physically active after consuming fitness-branded food, and food consumption volumes mediate this effect in restrained eaters. Fitness branding may therefore have undesirable effects on the weight-control behaviors of restrained eaters because it discourages physical activity despite an increase in consumption, which is contrary to the principle of energy balance.

My Routine
Changed
Overtime... My
Approach Didn't
-Kobe Bryant



SPRING INTO KETOSIS

NIH Public Access
Author Manuscript
Published in final edited form as:
Brain Res Rev. 2009 March; 59(2): 295–315. doi:10.1016/j.brainresrev.2008.09.002.

THE NEUROPROTECTIVE PROPERTIES OF CALORIE RESTRICTION, THE KETOGENIC DIET, AND KETONE BODIES

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²Barron Neurological Institute and St. Joseph's Hospital & Medical Center, Phoenix, AZ
³Laboratory of Neurosciences, National Institute on Aging, Intramural Research Program, Baltimore, MD

Abstract
The therapeutic potential of calorie restriction and the ketogenic diet have been repeatedly demonstrated in clinical settings and in various animal models of neurological disease. The underlying mechanisms involve an improvement in mitochondrial function, a decrease in the expression of apoptotic factors and an increase in the activity of neurotrophic factors. Clinical applications of ketogenic diets have been significantly hampered however by poor tolerability and potentially serious side-effects. Recent research aimed at identifying a mediator that can reproduce the neuroprotective effects of calorie restriction with less demanding changes to dietary intake suggests that ketone bodies might represent an appropriate candidate. Ketone bodies protect neurons against multiple types of neuronal injury and the underlying mechanisms are similar to those of calorie restriction and of the ketogenic diet. The present review describes the neuroprotective effects of calorie restriction, the ketogenic diet and ketone bodies and compares the molecular mechanisms of action of these interventions.

Keywords
calorie restriction; neuroprotection; ketone bodies; ketogenic diet; oxidative stress; mitochondria; brain

1. Introduction
The anticonvulsant properties of fasting have been recognized since antiquity, strongly suggesting that fasting, and more generally, calorie restriction probably represents the first effective treatment for epileptic seizures in medical history. In addition, more recent evidence suggests that the benefits of calorie restriction, elicited either by daily reduction of energy intake or by intermittent fasting, are not limited to epilepsy and might in fact include a generalized neuroprotective effect applicable to many acute and chronic neurological diseases. In view of the present obesity epidemic, however, the scientific and medical communities have realized that calorie restriction is often not a practical treatment option. Similarly, the ketogenic diet, a high-fat, low-carbohydrate diet designed to reproduce the effects of fasting, has been difficult to use in clinical settings despite proven efficacy. As a consequence, considerable effort has been invested to understand the mechanisms underlying the neuroprotective effects of calorie restriction (and potentially of the ketogenic diet) with the hope of developing alternative therapeutic options.

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Author Manuscript
Published in final edited form as:
Neurobiol Aging. 2012 February; 33(2): 425.e19–425.e27. doi:10.1016/j.neurobiolaging.2010.10.006.

Dietary ketosis enhances memory in mild cognitive impairment

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Abstract
We randomly assigned 23 older adults with Mild Cognitive Impairment to either a high carbohydrate or very low carbohydrate diet. Following the six-week intervention period, we observed improved verbal memory performance for the low carbohydrate subjects ($p = 0.01$) as well as reductions in weight ($p < 0.0001$), waist circumference ($p < 0.0001$), fasting glucose ($p = 0.009$), and fasting insulin ($p = 0.005$). Level of depressive symptoms was not affected. Change in caloric intake, insulin level, and weight were not correlated with memory performance for the entire sample, although a trend toward a moderate relationship between insulin and memory was observed within the low carbohydrate group. Ketone levels were positively correlated with memory performance ($p = 0.04$). These findings indicate that very low carbohydrate consumption, even in the short-term, can improve memory function in older adults with increased risk for Alzheimer's disease. While this effect may be attributable in part to correction of hyperlipidemia, other mechanisms associated with ketosis such as reduced inflammation and enhanced energy metabolism also may have contributed to improved neurocognitive function. Further investigation of this intervention is warranted to evaluate its preventive potential and mechanisms of action in the context of early neurodegeneration.

Keywords
ketosis; low carbohydrate diet; memory; MCI; Alzheimer's disease

1. Introduction
Currently, there are 5.3 million cases of Alzheimer's disease (AD) with projections of as many as 16 million cases by the year 2050 (Alzheimer's Association, 2009). There is no

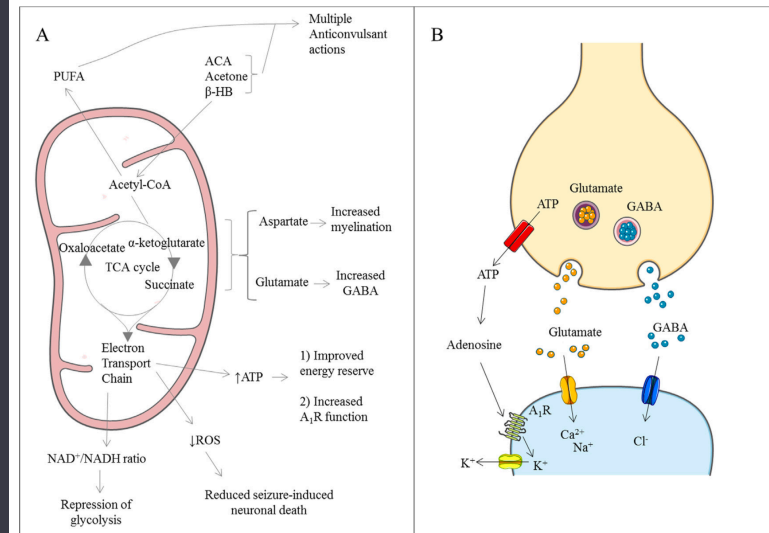
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Disclosures Statement
None of the authors has a conflict of interest influencing this work.

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SPRING INTO KETOSIS

N.A. Youngson et al./Seizure 52 (2017) 15–19

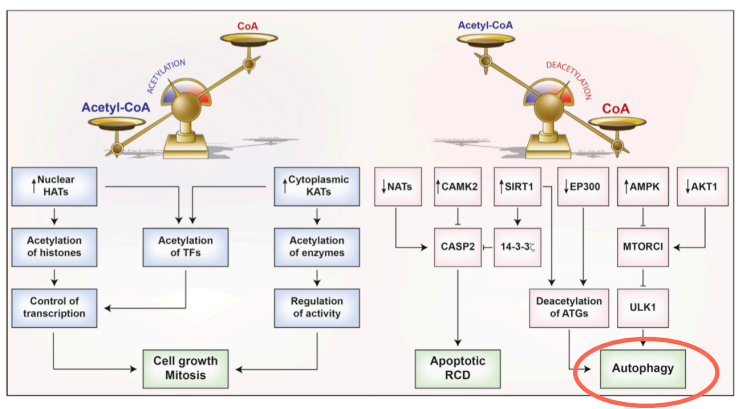


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Acetyl-coenzyme subcellular compartments influence the substrate availability of acetyl-CoA both directly and via the release of acetyl-CoA between cellular compartments as a second messenger.



For an acetyl group from acetyl-CoA to the α -amino group of the N-terminal residue of the protein (which generally is serine, alanine, glycine, threonine, valine, or cysteine), once the initiator methionine has been removed by methionine aminopeptidases, N-terminal acetylation affects the vast majority of human proteins, determining their stability, localization, and function (Holtbeke et al., 2012).

abundance of acetyl-CoA within the cellular compartment where such KATs are expressed can affect their catalytic activity. For instance, KAT2A (also known as GCN5) has a K_m for acetyl-CoA of 0.56 μM and its yeast counterparts of 8.5 μM (Lange et al., 2002), both of which fall in the concentration range of acetyl-CoA found in human or yeast cells (Cai et al., 2011; Lee et al., 2014). Other KATs have a similar affinity for acetyl-CoA.

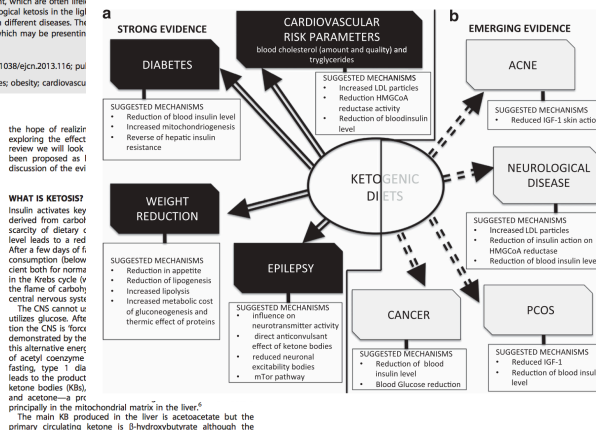
A Paoli¹, A Rubini¹, JS Volek² and KA Grimaldi³

Very low-carbohydrate diets (ketogenic diets) have been in use since the 1920s as a therapy for epilepsy and can, in some cases, completely remove the need for medication. From the 1960s onwards they have become widely known as one of the most common methods for obesity treatment. Recent work over the last decade or so has provided evidence of the therapeutic potential of ketogenic diets in many pathological conditions, such as diabetes, polycystic ovary syndrome, acne, neurological diseases, cancer and obesity. However, the use of these diets is not without controversy, as they may have side effects and modifying food intake can be useful for reducing or eliminating pharmaceutical methods of treatment, which are often life threatening. This review revisits the meaning of physiological ketosis in the light of the mechanisms for the therapeutic actions of the ketogenic diet on different diseases. The review also still some preconceived ideas about ketogenic diets, which may be present in therapeutic tools in the physician's hand.

European Journal of Clinical Nutrition (2013) 67, 789–796; doi:10.1038/ejcn.2013.116; pu

Keywords: ketogenic diet; cancer; diabetes; neurological diseases; obesity; cardiovascular

During recent years, an increasing amount of evidence has accumulated in the literature, suggesting that very-low-carbohydrate ketogenic diets (VLCKD) could have a therapeutic role in numerous diseases. The use of VLCKD in treating epilepsy

[illegible]

Trends in Endocrinology and Metabolism January 2014, Vol. 25, No. 1

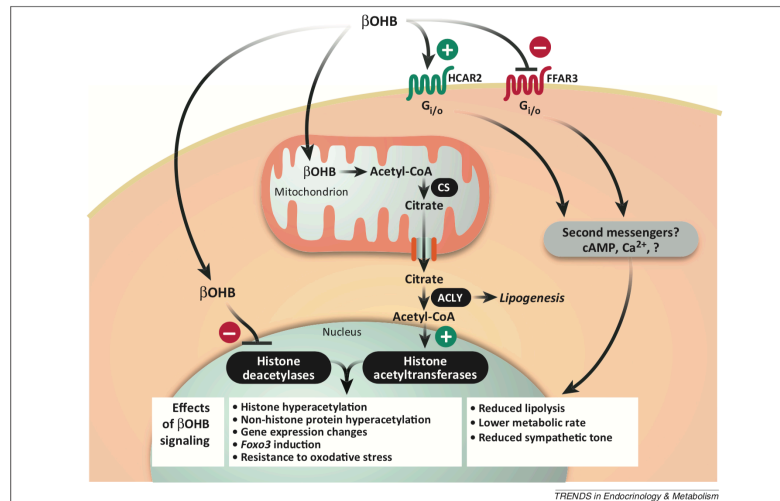


Figure 3. Cellular signaling mediated by β -hydroxybutyrate (β OHB). β OHB is a ligand for at least two cell-surface G-protein-coupled receptors that modulate lipolysis, sympathetic tone, and metabolic rate. In addition, β OHB alters protein acetylation through at least two mechanisms: increasing the cellular pool of acetyl-CoA that is a substrate for histone acetyltransferases, and directly inhibiting the activity of class I histone deacetylases. Abbreviations: ACly, ATP citrate lyase; CS, citrate synthase.

3

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Brent C. Creighton^a, Jenna M. Bartley^a, Patrick M. Davitt^a, Colleen X. Munoz^a,
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ARTICLE INFO

Article history: Received 26 June 2015
Accepted 27 October 2015

Keywords:

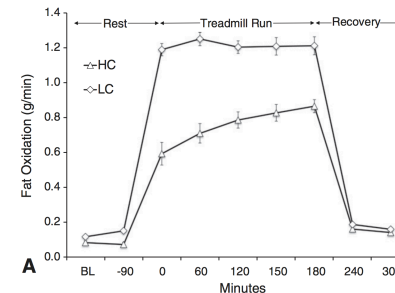
Results. Peak fat oxidation was 2.3-fold higher in the LG group (1.54 ± 0.18 vs 0.6 ± 0.14 g/min; $P = 0.000$) and it occurred at a higher percentage of $\dot{V}O_{2\max}$ (70.3 ± 6.3 vs $54.3 \pm 6.3\%$; $P = 0.000$). The LG group had a higher percentage of fat oxidation at a lower percentage of $\dot{V}O_{2\max}$ (60.3 ± 6.3 vs $54.3 \pm 6.3\%$; $P = 0.000$). The LG group had a higher percentage of fat oxidation at a lower percentage of $\dot{V}O_{2\max}$ (60.3 ± 6.3 vs $54.3 \pm 6.3\%$; $P = 0.000$).

7.8% $p < 0.005$). Mean fat oxidation during submaximal exercise was 55% higher in the group (1.21 ± 0.02 vs. 0.76 ± 0.13 g/min; $p < 0.005$) corresponding to a greater relative contribution of fat (88 ± 2 vs. $54 \pm 8\%$; $p < 0.005$). Despite these marked differences in fat use between LC and HC athletes, there were no significant differences in resting muscle glycogen and the level of depletion after 180 min of running (-64% from pre-exercise vs. 120 min of recovery (-36% from pre-exercise)).

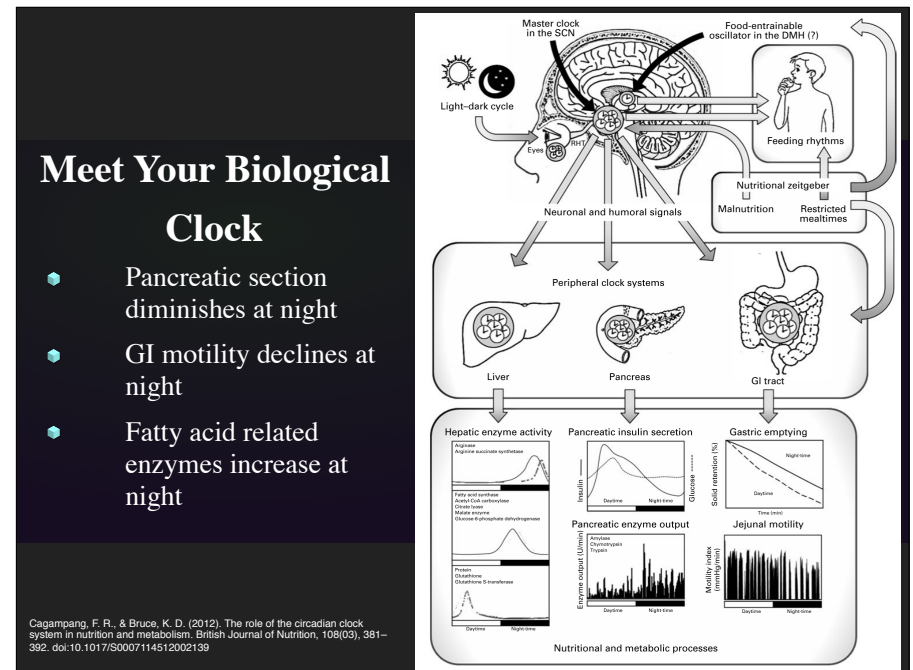
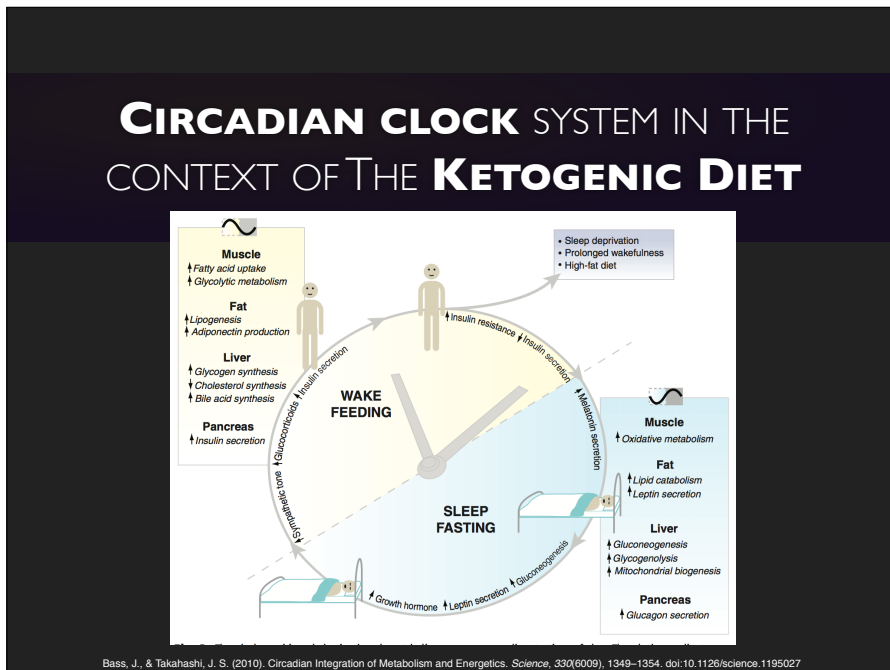
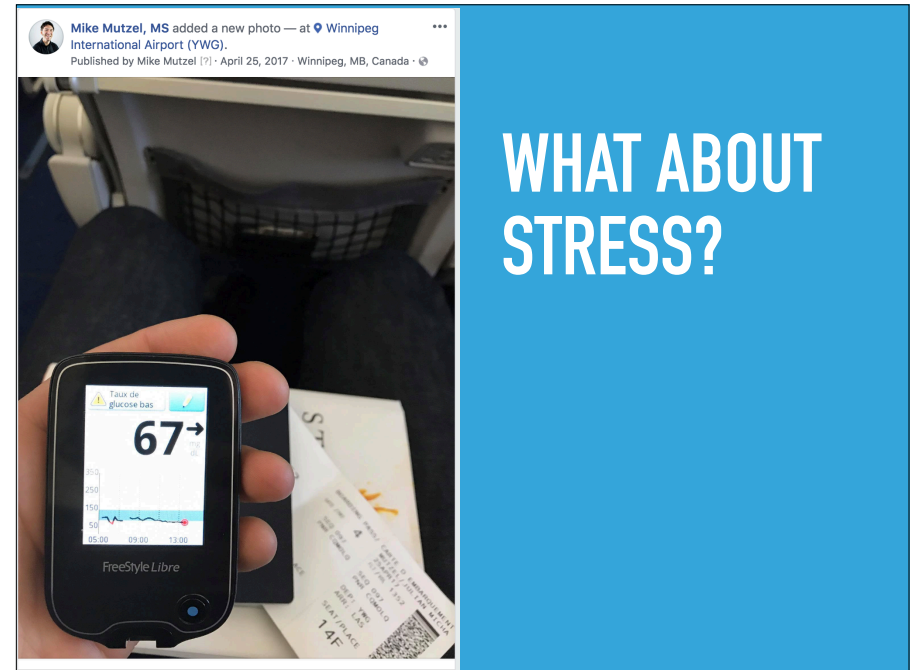
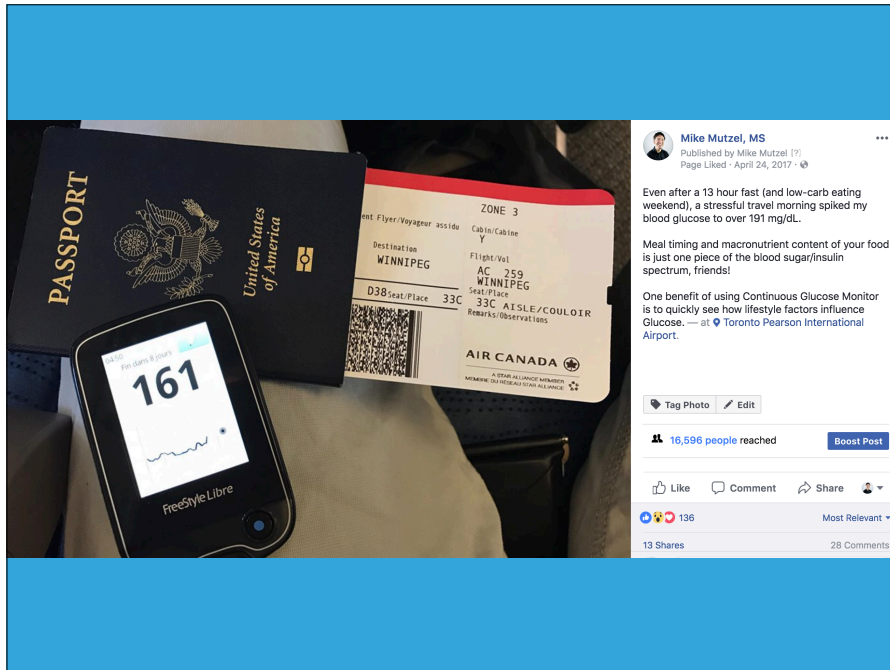
© 2015 The Authors. Published by Elsevier Inc. This is an open access article under the CC BY-NC license (<http://creativecommons.org/licenses/by-nc/4.0/>).

Abbreviations: VO₂max, maximal oxygen consumption; HC, high-carbohydrate; LC, low-carbohydrate; FASTER, Fat Adapted Substrate use in Trained Elite Runners; RPE, ratings of perceived exertion; DXA, dual-energy X-ray absorptiometry; RER, respiratory exchange ratio; $\dot{V}_{O_2}$, oxygen flow; $\dot{V}_{E_{\text{max}}}$, maximal ventilation; $\dot{V}_{E_{\text{max}}}$, maximal ventilation; $\dot{V}_{E_{\text{max}}}$, maximal ventilation; $\dot{V}_{E_{\text{max}}}$, maximal ventilation.

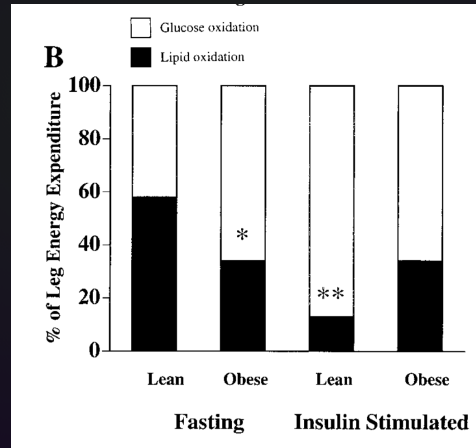
* Corresponding author at: Department of Human Sciences, Ohio State University, 325 W. 17th Ave, Columbus, OH, 43210, USA. Tel.: 614 688 1700.



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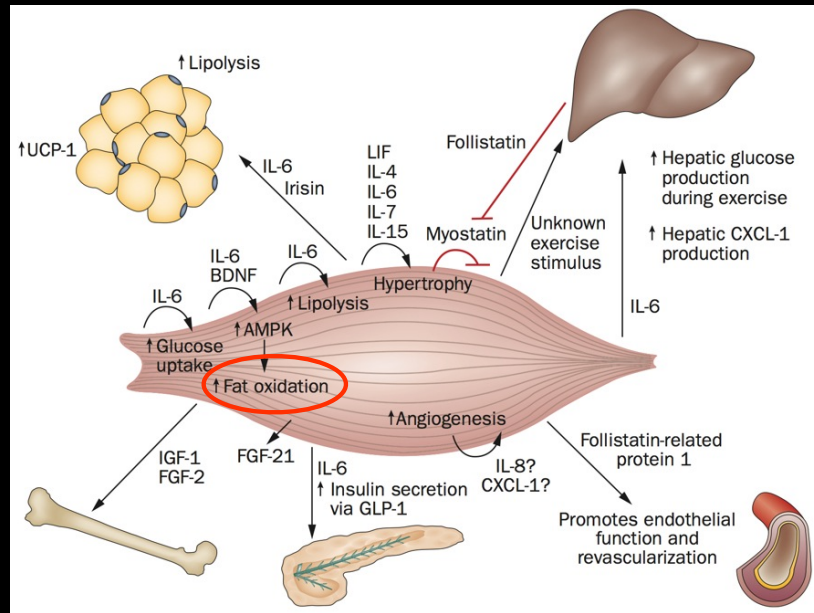


Metabolic Flexibility



“WHEN THE SUPPLY OF FAT TO THE LIVER WAS INCREASED BEYOND A CRITICAL VALUE, THE RATE OF FATTY ACID OXIDATION DECLINED. UNDER THESE CIRCUMSTANCES, INTERMEDIATE METABOLITES ACCUMULATED, VERY MUCH LIKE THE SITUATION IN A TRAFFIC JAM.”

Skeletal muscle fatty acid metabolism in association with insulin resistance, obesity, and weight loss



2012. *Endocrinology*, 8(8), 457–465.

RESISTANCE + AEROBICS

J Appl Physiol 113: 1831–1837, 2012.
First published September 27, 2012; doi:10.1152/jap.01370.2011.

Effects of aerobic and/or resistance training on body mass and fat mass in overweight or obese adults

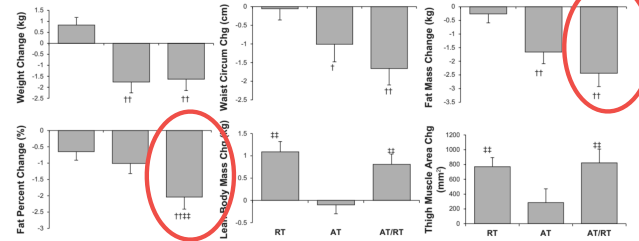
Leslie H. Willis,¹ Cris A. Slentz,¹ Lori A. Bateman,¹ A. Tamlyn Shields,² Lucy W. Piner,¹ Connie W. Bales,^{3,4} Joseph A. Houmard,³ and William E. Kraus³

¹Division of Cardiology, Duke University Medical Center, Durham, North Carolina, ²Duke Center for Living, Duke University Medical Center, Durham, North Carolina, ³Division of Geriatric Medicine, Duke University Medical Center, Durham, North Carolina, ⁴Geriatric Research, Education and Clinical Center, Durham Veterans Affairs Medical Center, Durham, North Carolina, ⁵Department of Exercise and Sports Science and Human Performance Laboratory, East Carolina University, Greenville, North Carolina

Submitted 7 November 2011; accepted 1834

Optimal Exercise Mode for Fat Mass Change • Willis LH et al.

Willis LH, Slentz CA, Bateman LA, Shih Bales CW, Houmard JA, Kraus WE. Effect of resistance training on body mass and fat mass in adults. *J Appl Physiol* 113: 1831–1837, 2012. doi:10.1152/jap.01370.2011. Guidelines on exercise for weight loss and include resistance training as part of the exercise prescription. The purpose of this study was to compare the effects of similar resistance training on body mass and fat mass. STRIDE AT/RT, a randomized trial, compared resistance training, and a combination of the optimal mode of exercise for obesity reduction. sedentary, overweight or obese adults who were three 8-wk exercise protocols: 1) RT; resistance training; 2) AT; aerobic training; and 3) AT/RT; aerobic and resistance training.



Original Article
EPIDEMIOLOGY/GENETICS

Obesity

Weight Training, Aerobic Physical Activities, and Long-Term Waist Circumference Change in Men

Rania A. Mekary,^{1,2} Anders Grøntved,^{1,3} Jean-Pierre Despres,⁴ Leandro Pereira De Moura,^{5,6} Morteza Asgargadeh,¹ Walter C. Willett,^{1,7,8} Eric B. Rimm,^{1,7,8} Edward Giovannucci,^{1,7,8} and Frank B. Hu^{1,7,8}

Objective: Findings on weight training and waist circumference (WC) change examined prospectively whether weight training, moderate to vigorous aerobic activity of one activity for another were associated with favorable changes in WC and weight. **Methods:** Physical activity, WC, and BW were reported in 1996 and 2008 in U.S. men in the Health Professionals Follow-up Study. Multiple linear regression (tution) to assess these associations were used. **Results:** After adjusting for potential confounders, a significant inverse dose-response relationship between weight training and WC change (P -trend < 0.001) was observed. Less age-associated weight gain was observed in men who reported weight training.

Conclusion: Substituting 20 min/day of weight training for any other discretionary activity had the strongest inverse association with waist circumference change.

increase. Studies on frequency/volume of weight training and WC change are warranted.

Obesity (2014) 00, 00–00. doi:10.1002/oby.20949

Mekary R. A., Grøntved A., Despres J.-P., De Moura L. P., Asgargadeh M., Willett W. C., et al. (2014). Weight training, aerobic physical activities, and long-term waist circumference change in men. *Obesity*, n/a–n/a. doi:10.1002/oby.20949

Article

Effects of *n*-3 Polyunsaturated Fatty Acids (ω -3) Supplementation on Some Cardiovascular Risk Factors with a Ketogenic Mediterranean Diet

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Academic Editor: Constantina Ntanosoulou

Received: 9 October 2014 / Accepted: 6 February 2015 / Published: 13 February 2015

Abstract: Background: the ketogenic diet (KD) has become a widely used nutritional approach for weight loss. Some of the KD's positive effects on metabolism and cardiovascular risk factors are similar to those seen after *n*-3 polyunsaturated fatty acids (ω -3) supplementation. We hypothesized that a ketogenic Mediterranean diet with phytoextracts combined with ω -3 supplementation may have increased positive effects on cardiovascular risk factors and inflammation. Methods: We analyzed 34 male overweight subjects, aged between 25 and 65 years who were overall healthy apart from overweight. The subjects followed a ketogenic diet protocol for four weeks; with (KD03) or without (KD) ω -3 supplementation. Results: All subjects experienced a significant loss of body weight and body fat and there was no significant differences between treatment (body weight:

