

00;00;03;14 - 00;00;04;09

Speaker 1

Everyone.

00;00;04;09 - 00;00;31;14

Speaker 2

How are you? This is module number seven of the Atari blog and project. And today I want to do something totally different. There's not a lot he has coming in to you. How are you? You're just in time. I was just starting up, and I don't know if some other people are coming up, but it's good to have you here.

00;00;31;15 - 00;00;56;07

Speaker 2

Hope you can hear me and all that. So today, as I was saying, I'm going to do something totally different than I've done before. I'm going to actually create a blog or pretty much create most of it using the modules that we've used so far gone through so far. And up until now, this is number seven. So we have six modules to use in creating our blog.

00;00;56;07 - 00;01;17;16

Speaker 2

So I'm show you how to do it. What I'm going to do and then because this is because making yay. All right, I'll once again let Nadine in. Hey, Nadeem, How are you? Hey.

00;01;17;18 - 00;01;19;16

Speaker 1

All right.

00;01;19;19 - 00;01;39;06

Speaker 2

I was just saying that I'm going to. I'm going to. Yeah, Y'all muted. Good. Yeah, the train properly, I'm telling you. So I was just saying, just. Just for the sake of knowing the people that came in a little bit later, I usually start this at 205, and I was like, Oh, I'm going to go on now because maybe nobody comes.

00;01;39;08 - 00;02;01;13

Speaker 2

And then they all come on. So funny. So anyway, what I'm going to do is do a I'll take all the modules one through six because this is number seven and the points that it's talking about in each one, I'm going to go through and create a blog post on my site. So let me I have to really quickly, I forgot to even bring up my dog on site.

00;02;01;13 - 00;02;05;13

Speaker 2

Let me do that and then I can start.

00;02;05;13 - 00;02;11;03

Speaker 1

Sharing and oops.

00;02;11;06 - 00;02;16;27

Speaker 2

I got to do my two factor authentication. And second.

00;02;17;00 - 00;02;24;18

Speaker 1

And.

00;02;24;21 - 00;02;42;12

Speaker 2

And I'm actually the blog post I'm doing. I'm actually going to do this for real. So this will really be a post that I'm going to do. So I'll do all the I'll show you how to do all my behind the scenes, all, all that good stuff. So let me get to my.

00;02;42;12 - 00;02;44;18

Speaker 1

Posts.

00;02;44;20 - 00;03;08;07

Speaker 2

And new. So I'm not going to do the post quite yet. I got some prep stuff to do. So going from module one is all about getting started, what you need to do and the three questions I ask there for who is your audience? What do they want from you and what are you going to what is a number one problem and what are you going to provide to them?

00;03;08;09 - 00;03;37;14

Speaker 2

So my tagline is I work with purpose driven entrepreneurs who are ready to convert marketing into money using their WOW website because I create websites and I do marketing. So that's that's what my site is going for. That's what my site is all about, is teaching purpose driven entrepreneurs to convert marketing into money using their website so they don't have a WOW website.

00;03;37;14 - 00;03;56;02

Speaker 2

I'm going to show them how to get one, how to make one and all that. Goodness. All right. So I've answered those questions and now I got to look at the keywords. So I'm going to do some screen sharing with you, with you all. So we're going to share this one, this one.

00;03;56;04 - 00;04;00;12

Speaker 1

This one. This one.

00;04;00;15 - 00;04;26;16

Speaker 2

I might have to add another couple of things in here. Carolina is coming. Everybody is coming in today. How awesome is that? So now let me see which one I'm going to share first. Let me know if you can see my Excel. It says video and blog ideas for the site and you'll see that you just do a reaction.

00;04;26;16 - 00;04;28;10

Speaker 2

Thumbs up or something.

00;04;28;13 - 00;04;29;26

Speaker 1

We see it.

00;04;29;29 - 00;04;50;28

Speaker 2

You see it. Awesome stuff. So my keywords. All right. So these are my keywords that I've gotten from Keysar Sacco, and these are the ones that I'm going to use on my website. Some of them, if they're yellow, are probably already done them or use them, but there are a lot. So I got, I got stuff for days, right?

00;04;51;01 - 00;05;15;14

Speaker 2

So I decided on this one, choosing a web designer, and that has at the time I did it, a rank of 28. So we have the keyword. This is a keyword I'm going to use choosing a web design. I'm going to copy that. And then what is it? The category? I remember we talked about our pillars and content.

00;05;15;14 - 00;05;35;25

Speaker 2

I'm going to talk about it a little bit more because it wasn't in this one, but this is the pillar While website design. These are my topic clusters that I have and then these are my keywords. So what I'm going to do is once I write the article or once I look at the keywords, I can put them where I want to under all this stuff.

00;05;35;28 - 00;06;02;02

Speaker 2

So now let me go to which one is it? Let's, let's go to key search. So hopefully y'all can be able y'all can see key search can you'll see that window, I hope. I think it was one of the ones I share. You should be. Yes. Thank you. Thank you. Thank you. So I'm going to go into this is my account key search.

00;06;02;05 - 00;06;30;02

Speaker 2

And I'm going to go into keyword research and I'm going to put choosing a web designer and search right there. So my goal right now is finding the keyword. I have the keyword I want to use, but I need to find some related keywords to this thing. So choosing a web designer, we can see that it's now 31.

00;06;30;02 - 00;06;55;25

Speaker 2

But still, that's that's within my range because I can go up to 34. And then here search engine keyword suggestions. When I scroll down, it tells me that I can use choosing a web designer checklist. How to Choose a Web Developer. Student Web Designers, Best Web Designers, Web Design Agency Web Designing Service. How might graphic graphics impact the function?

00;06;55;25 - 00;07;18;19

Speaker 2

So this is telling me some other words I most likely could use are use in conjunction with finding some related stuff. So now let's go over, take this same keyword and go to content Assistant And for content assistant I'm going to put this in and search is not going to tell me a whole lot because I really need to put something like here.

00;07;18;19 - 00;07;44;04

Speaker 2

But I'm not going to do that because I've written it. I'm just going to see if I can see some other stuff, some other related keywords. So it's analyzing the data. You see what it comes up. Dum dum, dum dum. Ah, here it is. All right, so we're to win with this. Keyword is as the word count for my article needs to be about 2222 words.

00;07;44;06 - 00;08;09;10

Speaker 2

The recommended keywords. The total keywords I need is 77, but my must keywords, any 44 those are 44 versions of this choosing a web designer along with the actual choosing a web designer. And then I need related keywords. So when I go down here is telling me that I need to include all these words in my blog post.

00;08;09;11 - 00;08;31;02

Speaker 2

Web Design. Web website designer Web Designers, Digital Marketing. Social media tells me I need to include all that. Okay, so I know now. So usually what I'll do is I'll just go through and like copy this because I think that you can sometimes will do it and sometimes it won't export the tags or export CVS, sometimes it just won't do it.

00;08;31;04 - 00;08;59;28

Speaker 2

It comes out wonky. So then I just, you know, just copy the stuff and then I put it in the file, in the word file where I'm writing everything up. And then if I go through these other pieces, this is going to help me in creating the actual blog. Choosing a web Designer checklist. Student web designers for hire probably would put that in there, but I could put something like, Should you use a student web designer or something and talk about it?

00;08;59;28 - 00;09;22;11

Speaker 2

So this is going to help me. The other thing I want to do is I want to go on Google itself and see what comes up when I put this keyword in. So right now, when I hit choosing a web designer, you want to you don't want to look at any of these as a sponsor. And I just converted my Google.

00;09;22;18 - 00;09;41;28

Speaker 2

It now has this little like chat thing. The generative API is experimental, blah blah, where the look up stuff am, which is really cool. I just did it earlier today, so I have not used it yet. Well, I used it for a presentation that I'm going to do tomorrow and I found some good stuff and it was really, really good.

00;09;42;00 - 00;10;11;08

Speaker 2

But anyway, anyway, don't look at this sponsor stuff. Those people are all paying. We want to get to This is important. People also ask, How do you choose to hire a good web designer? How much should I pay? So these things right here may be some. What is it? The sub subhead. Sorry, I can't think some subheads I can go in my article because I'm talking about choosing a web designer.

00;10;11;08 - 00;10;35;12

Speaker 2

So this is what people at Google says. People are also asking these questions. How do you choose a good web designer? How much should I pay? How do I find one? Those are good things. And you can even open, open it up and see where it takes you and you can go down some other lanes. So then we get to the part where it doesn't say sponsored anywhere.

00;10;35;14 - 00;10;56;22

Speaker 2

And these are our organic results from choosing a web designer. And what I could do, I'm not going to do it right now, but I will do it later because it'll take me so long if I do that. Because when I do research, sometimes it's probably about maybe 2 hours is what I set

aside for research and getting all my stuff together.

00;10;56;24 - 00;11;25;09

Speaker 2

So this is going to be a kind of condensed version. So is this how to use a web Designer? 17 Tips How to Choose a Website Designer Step by Step Guide How to Choose the right Web design Agency. So what I would do is basically look and look at all these articles, but I didn't really have to do that because when I go back to key search here, all those articles are mainly already here.

00;11;25;09 - 00;11;50;07

Speaker 2

Not all of them, but but some of them. This is their day rankings here and I did find to 23 this idea of 23. This is a day of 15. So it's got to day domain authority rankings of under 30. So it shows that I can have a good chance of ranking all ranking with this article. So five design that I'm going to go back here and see if that came up.

00;11;50;09 - 00;12;27;08

Speaker 2

I think I saw it, but I'm not sure. Let me see. So thrive. There it is by design. So this says that this on the first side, one, two, three, four, five, like is number six. Let me see if that's right. One, two, three, four, five, six. So basically all ten of the sites are the blogs that appear in this ranking for this keyword are listed right here.

00;12;27;10 - 00;12;51;23

Speaker 2

But you can also use the keyword itself. See what else is coming up. You can go go down to see the questions. Most of these questions are going to be in key search, too, but I just like to look at it some time for myself to see was there. These are sponsored things, as I said, and this is some more organic stuff, as long as you don't see that sponsored right there, that means this is this is an organic search.

00;12;52;00 - 00;13;10;20

Speaker 2

But the thing is that this is all page one from related searches right here all the way up to the top. This is page one. So if you keep scrolling down, it will go further. But we don't we don't want to scroll down. We want to end up right here. So I've looked at Google and I've looked at key search.

00;13;10;20 - 00;13;38;02

Speaker 2

I got my rank. And now let's look at modifiers. Remember we talked about modifiers in this is this is also in to session to module to

make sure I'm staying on line. So let me see if I got my modified tires. All right. So now you all should be able to see hopefully you can see where it says my it says keyword research.

00;13;38;02 – 00;14;06;14

Speaker 2

Use keyword modifiers. I hope you can see that right. And let me know it should be showing up because I selected it. But you know, you never know about these things. Sometimes. So anyway. Yes. Thank you. Thank y'all. Y'all so awesome. This helps so much. All right. So these are remember we were talking about the modifiers that you can add to your keyword before or in or after your keyword to help it with the rankings.

00;14;06;21 – 00;14;32;21

Speaker 2

So if I'm saying that my keyword is choosing a web designer, best may not fit in their choosing, I could do something about, you know, website design reviews or something. But no, that's not my keyword. So I'm not changing my keyword. Maybe I do. WordPress Web designers versus Squarespace website. That's not the issue. That's not the tools that I'm doing now, but it could be later.

00;14;32;21 – 00;14;52;28

Speaker 2

So I don't have anything to compare it with. Best website Designer Brands know where to buy under a certain amount of the alternative web designer alternatives. So as you can see right there is not giving me a lot of I don't really need to use these modifiers. There are other modifiers that you can use, but these kind of are the main the main ones.

00;14;52;28 – 00;15;20;04

Speaker 2

So I don't really need to use that. So we are moving forward ahead with our choosing a web designer keyword and this was a number two. We found related keywords. We did our Google search, we did our key search, all that, and now we're going into model three. And Model three is all about creating, engaging content. And for that I am going to be using chat.

00;15;20;04 – 00;16;01;11

Speaker 2

GPT You all should be able to see that as well. I see the little green up around it so we should be okay. So I'm going to put my there we go. Okay, so I'm going to ask Chevy Chat Group to create an outline and or for an article using this the keyword create a blog. A blog articles once say write an outline for a blogger blog article using this keyword.

00;16;01;14 - 00;16;33;28

Speaker 2

And I always I don't know if this helps or not. I always like to put it in quotes what I'm trying to tell it to do. So then I hit boom and now it is writing this whole thing and says, I'm actually going to use this. I'm going to keep it in here. Awesome. This is amazing. Okay, so now this has written not only written the article, but it's given me something at MIT.

00;16;33;28 - 00;16;36;29

Speaker 2

Who At MIT? Carol Vena.

00;16;37;01 - 00;16;39;15

Speaker 1

Is.

00;16;39;18 - 00;17;02;28

Speaker 2

Yeah, we've got. All right. This is not only giving me the blog article using this keyword, but it has given me this thought. Navigating the Decision A Guide to Choosing a Web Designer. I don't know if that's quite what I like or what I want, but I like the rest of the stuff. Let me look at the introduction, the significance, the impact of a well design.

00;17;02;28 - 00;17;23;06

Speaker 2

It sounds good. Defining the goals. Yes. Searching for local designers as good that goes along with that other related keyword that said something about hiring, hiring new designers or something. Check checking client testimonials and reviews. All all this is good stuff, right? And this is a lot is going to be a big article. I want it to be a big article.

00;17;23;06 - 00;17;50;29

Speaker 2

So I'm going to take this title right here and I'm going to go back over here to this blog title. Jen, Right now I'm going to go I think I'm going to go to the coast schedule and I'm going to analyze it now. It only gave me a 58 on that one. Navigating the decision I got to choosing 58 is not good.

00;17;50;29 - 00;18;19;02

Speaker 2

We need we need like 68 or something. My whole thing with this, navigating the decision, we don't we don't need that. So why don't we say since this since it is an ultimate guide to choosing may be the right website? I don't know. We're going to see. We can see what it thinks. 65. Look at that. That's just my innate ability, y'all.

00;18;19;05 - 00;18;45;05

Speaker 2

Hey. So I like this. The ultimate guide to choosing the right web design. I mean, I can play around with a little bit, but basically I like that. So let me go to I'm just putting this in my Microsoft Word document that I'll share in a little bit. The Ultimate Guide. Done it, done it, done it. So on one second, Let me get this.

00;18;45;07 - 00;19;11;14

Speaker 2

Not doing anything special so you all are not missing out on anything. All right. So what I also wanted to do was remember I told you all about the blog, about how to do it, Use this to create, like some blog titles. I want to see what it says. So my whole thing was choosing a web designer. Let's just see what this sucker says.

00;19;11;14 - 00;19;37;22

Speaker 2

Your keyword keyword type, and let's say product or service. Let's do generate some titles. Now, I could have done this first, but I didn't. So this one says something factors that affect the cost of choosing a web designer like that was pretty good. The X number of problems with choosing choosing a web designer versus a Oh, I like these.

00;19;37;24 - 00;20;03;20

Speaker 2

So what I'm going to do is I'm just don't copy them because I may end up with something else. I may not even use that title. So I'm going to post that. You'll end up looking crazy sick and I'm posting it in my mail. They would go save, Oh, I don't save because that's going to be saved. I want.

00;20;03;23 - 00;20;18;25

Speaker 2

All right. And I'm fixing these headlines and I will go back and look at the headlines and see which one it was. So that came up with some good stuff. And that was easy. It's free. You can redo it. So I don't think it has any numbers on it, refreshed titles and all that. So we really don't have to use that anymore.

00;20;18;25 - 00;20;36;09

Speaker 2

I like I could put it in here into my headline studio and just play with it a little bit to get that score up to 68 to 70. But I don't want to do that now. That's going to take a little bit more time. I don't want to do that. So now let's see what else I got to do.

00;20;36;11 - 00;21;01;16

Speaker 2

All right. Did the headline Analyze? We did blog about and we did chat JPT. So I wanted to go here and remember I told you about my content pillars. So my first pillar is wow, website design. And this this is how have all this stuff mapped out? My second one is Wow website optimization while website content strategy get the gist while website while website engagement and conversion.

00;21;01;16 - 00;21;24;06

Speaker 2

So I went through and I did all these and then I have my clusters, my topic clusters here. So like I said, once I finish, once I get this, I could take this choose a web designer. I'm going to put it under one of these one of these topic clusters, but I just haven't done it yet. So I'm going to this is this is in session number three.

00;21;24;08 - 00;21;46;10

Speaker 2

So the content pillar, my content pillar is wow website design. And my topic cluster is and so my keyword is choosing a web designer. And my topic cluster, I'm thinking is going to be it can either be mobile friendly websites.

00;21;46;12 - 00;21;49;03

Speaker 1

Or.

00;21;49;05 - 00;22;18;25

Speaker 2

Organize or one of one of these probably the importance of a well design website. I'm pretty sure that's where I'm going to put it. So let me just copy it and then I'm going to put it in my website, my document, my word document. Okay, So we're still on three now. I want to see what you know, what how this article is going to work out what is going to be about.

00;22;18;25 - 00;22;46;06

Speaker 2

Chad JPT already told me some things, and I think that you see, it's not that one was the other one. All right, so here's module three in the content ideas, and this is going to be a useful post. I'm deciding because these are all content useful, generous, entertaining, timely is going to be useful because people are going to need it.

00;22;46;08 - 00;23;03;25

Speaker 2

And then and it's going to be a how to. So I just listed out these things on the usually you could do a how to, you could do a list polls, you could talk about books, you know, you could do be generous and stuff. But it's going to be a how to how to look for how to choose the right website designer.

00;23;03;27 - 00;23;40;04

Speaker 2

Basically my thing and let me check my notes. And there was something else in there. And then I was content upgrades. So all of your blogs need to have a CTA, a call to action. You're telling people to do something and then a content upgrade can follow it. I remember I told you about Go Viral powered by growth tools and this is where you can use this free go viral I think because I think as growth tools dot com you can use this free site to figure out if you don't have anything you've already created as a content upgrade.

00;23;40;04 - 00;24;01;23

Speaker 2

You can you can use this share a link on Sarah link or post on LinkedIn, share a link on Facebook, follow you on Instagram. You can get people to do this, but my content upgrade is going to be my WOW website planner. I know last week Nadine said she was not interested in doing any other affiliate programs, but hers and our our people.

00;24;01;23 - 00;24;18;25

Speaker 2

She found, you know, like she had stuff in common, but she's not going out and searching for affiliates like we were talking about last week. So I'm kind of not doing that. I mean, I have my own affiliate army. I have people like Nadine, who is an affiliate of mine. I have other people who are affiliates of some of my stuff.

00;24;18;25 - 00;24;39;26

Speaker 2

But my content upgrade is something that I'm doing. It's my Wow website planner and it's going to tell people how to actually create your own. Wow website. So I'm telling them how to find a designer in this article that I'm doing. And I'm also telling them, Hey, if you don't want to, these are things you need to look for.

00;24;39;26 - 00;24;56;22

Speaker 2

But if you don't want to do it yourself, you can get me to do it or you can have somebody else. Because most people start out hiring a designer to do their website because that's not their lane. That'll be messing with it. They don't understand it and I am fine with that. I am so happy with that. I'm like, Please, yes, come to me, I'll do your site.

00;24;56;24 - 00;25;16;28

Speaker 2

But other people want to go a long way, start out themselves, see what they can do, figure out they can't do about themselves. Then they come to me. So I thought I might as well tell them This is how you hire

someone. If you're looking for someone and someone like me, of course I'm going to promote stuff. So that's the gist of this article.

00;25;16;28 - 00;25;43;12

Speaker 2

So you all know about it. So let's go back to chat GPT because they have a chat Deputy be it whatever you call it, has already started this. So I'm going to say. So they gave me my outline. I really like it and what I'm actually going to do is copy this outline and the title and I'm going to put it in my word document because I have a lot of stuff.

00;25;43;12 - 00;25;51;29

Speaker 2

This is my word document, excuse me, at the very top of it in the beginning, so I can look at what's going on. So now I'm going to go down here. Now it's like.

00;25;52;01 - 00;25;54;26

Speaker 1

Great.

00;25;54;29 - 00;26;25;19

Speaker 2

And I always do that. Great, awesome. Now write the introduction because it's supposed to go all like it's having a conversation with you. You're having a conversation with it, so let's see what it does. So I hit the here we go. All right, cool. So in today's digital age, a business I'm just going to be real quick is also the first point of contact in this comprehensive guide.

00;26;25;19 - 00;26;41;21

Speaker 2

Yes, yes, yes. We developed Dell. All right, cool. That's a good introduction for me. I would probably take this and rewrite it, but I'm going to have to do the whole thing before I go back. All right. So now. Awesome. Awesome.

00;26;41;23 - 00;26;43;13

Speaker 1

Yeah.

00;26;43;15 - 00;26;52;22

Speaker 2

Now. Right. Part one, I think now write.

00;26;52;24 - 00;26;54;20

Speaker 1

Digital.

00;26;54;23 - 00;27;18;06

Speaker 2

And it's going to do this now, right? So this section for understanding your needs and I'm just going to put that in quotation marks hit enter now. Sorry I didn't go down for.

00;27;18;06 - 00;27;19;14

Speaker 1

No.

00;27;19;16 - 00;27;41;22

Speaker 2

And look what it did now. So now is writing the section for understanding your needs and then it goes into before embarking on this journey, blah, blah blah and define your goals and objectives and like some good stuff, some good points. So then I would just keep it and say I always like to put the section because when I'm copying and pasting, I want to make sure I'm putting stuff in the right place.

00;27;41;22 - 00;28;22;14

Speaker 2

So researching potential thoughts too. And then I've got to go down here and also and I'm just copying that so that I can write it here. Awesome. Now write this section for researching. Da da da da da. All right, all right, let's see what we got. This chat JPT Carol B to see in the top right there Chat that open air dot com.

00;28;22;14 - 00;28;45;25

Speaker 2

That was one of the links up first gave you guys So if you go if you go to chat JP is going to send you to chat that open across you're quite welcome. All right so now I've gotten it to write the introduction looks pretty good. This is section one. This is section two Research in potential. Oh, this is this is amazing.

00;28;45;25 - 00;29;06;07

Speaker 2

Right? So then what I would do is each section, I would copy and paste it into my word document so I can keep track of, you know, what it's talking about and all of that. So this stuff is all in three engaging content. And I have some I actually have some examples about using Check.

00;29;06;09 - 00;29;07;21

Speaker 1

JP.

00;29;07;23 - 00;29;32;20

Speaker 2

To write the thing. So now we're going to move on to module number

four, which is use an element and WordPress. All right, this is awesome. I love this part. So back to here. Yes. So now where is my website? All right, here is my website behind the scenes of the site Corporation and I need to add my title.

00;29;32;24 – 00;29;37;26

Speaker 2

So now I'm going to go back to my word document where I had the title.

00;29;37;29 – 00;29;39;09

Speaker 1

And.

00;29;39;11 – 00;30;04;19

Speaker 2

The ultimate guide to choose it and what is the well does that and I'm just going to put anything in here right now. I know what that was at first. Oh, navigating the decision. I'm going to use that one and I'm going to put the title here. Right. And then I'm going to same draft because then it shows you the permalink and what the permalink is going to be.

00;30;04;22 – 00;30;29;24

Speaker 2

Merica. So all this right here is our corporate icon. Navigating it just says the same thing that we all need all that. What do we need instead? We need our keyword. And our keyword, I believe, is choosing a web designer. So now let me go back, choosing a web designer. So I'm taking all this extra stuff out, choosing a web designer.

00;30;29;24 – 00;31;01;13

Speaker 2

Okay, cool. So it doesn't matter really what your what this thing said. We want to use our keyword here. And if you can get your keyword into your headline, kudos to you, because that is one of the nine points that I was talking about. And are we doing this one? No, that is number of five. So now I want you to draw and make sure I save that draw.

00;31;01;16 – 00;31;32;04

Speaker 2

So now I'm going to talk about using Element or and WordPress. Now, most of you I think some of you some of you I can't remember exactly. Some of you have the free element or element or is free. You get to do a lot with it, but the upgraded element or gets you to do even more so if I go over here on my WordPress column in my dashboard, then I want to make sure that I am using element or to its fullest.

00;31;32;11 – 00;32;00;26

Speaker 2

And then when I go to templates theme builder, this is only in the pro version theme builder, It lets you create everything that your quote unquote theme has. So you can create a footer, you can create your own header, you can create a main blog page, you can create the single blog post. Like when people pull up on your blog and they click it and they go to see what the actual blog post is, you can create that page, you can create a product.

00;32;00;26 - 00;32;21;25

Speaker 2

All these things are pages that I use on my site. So let's go into the single blog page template. So I have two of them. I think. I think I can get rid of this. I don't think I'm using it, but let's go into edit now. I'm not going to save anything, but I'm going to go into edit because it took me a long time to create this.

00;32;21;25 - 00;32;24;27

Speaker 2

Now one thing.

00;32;24;29 - 00;32;26;12

Speaker 1

All right.

00;32;26;15 - 00;32;59;18

Speaker 2

So this is the actual template for Element or pro, and it has this if I can wait a second. Oh yeah. So this is how you find the Templars. The plus one will give you a choice of a section adding section is only net, but in this one is the templates. Right? And then when you're trying to figure out what you want your blog post to look like, these are examples that element or has an I don't think you can access any of these on the free when you do have to have the paid one.

00;32;59;20 - 00;33;31;23

Speaker 2

So you just pick one that you like and that you want to. What are your blogs to look like? Like this one, for instance, has the big hero. Oh, sorry, women. I'm trying. Oh, I'll. Come on think it's supposed to go back now? It might. It does is to me sometimes, and it pisses me off. It might come back.

00;33;31;25 - 00;33;32;24

Speaker 1

And.

00;33;32;26 - 00;33;53;20

Speaker 2

It's supposed to go back now. Well, you know, here we go. Is something with a mac? I'm still I'm still learning my Mac stuff so this ticks me

off about right now, but hopefully I know my hand. I just the mass is so sensitive. I hit it twice and that sucker just blows up in my face. So anyway, we were talking about let me go back down here.

00;33;53;20 - 00;34;01;01

Speaker 2

We're talking about the things. So I'm going here, keep my fingers away.

00;34;01;03 - 00;34;01;13

Speaker 1

And.

00;34;01;16 - 00;34;19;20

Speaker 2

You could do any of these. And if you what do you say? You just hover over it and choose insert and then you can look at the different pieces of the blog. I mean, I spent a long time looking at my template, what I wanted to use, like for instance, this one, the blog would be too skinny. I didn't like that this had too much going on.

00;34;19;23 - 00;34;46;02

Speaker 2

I don't remember exactly the one that I chose, but you can see all these different ones here. So anyway, this this is what the theme, the blog theme looks like and you can change any of these things. Add stuff like I added this sidebar here and what else? So right here, when you look in elementary and you click something, it opens up on the left hand side.

00;34;46;04 - 00;35;08;24

Speaker 2

So this was my title and this is a template so that any time that you create a post is going to look basically like this, like you're going to have your featured image up here, you'll have your title right here. And then this is the excerpt that's in the Post piece that I created. And then I wanted a table of contents.

00;35;08;24 - 00;35;36;06

Speaker 2

Well, I set this up, so even before I start writing, it is kind of filled out. But once I fill it in with the twos and threes, then it, it does, it does this whole thing. So then the only, the only drawback to creating your website, your blog posts in elementary, is that even when you're in that post page in your finished writing, the post is going to turn out looking like this, you know, without the pictures and stuff in it.

00;35;36;08 - 00;35;56;23

Speaker 2

But then you have to go in and like break it up because it's just too this is too much, right? You can't add any of this. Like, this is a click to tweet, which I think is still call it to click the tweet or whatever. And you can't add in these pictures and stuff like. So these are all like separate pieces here.

00;35;56;25 - 00;36;20;00

Speaker 2

Like this is a separate picture. Yeah, this is separate. So anyway, you'd have to is kind of like a drag and drop. It takes a little bit more time. But it is, it is totally awesome. I love it. And then you get blogs like this, you know, you do different things with them like this. This right here is inside of an actual blog, so I can't mess with it here on the template itself.

00;36;20;08 - 00;36;43;08

Speaker 2

But in these other things that show up with the little the little US pencil, you can change them. You can do stuff. All right, So let's get out of here. Had a footer content extras. So that is what my template looks like. So right now. Yes, I'll leave it on on doing that. Oh, excuse me. All right. So you can do so many other things.

00;36;43;08 - 00;37;05;11

Speaker 2

You look at the side here, single poll, single page archives, you know, that's your blog archives element or even has this thing called a loop item work. You can make it just scroll and you're showing all your blog posts in a in a blog post. Number one to number three, and then it can scroll all the way. You want to have ten of them.

00;37;05;16 - 00;37;33;25

Speaker 2

You can do some so many, so many different things. So if I need to show you anything else, because that was what we were talking about. And now in module number four, use an element or add WordPress together. So I showed you the template and then I would like to show you. So All right, so I have this right here navigating and then this and what I want to do right now is just put some dummy text in there.

00;37;33;27 - 00;38;08;28

Speaker 2

So I'm going to do this right here. I'm just going to put the examples in there so you can see it. All right. So just pretend like I just wrote this whole long blog post is totally awesome, blah, blah, blah, blah, blah. This is your expert and your excerpt is where you talk about the post. This is the excerpt about what your what you'll learn today mean what Jolene today is.

00;38;09;00 - 00;38;32;16

Speaker 2

All right. Itemized and of Yes. All right. I'm going to show you now we're coming out of module number four and we're going into module number five. And this I think I had something special. Five? Yes, I do. Yes, I do. All right, so module number five, our module number five. I was telling you about optimizing for a search and purchase.

00;38;32;16 - 00;38;58;10

Speaker 2

How you optimize your blog post. And these are the nine things that I do. So number one is have plenty of H twos H to is a type of header. So if I go here and I highlight this and I hit H2, now that is a H2 and then I can make this one if I want an H three, this is mole and see how this is bigger than that.

00;38;58;13 - 00;39;17;09

Speaker 2

So you could keep going to eight, four or five and six. Nobody really uses them but H to all of your sub headers need to be h two and then it comes up there to tell you and anything that's below that should be h three. All right then you have your expert. Your expert is what's going to tell people.

00;39;17;10 - 00;39;37;11

Speaker 2

This is what shows up in Google mainly. This is what shows up in Google. So then if you come down to I talked about using yells, but let me stay on these nine points before I forget it. All right. So we got our keyword in H2. All right. We have. Yes, it is. It, isn't it? Choosing a web designer.

00;39;37;11 - 00;40;00;09

Speaker 2

Yes. We can pretend like this is subtitle that is H2. Good. There's a keyword in there. And then we want to have it in our title. Yes, we do have it in our title. Then we want to have it within the first 100 words. Well, because I just posted this, I just pasted this in there. Of course, my keyword is within the first 100 words of this thing.

00;40;00;11 - 00;40;23;14

Speaker 2

So you want to make sure if you have a let me see, let me go back to chat JPT and see if it's there. I don't know if it did it or not. I mean, look in the intro, so I can't lose. I'm just looking. Here's a choose a web designer. So I'm pretty sure that that is within the first hundred words.

00;40;23;14 - 00;40;57;27

Speaker 2

I'm going to put it into my document here and just see if it is. Is

that 100 words? Yeah, well, it actually says when I put it into Microsoft Word and I did a word count, it said that these two right here are 122 words. If I count back 22 words from the end, then yes, that shows up right at 100 words or within 100 words.

00;40;57;29 – 00;41;27;05

Speaker 2

All right. So now it says you should have. Now the now points says that I need to have my keyword in my permalink. Oops. All right. Remember, this is the permalink. And what did I say? Put that choosing a web designer. Boom. It's in there. Okay, let's see what else I got to do. Keywords similar relate it. Keywords, synonyms.

00;41;27;07 – 00;41;58;06

Speaker 2

This. What that means is you're talking about choosing a web designer, and you're using other words that are like that so that people understand it. Because if, for instance, if you're talking about fruit and you talk about apples and oranges, people know that that is those things are fruits, right? So that's basically what you're doing here. And if I go back to if I go back to chat g p t, I said what?

00;41;58;09 – 00;42;23;11

Speaker 2

What is keywords, similar words, related words. If I go back to chat Egypt and kind of look through what it says, defining the goals and objectives of your website, that sounds pretty good when you're trying to choose a web designer research potential web designers, and you're reading this paragraph. Is that good? Yes. You know, you're checking everything and you're trying to make sure that, number one, this content sounds like you.

00;42;23;18 – 00;42;40;26

Speaker 2

It doesn't sound like you got it from a robot. And you can, you know, sort out some like stupid things that it says sometimes. Be like that doesn't even sound like me because a lot of times in this will say, like jumping over the fence with a cow on the other side of some stupid like that. Sometimes it will do that.

00;42;41;03 – 00;43;10;21

Speaker 2

So you have to kind of look at it and put your own put yourself in there. All right. So let me see, where is my keywords? Meta description. And the meta description is what I was telling you about the expert, your keywords and your tag. So if you come down here, these are your tags and the tags. I used to put like 100 tags, no lists in each thing, but I don't do that anymore because wasn't helping anything.

00;43;10;24 - 00;43;31;03

Speaker 2

So I'm going to put my keyword in there choosing oops, sorry, choosing a web designer, and I'm going to add it. And as you see all the tags that I put, I might put in website design or something, but basically that's it. And then here's where I set my featured image. Remember I said the featured image shows up the top.

00;43;31;08 - 00;43;52;06

Speaker 2

If I don't put that image in, there is not going to show up on top. All right. Let's see what else we got to do for optimizing alt text for the images. This is so important. So let's say that let's just look at a featured image. I'm gonna put one in there. So let's pretend like I uploaded a featured image.

00;43;52;06 - 00;44;18;24

Speaker 2

Let's use. I think this was good. All right, so I'm going to upload that one is a featured image. I'm not really, but right here, this is an alt text, right? So you need to put a description of whatever that thing is or whatever you usually I put my the title of my blog post in there. So if someone's using a screen reader, they can see that that picture has something to do with choosing a web designer.

00;44;18;27 - 00;44;43;25

Speaker 2

Never got a bunch of pictures in there. Of course, I'm going to let me see like something like this. All right. Like this picture was for another article. And it the where it appeared was the psychology behind color choices. So someone, like I said, is using a screen reader or Google itself with this box that they send out, They can't read the picture, but they can read that all text.

00;44;44;01 - 00;45;10;08

Speaker 2

You don't have to include the caption or the description and none of that stuff. But really the alt text is very important. So remember, you need to do that. So we also got. All right, then the next thing is I need to do 2 to 3 lengths to internal content. And my internal content are pieces of my my pillar content, my content clusters, all of that.

00;45;10;11 - 00;45;16;01

Speaker 2

Nadin, you want to ask a question now and then you said.

00;45;16;06 - 00;45;27;00

Speaker 1

No, it's okay. I'll email it to you. You can go ahead and finish this

section. I'll just because it was something in one of the sections that I was stuck on. So I'll just email that part. Well, you're going to.

00;45;27;00 – 00;45;30;09

Speaker 2

Ask, that's what this is for Questions. Go ahead.

00;45;30;11 – 00;45;50;22

Speaker 1

It was about, Oh, and I closed out the screen. It was a website that you referred us to a site, that site builder site something. And I wanted you to walk. You kind of walk Julie through it. So I was going to ask you to walk me through it. So I think I'll just have to reach out to you separately for that.

00;45;50;25 – 00;45;56;10

Speaker 1

Remember the session where you talk, you walk Julie through and you tell her to click this, click this, click that, oh, oh.

00;45;56;11 – 00;45;58;29

Speaker 2

Oh, oh, oh. I know what you're talking about. The site builder.

00;45;58;29 – 00;46;05;06

Speaker 1

Yes, yes. Yeah, yeah. That's okay. I stuck on doing that for. My website. So that's what I had a question about.

00;46;05;14 – 00;46;09;00

Speaker 2

Oh, okay. You got stuck in one of the screens.

00;46;09;02 – 00;46;12;20

Speaker 1

I got stopped doing it, period.

00;46;12;22 – 00;46;32;02

Speaker 2

I got you. I got you. Yeah, I can do it. I can do it on your site if you want me to. Do you know, I don't bring it up now, but yeah, it may kind of trip you up a little bit when you're doing the Google site thing. And I don't have a new site that I can show you because I have it already installed.

00;46;32;02 – 00;46;32;28

Speaker 2

I don't want to take it down.

00;46;33;02 - 00;46;33;22

Speaker 1

Yeah.

00;46;33;24 - 00;46;46;14

Speaker 2

But basically you're just going to hit enter into enter, enter, enter. I mean, just don't stop. Just do enter. And I may I have another site that I'm going to put that on. I may just do a video.

00;46;46;16 - 00;46;48;24

Speaker 1

Yeah. If you could do that that would be awesome.

00;46;48;24 - 00;46;54;13

Speaker 2

Let me write this down. Do a video. Video for a site, kid.

00;46;54;15 - 00;47;00;29

Speaker 1

Mm hmm. Yeah, because I went on it, but then I ended up leaving. I'll say, Oh, I'll just ask them in class.

00;47;01;02 - 00;47;21;22

Speaker 2

Yeah, that's good. That's good. I'll do that. I'll do that. Okay. Thanks, Netty. So you want to include 2 to 3 links to internal content, and your internal content is I mean, what I was showing you about your pillars and your content clusters and all of that. And then you want to include 2 to 3 links to outside authoritative content.

00;47;21;25 - 00;47;46;02

Speaker 2

And you may say, Carol, how do I find outside authoritative content? Well, let's go back to key search right? We can go to key search and you can look at all those remember those pages that were also ranking if you wanted to you could click on each one of them and see what they're talking about and see if they are worthy of a click through.

00;47;46;07 - 00;48;09;25

Speaker 2

So I'm just gonna to this and grab that desire and just see what it says. I even know where it ranks or anything. How to choose the right website designer. So do your homework. Look for a company that wants to have a conversation they offer. If you find something that really stands out and like, Oh, this is a great this is a great site, I think I want to They are technologically savvy.

00;48;09;28 - 00;48;30;25

Speaker 2

Oh, that's cool. You might want to include some of that content in your actual website, your actual blog post. I mean, you could always have you say, Oh, this is great, I want to use this. So I would tell you, don't tell anybody I told you to do this, but you could copy it and you could put it into GMB chat DPD and say, Rewrite this, and it would rewrite it.

00;48;31;01 – 00;48;51;22

Speaker 2

I wouldn't use that much. So maybe I just want to usually I might use like maybe two paragraphs or something like that. I would not want to because think about it, you wouldn't want to somebody take your whole article, put it in chat DPD and then put it okay as me, but I might use this to kind of refer to them or see what they're talking about.

00;48;51;22 – 00;49;23;13

Speaker 2

You can just go through it and see if you like anything other than that you want to look through. When we were talking about chat, JPT is you want to look through and see what other sites I can include to help people understand what I'm trying to tell them. So for instance, if I'm looking at seeking referrals and colleagues, friends and business networks, maybe I want to include a couple of business networks that might people might be a member of and show them, okay, you need to ask these people about this network or whatever your time to access the credibility.

00;49;23;15 – 00;49;45;01

Speaker 2

So you just read through stuff and say, what would help someone understand this a little bit better? Do I need to seek out somebody who could do a quote and you don't have to actually talk to them. You could have the quote and have that they said the quote and you don't really need anything else unless they're doing a whole speech and you put the whole speech in your post.

00;49;45;03 – 00;50;08;28

Speaker 2

You don't need to ask them anything. This is a quote from someone. So they said this about web design, not unlike the stuff that I have included in the Authority blog and project and that beginning quote that we start out with. I get that from all over, all over the web. When I see something and more or less I use that more in some closed thing, like a class, and I'm doing our section that I'm doing.

00;50;09;01 – 00;50;33;07

Speaker 2

I wouldn't necessarily put some of those quotes. I just took that off the internet onto my blog post. Unless it's something like Free quotes are quotes for everybody, because you got it attributed to something,

right? We don't want to be stealing people's stuff. So then in your blog post you would include, like I said, two links to more content, at least two to links to content inside other blog posts.

00;50;33;07 - 00;50;56;10

Speaker 2

And that's all it is. Or and you would include two outside. Now let me go. I want to go to my because people always have some type. So let's say I want to make this I'm just going to make this a link that's going somewhere to another site. So all I would have to do is how I did.

00;50;56;13 - 00;51;16;07

Speaker 2

And then I'm going to go right here to this insert and link thing and click this link options. And then here I can put the link dot com. Whatever the link is, it doesn't matter what it is. And then this little thing, if you click this, it opens it in a new tab. And I would do that for an outside external links.

00;51;16;08 - 00;51;34;24

Speaker 2

Make sure you click this thing that says open in a new tab because you don't want to. I'm thinking that your people are on your website and you don't want them to leave website for any reason. Because sometimes when people click those links and it appears in the same window, they'll never go back to your site. So make it open a different one.

00;51;34;24 - 00;52;00;19

Speaker 2

And they're like, How do I get all these tabs opened up? So now to add the link, that's all you do. And look at that. It's the link is added. This is the link is not my work. And then also what I like to do with links is I like to make them bold so I can do a control B or I can just click and that makes them stand out, I think.

00;52;00;22 - 00;52;24;25

Speaker 2

Yeah, I think that's it. The other thing about linking to outside and outside content, you want to make sure that whatever domain you're linking to, it's going to be it's a higher, higher domain authority than yours. Which brings me to something I got to show you all two. All right. So that was that was all of one through five.

00;52;24;27 - 00;52;40;07

Speaker 2

And then six last week was just about putting print full on your site. So what I want to do is go to print for my logged in and all of.

00;52;40;09 - 00;52;40;11

Speaker 1

A.

00;52;40;11 - 00;53;13;00

Speaker 2

Sudden in All right, here, go. So I've already signed into print full and getting ready to set up something I want to sell. So basically you would look to the product catalog to see what they have. And let's say I want to look at women's clothing and I want to look at t shirts and I like this t shirt, so I'm going to click on it.

00;53;13;02 - 00;53;32;20

Speaker 2

And then you would click the Create product template because this right here shows you all the things that can be done. This shows you how a t shirt looks and these pictures, they'll even let you use it on your website. All right. So I will just hit create product template. And when you create the product, I'm not going to do it because I have it on or something else.

00;53;32;27 - 00;54;07;06

Speaker 2

And when you create product temp, let me see. This is going to show me my there. Here we go. So now I have this is a product template that I created. This is a t shirt that I designed and breaking generational curses by being an awesome dad. So this got it. Okay, so this is the this is what shows up when you do the product template and is saying my design is good because it's 300 API and then you just go through if you want to put something on the bag.

00;54;07;06 - 00;54;30;14

Speaker 2

But outside, you know all this stuff that you add though the price of the shirt, it's a shirt or product or whatever it is, it increases it. So then you would just hit, say, product template. You have to go through like select and the the model, what colors you want, all of that. And that's pretty self-explanatory. So I don't I don't really need to go through that.

00;54;30;17 - 00;54;59;02

Speaker 2

But what I did want to do was we're almost done. I want to show you about yellow. Okay, So here's the yellow CEO plug in that we talked about in module number five and your focus keyword is actually your keyword choosing a web designer. So that's what you're going to put there and a focus keyword. And I only want you to do these parts of yellow that I tell you about, okay?

00;54;59;02 - 00;55;12;19

Speaker 2

You don't need to worry about other stuff. And then also in the slug, you are choosing a web designer. The meta description is the same thing that you put in the excerpt. Some do this.

00;55;12;22 – 00;55;14;03

Speaker 1

Then.

00;55;14;06 – 00;55;36;20

Speaker 2

You want to put your title and really you just, you know, I didn't really even like this title, but we're going to do it so I can show you how to navigate and the decision, blah, blah, blah. I don't like that title, but right now I like that guy. So I'm delete, delete this and then put in my title that I want.

00;55;36;23 – 00;55;56;25

Speaker 2

And the only other thing that you need is to click social and social. When you click the Facebook image is this is the featured image. So you're going to click the Facebook image and you're going to select the exact same image that you selected before for the featured image. And then you're going to say, select and put the image here.

00;55;56;27 – 00;56;25;02

Speaker 2

The Facebook title is going to be excuse me, your title here. Go ahead and do it while I'm doing this. And then, of course, your description is going to be what, the excerpt three. All right. Now we're just going to stay on a little bit more of a hang with me. If not, that's okay. So what this does and it has one for Twitter, I guess is still the same one for Twitter, one for Facebook.

00;56;25;09 – 00;56;49;01

Speaker 2

That means that if someone comes to your site and they want to share that article on Facebook or Twitter, you have already set the image that's going to come up. You already said the title, you already said description. So that's exactly what they're going to see on Facebook or Twitter when they go to. All right. So I basically I want to say this draft, because I did do some good stuff on you.

00;56;49;04 – 00;57;21;11

Speaker 2

And now I want to Julie, this is especially for Julie, but you guys need to listen everybody here because Julie was asking me about getting Mars set up on her site. And Mars is so stupid sometimes. Let me just tell you. So basically, this is where your extensions live up here. So I've got Mars there. I just want to I wanted to show up and the reason and I have no I want to go back and show you how it works.

00;57;21;11 - 00;57;47;06

Speaker 2

So let's look at choosing a web designer. All right. So you're going to go to Google. But that and choosing a website. Nice doing this little ad thing right here. But this is what comes up. Remember how this all this stuff came up? Okay. So when you said Mars to come on, manage extensions and then I'm going to search for Mars MLC.

00;57;47;09 - 00;58;23;23

Speaker 2

Marci, I have it off now. I'm turning it on and now let's see if it's going to work. And then you it's still not working, right? That means that I have not signed into it. So let me see. I think I got to go TMZ.com and sign in, log in. All right. So now, now I'm logged in and hopefully it'll work.

00;58;23;25 - 00;59;01;16

Speaker 2

I think this is what this is the issue Julie was having. So why is it not working? It didn't even come up. Oh, there it is. All right. So I did three things. I clicked it on. I went to the site and I logged in and I knew I was logged in because this stuff right here appears. And now and then I refreshed it and then I went back and I clicked it on again, I think, or I clicked on the little thing.

00;59;01;16 - 00;59;24;24

Speaker 2

Let me see if it showing up. Yeah. Is blue. So this is all All right. So now I'm turning it on. Hopefully it'll come back on. There we go. And this is what you're supposed to see when you're when have your Mars plug in or Chrome extension is what it is. When you have it turned on, you should see this, right?

00;59;24;29 - 00;59;59;13

Speaker 2

This stuff. This is telling you what the domain authority of the site. This is what you're looking for. Day 43, day 43, day 30, day 32, day for the day 23, five on how to choose what day 23. Let's see. It should be here. Five design right here, day 23. So basically what you see here using Mars, you actually see here in key search under the URL.

00;59;59;13 - 01;00;17;01

Speaker 2

So I want to make that distinction. So I don't need this right. I'm going to leave this because I'm a log out. So then basically it shows you everything you need to know. And you're looking for websites that are 30 are under right, 30 are on this one's is how to choose the right web. That's a day of 30.

01;00;17;03 - 01;00;39;06

Speaker 2

That's good. And remember, when we were in key search, we saw two that were under 30, 23 and 15. So when you're looking up, a keyword in key search is another one. It kind of does this, but we're talking like key search. And then you see it bring up all the first page rankings excuse me, on Google. Go to the domain authority.

01;00;39;06 - 01;01;04;01

Speaker 2

And if you can find two websites that are under 30, this one, which is that five design thing we saw, and this one and you may say why? Why does that matter? That means that if their domain authority is so low, because, you know, under 30 is low, their domain authority is low, yet they're on the first page of Google for this keyword.

01;01;04;03 - 01;01;25;05

Speaker 2

That means traffic. That means people are going to see you. That hopefully means that you're going to get paid. So basically is saying that 50 people a month are tuning in to that are looking for that keyword, something to do with that keyword. So that means you are you want to go role and then what you want to do is get more it go through this whole part.

01;01;25;05 - 01;01;47;15

Speaker 2

That's the whole process for one blog and we have gone about an hour or so, but I didn't do the whole article. I did most of the article. I just got to go back and go through and say, Now write this part, now write that part. Now you can get Chad GPT to actually write. I'm going to start this as a criminal.

01;01;47;18 - 01;02;15;05

Speaker 2

You can't get Djibouti to actually write your blog post at once, but is going to write the whole thing. He's not going to write it that well all at once. Writing it in sections is the best way to go, and that is it. That is the whole thing. Now, what we're doing moving forward, moving forward, we're not talking so much about in the Authority blog and project, we're not talking so much about how to create a blog and all that.

01;02;15;05 - 01;02;35;07

Speaker 2

We're talking about how to market your blog. So we're going to be talking about using you to using your podcast, using Alexa. So eight, ten, 11. There's one more thing. I can't think what it was, but there's one more. And then we got the very last one, which is our

celebration that shows how you got to this point.

01;02;35;09 - 01;02;58;23

Speaker 2

So do y'all have any questions right now for for me, for the blog, something you don't understand because that's really it for today. I mean, that's a lot for you little brains for all our little guys. But I will tell you that is it. So, yes, we recorded everything. And I understand y'all might be doing some other stuff.

01;02;58;26 - 01;03;06;08

Speaker 2

So if you don't have any other questions, I'm going to let you go because it is 3:00. How about that?

01;03;06;11 - 01;03;40;01

Speaker 1

So hear me? I can hear you. Okay. Hi, everyone. I'm you know, I my eyes, my eyes, my now I signed up and everything. I don't know what I did, but I wound up doing a subscription for, like, 199. I know that's not what I want. So I put it on like I asked to do a whole. All right, then I said, and I went in and it had all the different types of subscriptions.

01;03;40;01 - 01;03;46;22

Speaker 1

And then I saw at least one. But I asked, is it a is it an actual free site? Yeah, it's free.

01;03;46;25 - 01;03;50;28

Speaker 2

What did you sign up for? What did you sign up for? Usually with Amazon.com.

01;03;51;00 - 01;04;01;04

Speaker 1

Yeah. Remember that last time when I had one afterwards and I did. I did do it. Maybe. I don't know. Maybe I could share my screen.

01;04;01;06 - 01;04;08;27

Speaker 2

Yeah, sure. Yeah, it's great because it's free. I mean, whatever subscription can you get out of this subscription that they signed you over?

01;04;08;29 - 01;04;28;06

Speaker 1

I did put a hold on it and it stopped because of you know, because I do like everything you asked me for. My, my, you know, if I can get an easy. But yeah Mars was the. Now how do I have it. Show me again how

to go. I wanted to get it for my experience.

01;04;28;08 - 01;04;32;22

Speaker 2

Are you going to Did you put this extension on your site?

01;04;32;24 - 01;04;43;20

Speaker 1

Yes. No one? No, No. On the site. But I had saved you. Remember how you showed us how to do the extension save. And he can go in there and use it when you want to. Would you just what? What you just did.

01;04;43;22 - 01;04;48;29

Speaker 2

Oh, okay. That is. Can you show your screen or. No.

01;04;49;01 - 01;04;50;13

Speaker 1

Yeah. Yeah.

01;04;50;15 - 01;05;00;28

Speaker 2

If you share it would be much easier. Let me see this out.

01;05;01;02 - 01;05;04;18

Speaker 1

I don't want to leave. Okay.

01;05;04;20 - 01;05;17;00

Speaker 2

You know, I see the zoom. Click on the zoom in. The bottom are right away when you're trying to get the thing to show up.

01;05;17;02 - 01;05;17;21

Speaker 1

Yeah.

01;05;17;24 - 01;05;25;15

Speaker 2

Okay. That little thing that looks like a that looks like a puzzle piece, click on it.

01;05;25;18 - 01;05;35;22

Speaker 1

Right, everybody. You see right here. Yeah. My are they click on it. Yeah I did. I'm almost taken to slow.

01;05;36;00 - 01;05;38;27

Speaker 2

So I've got to go to Google.

01;05;38;29 - 01;05;40;11

Speaker 1

Go to Google.

01;05;40;14 - 01;05;45;14

Speaker 2

Yeah. Because it's not own It's not go go, go to another site. Go to another site.

01;05;45;16 - 01;05;47;29

Speaker 1

I can Google.

01;05;48;02 - 01;05;55;17

Speaker 2

Yeah. No not there up in the top. I mean go to that one. The one at the top says new tab. You click on there Diego Vega you're good you got All.

01;05;55;17 - 01;05;56;22

Speaker 1

Right.

01;05;56;24 - 01;05;59;12

Speaker 2

Right.

01;05;59;14 - 01;06;02;03

Speaker 1

It's wonderful.

01;06;02;06 - 01;06;06;25

Speaker 2

Okay now it's on hold. So yeah. See, it's blue.

01;06;06;28 - 01;06;10;02

Speaker 1

Oh, right here. Right here. Okay. Yeah that's blue here.

01;06;10;08 - 01;06;14;20

Speaker 2

Yeah. That means is all. So search for something in Google.

01;06;14;22 - 01;06;16;23

Speaker 1

Okay.

01;06;16;25 - 01;06;20;03

Speaker 2

Anything. It don't matter in no matter.

01;06;20;05 - 01;06;26;26

Speaker 1

Okay. It must be hungry. Yeah. There you go. Yeah. Okay.

01;06;26;28 - 01;06;37;10

Speaker 2

All right, let's see. Okay. Group, You must not be signed in to Mars, because when you see Mars and you see the cookies and stuff, you aren't signed in.

01;06;37;13 - 01;06;42;12

Speaker 1

Okay? Okay, Maybe. I think I.

01;06;42;15 - 01;07;04;08

Speaker 2

Know. I don't know none of that. Let's say go to the little gear thing where it says, improve your Mars experience, blah, blah, blah, blah, blah, and then it has a gear. Click on the gear. Not on there. Come down on that same line where that text is that says cookie settings. Learn more on that same line, but it's over on here.

01;07;04;11 - 01;07;15;07

Speaker 2

Question mark. Up, up, up, up. Right there. Right, right, right, right, right, right, right. Go to the.

01;07;15;07 - 01;07;23;25

Speaker 1

Right. Yeah. There you go. Look, I'm there with when there was.

01;07;23;28 - 01;07;39;19

Speaker 2

Yeah, that's how I gives you this. I get it. Okay, so it sounds logged in, but let's go to in another tab. Go to my. Oh, wait, wait. It came up, It came up I think click anywhere in the screen. It looks like something's coming up. All right. So scroll down.

01;07;39;19 - 01;07;41;00

Speaker 1

A little bit right there. Okay?

01;07;41;02 - 01;07;47;00

Speaker 2

Yeah, scroll down. No, not really. No.

01;07;47;03 - 01;07;52;13

Speaker 1

At least on my head, I might be have signed in and they probably.

01;07;52;15 - 01;08;18;01

Speaker 2

Will just hit refresh for a second. And let's see if it comes up. No, refresh that tab. The bread. One word has a little go up and to the left. Nope, nope, nope, nope, nope. Go into the left. Up, up, up, up, up, left, left. There, come down. Don't. Don't go in it to see where it has a little bit a little squiggly pink click that.

01;08;18;01 - 01;08;18;20

Speaker 2

Yeah.

01;08;18;22 - 01;08;22;16

Speaker 1

Yeah, yeah.

01;08;22;18 - 01;08;26;27

Speaker 2

All right. It is not, it is not all is all of them.

01;08;27;00 - 01;08;31;25

Speaker 1

Yeah. They ask me for some money. That's what I, I did something. Oh.

01;08;31;27 - 01;08;38;06

Speaker 2

So yeah. What you need to do is you need to go in and cancel that thing. So did you pay them?

01;08;38;08 - 01;08;45;18

Speaker 1

No, I no, I didn't pay them because I stopped the subscription.

01;08;45;21 - 01;09;07;28

Speaker 2

Okay, so you're going to have to go out, go to them, log in. You don't have to do it right now, but log in to Mars itself and go to their stop. Subscription is something you have to do it right now, but stop subscription or something because it you're not going to be able to see any of the information that you need to see until you figure out what the heck is going on with that subscription.

01;09;07;28 - 01;09;13;28

Speaker 2

If you didn't pay them, they may be whole into you come back. So just make sure you go tell them what was up.

01;09;14;00 - 01;09;21;08

Speaker 1

Okay, because it is a free site. Unless you want to do that, you want to upgrade your subscription right.

01;09;21;11 - 01;09;43;20

Speaker 2

Right, right. The only thing listen, everyone, only thing I want you to do is go to Amazon.com, Sign it, Don't pay nothing. Don't ask to pay nothing. Don't look like you're going to nothing. Just sign in and then you're going to in in that I can't remember false. One or two and one or two. You get the Chrome extension, click on it, make sure it's installed.

01;09;43;22 - 01;10;02;03

Speaker 2

And then when you go to use it, make sure is on and it's all in. When it turns blue is off. When it turns gray. And you might have to do it a couple of times, like signing to Mars tarnishes the subscription and then refresh. Because you saw when I did it in the recording just now that that's how I got to work.

01;10;02;03 - 01;10;14;15

Speaker 2

And it's always been kind of difficult, but it's really kind of cool. But I'm also telling you that you may not need to do that if you get something like key because they're showing you the exact same thing inside of key search. Does that make sense?

01;10;14;17 - 01;10;15;17

Speaker 1

Yes, it does.

01;10;15;19 - 01;10;24;00

Speaker 2

Over the key searches. I'm not I'm not saying that Mars is not good at stuff, but I don't pay for Vega. And then I want to pay for so long.

01;10;24;02 - 01;10;34;18

Speaker 1

Right. Because that's what I was like. I know. And then when I did get it, they of course, they show me all this stuff. It was exciting. Oh, my goodness gracious. Oh, my.

01;10;34;18 - 01;10;36;15

Speaker 2

God. Yeah, That's not it. That's how they get you.

01;10;36;19 - 01;10;40;14

Speaker 1

That's why I said 100 and I'm not even there yet.

01;10;40;22 - 01;10;51;09

Speaker 2

Right, right, right. Yeah. That's how to get you in. And then one day you may even look at it. So I need Mars or something. But there's so many of those things like. Mars, I do the exact same thing. Alexa.

01;10;51;12 - 01;10;54;12

Speaker 1

Alexa Who?

01;10;54;14 - 01;11;17;14

Speaker 2

She might. No, that's okay. Stop. Let's see. I can't even say our names coming out of Woolworth's. But there's another one that sounds like that. That looks like that. But it gives you the ranks of the website. And they have a whole. All these things have this whole subscription thing that costs you plenty of money. Therefore, big, huge companies usually, or someone, a smaller company is making a lot of money or a good bit of money that they want to.

01;11;17;14 - 01;11;39;08

Speaker 2

Break off some and give to these people. But I'm showing y'all the most low cost DIY. This is what I do on stuff that ever and this is what I'm using because sometimes all those grass and stuff, they don't necessarily give you more just cause you pay for it. But you know, sometimes it's just you manipulate, manipulate the data.

01;11;39;14 - 01;11;41;23

Speaker 2

That's basically what it is.

01;11;41;26 - 01;11;43;26

Speaker 1

Okay. Thank you.

01;11;43;28 - 01;12;19;18

Speaker 2

You're welcome. Any other questions? All right, y'all, that is it. So your homework for this week is to just go back over modules one through six. Look at this module, look at my video and stuff, and just make sure you're you understand how to get to how to do what it is you need to do. And that's really just creating blogs, not just creating blogs, but creating blogs about making money, creating blogs that Google says yes to and to send people to so they can make you money.

01;12;19;21 - 01;12;36;15

Speaker 2

So basically, I'm teaching you how to make money. Basically. All

right. All right, everyone, that is it. Thank you so much for hanging out. Y'all are awesome, Y'all A wonderful night. Get out there and start marching with your websites, because there are a lot of people out there at the margin with their website and making money, so y'all might as well do it too.

01;12;36;16 - 01;13;07;09

Speaker 2

We are, all of us. Okay. Yeah. All right. We'll we'll be here next week. Same that time, same but channel. So y'all and please. All right you all do are not in the telegram group. Y'all need to get in Telegram group for reals. So look at the emails that I've sent you. The telegram group link is there, and I want you to use the telegram group and ask any questions that you have so we can clear this up and do not spend any money unless I tell you I'll spend money on this.

01;13;07;11 - 01;13;10;22

Speaker 1

The only thing like. I'm sorry. Go ahead. I'm sorry.

01;13;10;25 - 01;13;30;27

Speaker 2

I was going to say, the only thing I've told you so far is spend money on is really key to our cycle, which is about 13 to \$17 a month. And if you want more out of element or to upgrade to the element or pro, but you don't necessarily have to, you can still use a free one. I use a free one for a long time before upgrade.

01;13;30;28 - 01;13;51;26

Speaker 2

It was just some things I wanted to do like create my own theme and all of that. If you don't need to create your own theme, you don't want to go into that. You don't have to. So right now we're probably sitting at about \$20 that I've told dollars Band is about all basically, okay, so I'm not going to tell you spend anything that I haven't spent on that I don't know about or I'm unsure of.

01;13;51;26 - 01;14;00;14

Speaker 2

So if you I'll follow my lead. Do what I tell you to do. Yeah, I'll be fine. I promise.

01;14;00;17 - 01;14;03;02

Speaker 1

All right. All right.

01;14;03;05 - 01;14;08;03

Speaker 2

Go out there and get that website done. All right? Talk about.

01;14;08;06 - 01;14;10;10

Speaker 1

Buy this. All gaming.

01;14;10;12 - 01;14;11;17

Speaker 2

All right, All right. Bye bye.