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**FOR IMMEDIATE RELEASE**

**Send the Brave to the Braves**

*HeroBox, the Atlanta Braves and you are sending the Brave to the Braves game!*

Monday, May 23, 2011, Tyrone, GA. – HeroBox has partnered with the Atlanta Braves for an event called "Send the Brave to the Braves." This is both a fundraiser and service member appreciation event where anyone in the county can purchase a ticket for a service member through HeroBox. The Atlanta Braves have discounted the tickets so the service members will have access to great seats.

HeroBox decided to create this event after receiving numerous requests for sports tickets from service members. HeroBox founder and Executive Director Ryan Housley said "We were able to raise a lot of awareness and support for our mission, and have decided to make this an annual event."

To learn more about this event and to purchase tickets, please visit the event web page at: <http://www.herobox.org/braves.asp>

HeroBox is a 501(c)(3) non-profit organization that supports deployed service members. Our mission is to provide the physical items and moral support our heroes need while they are away from home protecting our freedom. Our programs are designed to give people the opportunity to get involved and make a direct impact on the lives of their heroes.