



FOR IMMEDIATE RELEASE

Student Council raises nearly \$2, 000 for Herobox

Herobox
500 Swanson Road, Tyrone, GA 30290
866-999-4376
www.herobox.org

Contact: Natalie Hynson, Program Director
natalie@herobox.org

Tyrone, GA, April 15, 2013--In March, the Student Council from Cactus Ranch Elementary in Round Rock, Texas presented a check to Herobox for nearly \$2, 000 to be used for organizational needs. The students hosted a Super Bowl-O-Rama in which they sold football stickers to the student body. The stickers were placed on football displays near each teacher's classroom. The classes competed to collect the most stickers. Winning classes received a Popcorn Super Bowl party where the teacher had to come dressed as a favorite football player.

The Student Council found the fundraiser to be a learning experience in which they discovered that "you don't have to win, but that giving back to our community is the greater gift." The Herobox staff and Board of Directors were moved at the generosity and heart of the students at Cactus Ranch Elementary. General Robert Hughes, from the Board, expressed the organization's appreciation through a conference call with the Student Council. Principal Cristina Ramirez noted that "everyone [had] goose bumps and tear[s]...The kids will probably never forget that."

Herobox is a nonprofit organization with a mission to provide the physical and moral support our heroes need while they are away from home. We are able to achieve this mission through programs that are designed to engage America's greatest resource—the people.

###

HEROBOX[®].ORG



HeroBox, Inc.
PO Box 1096
Tyrone, GA 30290

TOLL FREE: 866.999.HERO (4376)
FAX: 866.999.4376
EMAIL: info@herobox.org

Custom Support For Our Heroes