



FOR IMMEDIATE RELEASE

## **Rumblefish Services Support the 59<sup>th</sup> Annual GRAMMY Awards®**

New York, NY (Feb. 6, 2017) – Rumblefish, the nation’s leading provider of rights administration services for the music industry, has once again collaborated with The Recording Academy®—internationally known for the GRAMMY Awards®—to license on-demand listening services for its voting members.

For the 10th consecutive year, Rumblefish, the successor of the Harry Fox Agency LLC’s Slingshot administration service, has provided licensing research and clearance service for all GRAMMY®-nominated tracks posted for voting member consideration. The time-sensitive process of researching more than 7,500 tracks to provide license clearance for approximately 4,000 songs in 76 diverse GRAMMY categories, ranging from pop to world music, was made possible by Rumblefish’s powerful database, sophisticated industry knowledge and extensive publisher relationships.

“Rumblefish is honored to support The Recording Academy’s GRAMMY voting process for the 10th consecutive year,” said Michael Simon, President, Rumblefish, and CEO of the Harry Fox Agency, LLC. “We are thrilled that our sophisticated data, technology and skills complement the wonderfully diverse group of artists, producers, recordings and compositions recognized by the GRAMMYS®.”

“For 10 years now, Rumblefish has continued to work diligently to ensure licensed music is made available to our voting members for GRAMMY consideration,” said Neil Portnow, President/CEO of The Recording Academy. “The staff’s capacity to research and clear such a high volume of licenses required for the voting process is simply remarkable, and Rumblefish’s unparalleled network of relationships make them a premier resource for licensing and rights management services.”

### **About SESAC Holdings, Inc.:**

**SESAC Holdings, Inc.**, is the only **Music Rights Organization** in the United States, serving both music users and creators with music licensing services that utilize sophisticated information technology and data science in order to provide timely, efficient royalty collection and distribution. SESAC is unique in its ability to offer singular licenses for the works of its affiliated writers and publishers that aggregate both performance and mechanical rights in order to drive greater efficiency in licensing for music users, as well as enhanced value for music creators and publishers.

**SESAC’s Performing Rights** subsidiary is the second oldest and most progressive PRO in the U.S., the only PRO to pay monthly radio royalties and was the first PRO to pay songwriters and publishers for live performances in venues of any size. Its affiliate roster continues to grow, with recent signings such as Kings of Leon, Green Day, Mariah Carey, Zac Brown, Kesha, Charli XCX and Nikki Sixx joining established affiliates such as Bob Dylan, Neil Diamond, Lady Antebellum and the Kurt Cobain estate.

Following the acquisition of the **Harry Fox Agency**, SESAC's **Rumblefish** subsidiary was merged with HFA's Slingshot business unit under the Rumblefish brand. Rumblefish simplifies business for digital services, publishers, labels, artists and apps. Rumblefish's transparent composition and recording administration, data and royalty management, licensing and network monetization allow clients to focus on their core business. Rights. Simplified. Royalties. Amplified.

SESAC has offices in New York, Nashville, Los Angeles, Atlanta, Portland, San Francisco, London and Munich.

*Contact:*

SESAC Holdings, Inc.

Edie Emery

Sr. Director, Strategic Marketing and Publicity

(615) 963-3496

[eemery@sesac.com](mailto:eemery@sesac.com)

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