For our Heroes

HeroBox is a 501(c)(3) non-profit organization that supports deployed service members. Our mission is to provide the physical items and moral support our heroes need while they are away from home protecting our freedom. Our programs are designed to give people the opportunity to get involved and make a direct impact on the lives of their heroes.

In the beginning...

HeroBox started as a family's simple effort of supporting their hero, Specialist Evan Housley; a son, brother and husband deployed to Iraq in late 2007. Early in his deployment, Evan noticed that a lot of service members were not receiving any support from home. He also realized that deployed service members have very specific needs depending on their gender, location and a variety of other factors. The typical care packages are generic and don't always provide the items our heroes need.

So Evan and his brother Ryan developed a simple idea to connect the American people with their heroes through an online platform. Thus giving service members the ability to request specific items and providing Americans with a way to directly support the troops. HeroBox.org was launched on Memorial Day 2008 to support this vision.

As of May 2010, HeroBox has sponsors in all 50 states who help us send thousands of HeroBoxes to the troops each month.

DEC 2008, HeroBox incorporates as a non-profit organization.
MAR 2009, HeroBox honored with Senate resolution 655.
MAY 2009, HeroBox receives 501(c)(3) tax exempt status.
JUL 2009, HeroBox is recognized by the 5 living U.S. Presidents, People Magazine and MLB at the MLB All-Star game.
NOV 2009, HeroBox receives grants from The Home Depot and Google to help advance the organization.
JAN 2010, HeroBox surpasses 3 Million members on Facebook.
APR 2010, HeroBox sends 10,000th custom care package.
MAY 2010, HeroBox registers sponsor from 50th state to help support the troops.
JUN 2010, HeroBox co-founders recognized by DoSomething.org.
JUL 2010, HeroBox co-founders honored as top 100 "Game Changers".
Main Programs

The myHero program is a commitment to send one HeroBox a month to a deployed service member in our system for at least three months. HeroBox will connect you to a hero instantly online.

In addition to our main programs, HeroBox offers a variety of other initiatives that engage America’s greatest resource, the people. You can host your own fundraiser, write letters to the troops, volunteer for events, connect to HeroBox through social media and much more! Please read the feedback below to understand the impact you’ll have on the lives of American heroes.

"This is my third deployment and it seems that support from the home front has dwindled. It’s refreshing to see that there are still groups like these to support us." James Lesco

"I wanted to say thank you on behalf of my entire platoon for everything our HeroBox sponsor has done for us." SFC Castaldo

"Hero box, made me feel the love of my fellow Americans which allowed me to complete my mission." CPT Larson

"We have some kids out here that don’t have anyone to send anything to them so we thank you from the bottom of our hearts for making this time away from our family and friends better and easier on us." Jennifer Janzen

"Thank you for what you are doing. My mom says thanks as well." ~ Stephen Stiles

"I'm just finishing up my second deployment in Iraq in a little over 3 years and I have received packages from several organizations. I have to say that HeroBox paired me up with one of the nicest, most considerate gentleman I have ever met. He sent items that he knew I would use and enjoy. Thank you so much for your wonderful service!" ~ SSG Beck