INSTAGRAM TUTORIAL WORKSHOP

Training Guide



HAYLEY HOBSON

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Training Guide

This workbook will help you create a mini action plan from the lessons learned in Hayley Hobson's workshop.

I joined the Instagram Tutorial Workshop because...

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_____

Use the next few pages to document your ideas and takeaways from the Instagram Tutorial Workshop.

INSTAGRAM STRATEGY

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Use the hashtag #InstagramTutorialWorkshop
to share your journey with your community!

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COMPELLING CONTENT

POSTS + CAROUSELS

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LIVES

REELS

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STORIES

HIGHLIGHTS

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COMMUNITY

FUNNEL STRATEGY

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HASHTAGS + TAGGING

OTHER NOTES

Ready to put your knowledge into action?

Take the next step in your journey at
www.hayleyhobson.com/socialmedia.

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