



## FOR IMMEDIATE RELEASE

### HeroBox Event at the Senoia Social 2014

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**Senoia, GA July 2014**— HeroBox will be hosting a packing event at the Senoia Social on July 5, 2014. HeroBox will be located in the Kid Zone with volunteers and a designated area for packing a HeroBox. HeroBox will be working the event from 8:00 am to 8:00 pm and hopes to have 1000 HeroBoxes packed, palletized, and ready to ship out to our deployed U.S. service members by the end of the day. Shipping costs will be covered by donations given by those who wish to pack a HeroBox or donate to the mission. HeroBox will also have their signature truck, “The Major,” at the event.

The Senoia Social is an amazing event that will bring over 10,000 people to Senoia. For information on the Senoia Social please visit: <http://www.senoiasocial.com>. HeroBox Program Manager, Tiffany Dillard, stated: “What better way to celebrate our Independence Day weekend, than to come out and pack a HeroBox for our deployed troops!”

*Herobox is a nonprofit organization with a mission to provide the physical and moral support our heroes need while they are away from home. We are able to achieve this mission through programs that are designed to engage America’s greatest resource—the people.*

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