



FOR IMMEDIATE RELEASE

Herobox and Charlie Norwood VAMC Partner to Help Homeless Veterans

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November 21, 2013—Herobox launched a new program in October called Homeward Heroes. The purpose of the program is to assist homeless veterans acquiring homes through the HUD-VASH program by providing them with a “Welcome Home Move-in Kit.” Ten of these kits were shipped today to the Charlie Norwood VA Medical Center, where they will be distributed to homeless veterans acquiring homes. The kits included vital household items for the Kitchen, Bathroom and Bedrooms as well as grocery cards. Ryan Housely, Executive Director of Herobox, believes *“every person who has worn the cloth of our nation deserves the highest quality of life and Herobox is honored to be a part of their New Beginning.*

Homeward Heroes was conceived from a 2009 call-to-action by President Obama and VA Secretary Eric K. Shinseki to end homelessness among veterans by 2015. While there has been a decrease since 2009, 63,000 veterans were still declared homeless in January of 2012. The VA Department has claimed all organizations and individuals across the country as *“integral to providing services to Veterans and spreading the word about the resources VA provides to end and prevent homelessness among Veterans.* Herobox is making every effort to join this initiative.

Herobox is a nonprofit organization with a mission to provide the physical and moral support our heroes need while they are away from home. We are able to achieve this mission through programs that are designed to engage America’s greatest resource—the people.

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Custom Support For Our Heroes