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FOR IMMEDIATE RELEASE**The Major makes his debut at F100 Supernationals**

The HeroBox truck, The Major, is nearing completion and ready to support the troops!

Monday, May 17, 2010, Peachtree City, GA. – The Major is a 1959 Ford F100 step side truck restored by HeroBox and a handful of sponsors in an effort to honor American heroes. The truck's name is a tribute to Major John Burrescia, an American Hero who spearheaded this project and has been a true ambassador for HeroBox. Major Burrescia is currently stationed in Korea and keeps up with the project through HeroBox founder Ryan Housley and the project website: <http://www.herobox.org/p59.asp>. "The goal of this project has always been to restore a classic military style vehicle that we can take around the country and raise awareness for the HeroBox mission of supporting deployed American service members," said Burrescia.

HeroBox founder and Executive Director Ryan Housley said "None of this would have been possible without our title sponsors." LMC Truck is a national parts distributor and donated over \$10,000 worth of parts on this truck. Their website is www.lmctruck.com.

Embrey's Customotive in Tyrone, GA has donated hundreds of hours of work and resources on the body of The Major. Embrey's owner Jeff Embrey has been restoring cars for over 25 years and personally led the restoration of this project. His team consisted of other professionals in his shop including Bogey, Moises, Jim, Andy and Cool. Their website is <http://www.embreys.net>

CAM Automotive in Peachtree City, GA has donated hundreds of hours of work and resources on the chassis of The Major. CAM owner Mike Hendricks has over 15 years of mechanical experience and owns the chassis side of this project. You can find CAM online at <http://www.camautomotive.procarcarezone.com>

HeroBox is a 501(c)(3) non-profit organization that supports deployed service members. Our mission is to provide the physical items and moral support our heroes need while they are away from home protecting our freedom. Our programs are designed to give people the opportunity to get involved and make a direct impact on the lives of their heroes.