



CASE STUDY
iNC Research <> HFC

HFC was brought on by iNC Research to help with two wellness initiatives:

1. Produce its annual health fair
2. Maximize the amount of employees that received biometric screenings.

PRODUCE HEALTH FAIR

HFC secured local health and wellness vendors as well as benefit representatives for iNC Research's health fair. The health fair was designed to be fun and interactive.

17

Total booths

15

Wellness Vendors

2

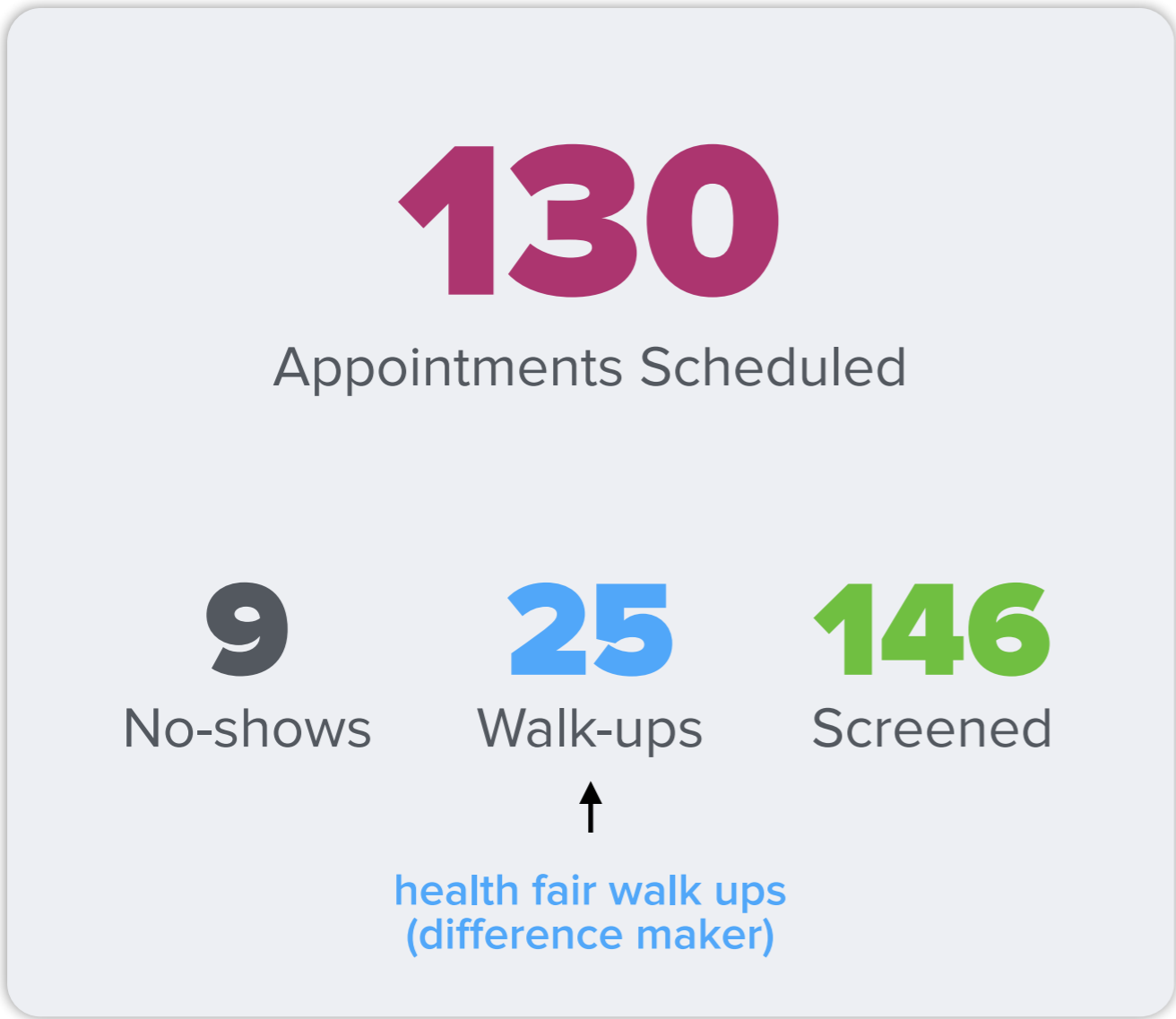
Benefit Reps

To incentivize employees to come, HFC secured vendors who offered more than just health education. The following services were offered to all participants at no cost to the employee, company, insurance partners, or brokers:

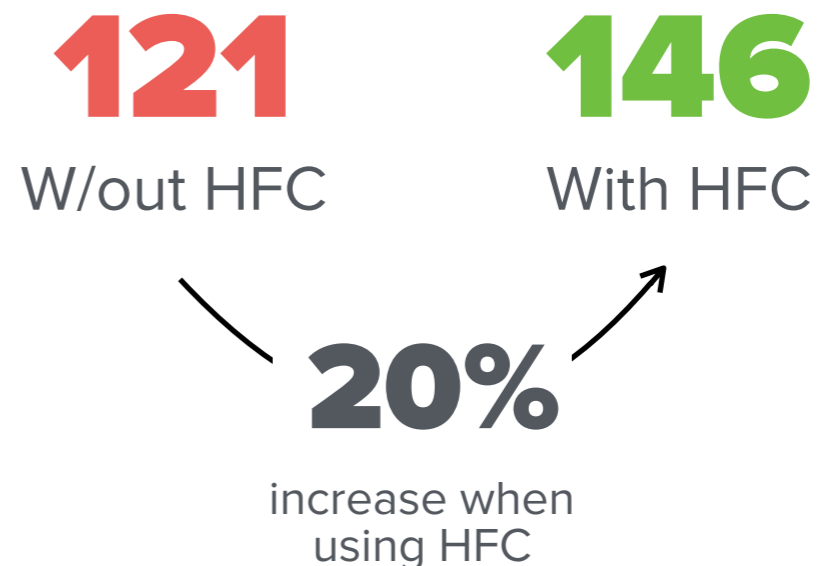
- Chair Massages
- Healthy Cooking Demonstration
- Vision Screenings
- Healthy Organic Foods
- Healthy Smoothies
- Nerve Scanner Back Screenings

MAXIMIZE BIOMETRIC SCREENINGS

When companies offer biometric screenings, there's always a small percentage of employees who never show up, but in iNC Research's case, they were able to complete more biometric screenings than the actual number of appointments.



The health fair added so much value, that more employees showed up, which gave HR a chance to re-market the value of biometric screenings to employees who walked up.



LEARN MORE

If you're interested in having a health fair for your company and maximizing the employee participation in biometric screenings and/or flu shots, please contact us. It's important to note that HFC needs at least 60 days advanced notice from the desired date of your health fair. This time allows us to ensure a quality health fair for you and your employees.



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