

Serve the Future AZ

STF Spring Program '25

Our Impact

Sports build more than athletic ability. On the field, court, or rink, young people learn to work as a team, overcome setbacks, and stay focused on long-term goals. These experiences strengthen confidence, empathy, and relationship skills which are essential capacities that prepare them to succeed both in sports and in life.

Measuring What Matters

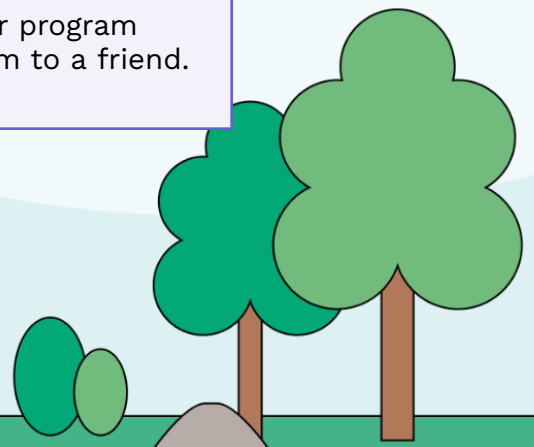
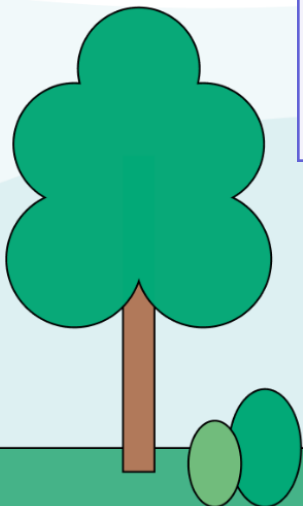
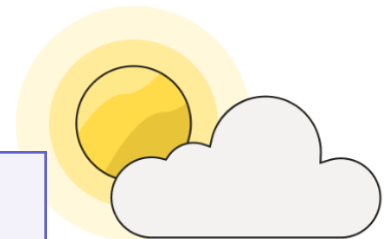
Serve the Future AZ utilized Hello Insight, a field-standard learning platform. This report draws on surveys from 30 young people ages 11 to 23 who participated between March 11, 2025 and April 18, 2025. The results are benchmarked against national data from more than 500,000 youth across 6,000 programs to ensure development is meaningful and significant.

Program Impact Highlights

Young People Recommend
This Program

97%

Young people said they enjoyed their program experiences enough to recommend them to a friend.



The Theory of Change

We ensured that young people had access to research-based Positive Youth Development (PYD) experiences. As a result, they developed capacities (short-term outcomes) that promote thriving (long-term outcomes), including academic success, college readiness, career/workforce readiness, and health and well-being.

Program Experiences

Serve the Future AZ values youth voice. Through Hello Insight surveys, we gathered direct feedback from young people about their program experiences, measured against proven Positive Youth Development (PYD) practices that predict essential capacities.



Challenge Growth

Area of Excellence: 2% Above the National Benchmark

9 in 10

YOUNG PEOPLE
EXPERIENCED

When staff encourage young people to take risks and perform beyond expectations, young people are more likely to increase resilience, academic performance, athletic performance, and healthy habits. They also tend to stay more focused on achieving long-term goals.

86% of young people reported that adults in the program challenged them to grow, exceeding Hello Insight's national benchmark.



Expand Interests

Area of Excellence: 3% Above the National Benchmark

7 in 10

YOUNG PEOPLE
EXPERIENCED

When staff encourage young people to try new ideas and experiences, young people are more likely to feel engaged at school and graduate, understand different points of view, and experience life satisfaction.

73% of young people reported that adults in the program helped expand their interests, exceeding Hello Insight's national benchmark.



Program Impact

Through these experiences, young people are building essential capacities, such as academic motivation, persistence, and social skills, that set the stage for long-term success in school, work, and life.



Hello Insight Impact Summaries

YOUR DATA. YOUR STORY. READY TO SHARE.

CELEBRATE YOUR SUCCESS

Your Hello Insight Impact Summary is a new, free gift that distills findings from your youth participants, benchmarked against national data from **more than 500,000 young people across 6,000 programs.**

Grounded in valid and reliable measures of positive youth development, it turns complex data into clear, shareable insights you can use for fundraising, board updates, and communications.

WHY THIS MATTERS

Each report reflects results from Hello Insight's nationally validated assessments, created by and for youth-development organizations.

Our tools measure what truly matters—how young people grow in skills like self-management, positive identity, contribution, and connection—using psychometrically validated instruments proven free of age, gender, or cultural bias.

Because these results are benchmarked nationally, **being at or above benchmark means your program performs on par with or better than the nation's top youth-development programs**, a meaningful, statistically significant accomplishment.

USE YOUR IMPACT SUMMARY!

Your Impact Summary is a new tool from Hello Insight that you can use to:

- * Tell a clear, data-driven story of how your programs make a difference.
- * Recognize staff and partners for measurable success.
- * Inspire donors with credible results and youth voice.
- * Spark conversations about what's next and how to build on this impact across your programs.



Discover how to
share your impact

www.ins.gt/share-impact

Contact impact@helloinsight.org to learn more