

Podcasting Your Blog

THERE'S MILLIONS
AND MILLIONS OF
PEOPLE THAT
LISTEN AND LOVE
PODCASTS THAT
DIDN'T IN 2012

- John Lee Dumas



Authority Blogging Project



Podcasting Your Blog

- ✓ Last Week's Assignment
- ✓ Why Podcast Your Blog
- ✓ How to Podcast Your Blog
- ✓ Week 11 Assignment



Podcasting Your Blog

- ✓ Apple has over 1 Billion podcast subscriptions
- ✓ 1 in 5 Americans Make listening to podcasts a priority



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Podcasting Your Blog

Equipment Needed

- ✓ Your Wordpress Blog
- ✓ The Amazon AI Plugin
- ✓ Amazon S3 Account
- ✓ Amazon Skills Blueprint



Podcasting Your Blog

Equipment Needed



The screenshot shows the WordPress.org Plugins page for "Amazon Polly for WordPress". The page features a large banner with the text "Amazon Polly" and the AWS logo, alongside an illustration of a document with a speech bubble and a waveform. Below the banner, the plugin name "Amazon Polly for WordPress" is displayed, along with the developer "By AWS Labs, WP Engine" and a "Download" button. A green notification bar indicates that the plugin is not yet available for the Polish language. The page includes tabs for "Details", "Reviews", "Installation", "Support", and "Development". The "Description" section states: "Amazon Polly is a service that turns text into lifelike speech. With dozens of voices across a variety of languages, you can select the ideal voice and...". A table on the right side of the page provides technical details:

Version:	1.0.11
Last updated:	1 month ago
Active installations:	1,000+



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Podcasting Your Blog

Equipment Needed



S3 Simple Storage Solution



Podcasting Your Blog

Create personal Alexa skills in minutes

- 1 Pick a blueprint
- 2 Fill in the blanks
- 3 Use your skill

Featured Blueprints



Custom Q&A

Customize Alexa's response to your questions.

Organizations & Businesses



Flash Briefing

Create daily or weekly content for your customers.



Blog

Let your followers hear the latest news and updates from your WordPress blog.



University

Post lectures or speaker series from your University for anyone to listen.

Publish to Store

You can now publish your skill to the Alexa Skills Store for anyone to use. [Learn more.](#)



Spiritual Talks

Let your community hear the latest talks from your spiritual center.



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Games



Inspirations



Burns



First Letter



Family Jokes



Trivia



Doubles Trouble

Podcasting Your Blog

How to

- ✓ **INSTALL** the plugin
- ✓ **WRITE** your blog post
- ✓ **HIT** publish
- ✓ **GO TO** Amazon Alexa to hear it



Podcasting Your Blog

Audio speed [%]:

Player settings

Player position: ←

Player label:

New post default:

Autoplay:
Automatically play audio content when page loads

Additional configuration

Bulk update all posts:



Posted by [Carol J. Dunlop](#) on February 29, 2020 | [No Comments](#)

▶ 0:00 / 0:00 🔊 ⋮

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Voiced by Amazon Polly

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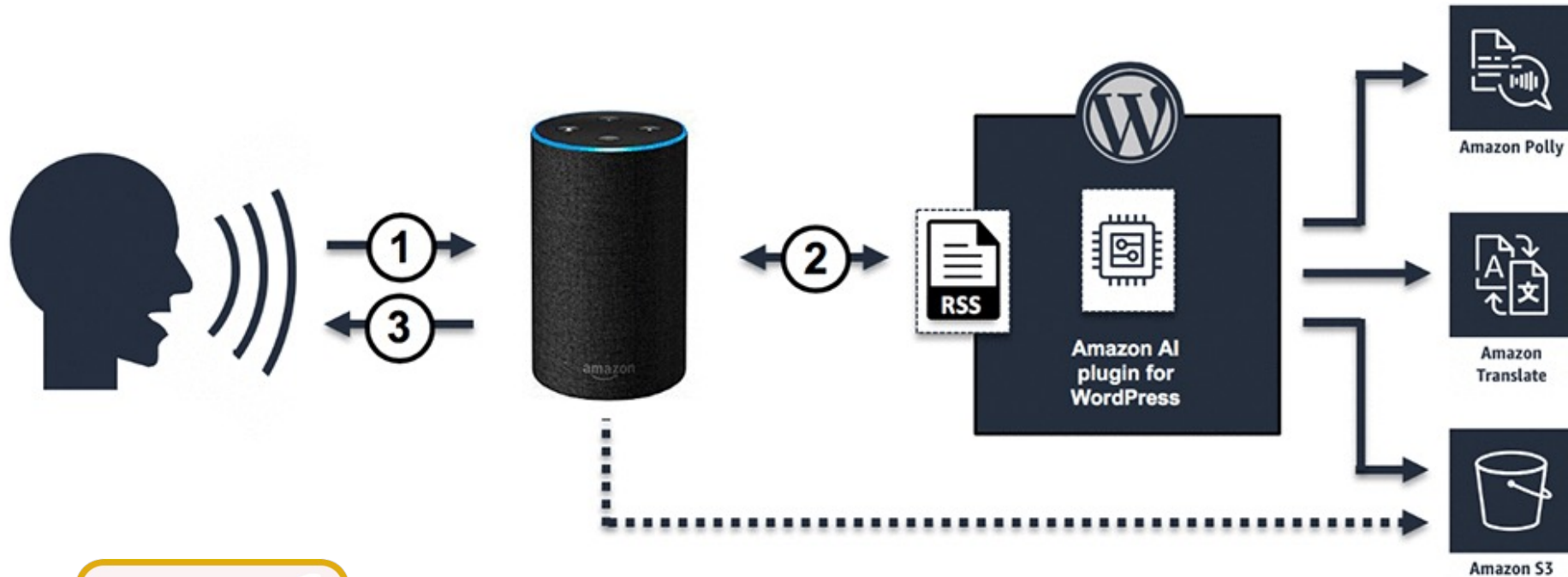
Getting to \$100k or making 6-figures in your business, is the holy grail of most entrepreneurs. I don't know how that figure came about, but it is what it is.

If you think about it, \$100k annually is a pretty decent salary or excuse me, gross income (*since you're an entrepreneur not an employee*).



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Listen on Amazon Alexa



To listen, use your Alexa-enabled device and try saying, "Alexa, open Marketing Blog," or "Alexa, ask Marketing Blog for the latest update."

Or download the app



Homework

✓ Set up Amazin AI on your blog

1. Install the plugin
2. Set up the plugin
3. Set up the Amazon Skill (blog)
4. Listen to your awesomeness 😊

