

Ensure your business communication is affordable, timely and effective.

SMS is powerful. 90% of text messages are read within 90 seconds. What other form of communication gives you instant access on the device that is always within arms reach?



#### **Unread emails**

Only 20% of emails are ever read



#### **Unused apps**

21% of users abandon apps after one use



#### On hold

How do you feel when you are put on hold?

98%

Spark's eTXT will deliver an automated and personal communication solution using the highest rated method for customer satisfaction – SMS messaging.

With an open rate of 98% you can be assured your message conveniently keeps your brand top-of-mind with a fast, cost-effective and reliable messaging solution.

### Harness the power of business messaging with Spark's eTXT



#### **Promote**

**COMMUNICATE SERVICES** 

Facilitate with a special offer for the service



#### Arrange

**BOOK SERVICES** 

Remind the customer of their booking



#### **Deliver**

**DELIVERY & STATUS** 

Communicate information related to the service



#### Follow up

COLLECT FEEDBACK

Predict future needs and drive client retention













### eTXT benefits.



# On time delivery

Best-in-class gateway with 99.99% uptime



# Scalable messaging

A technology platform built to grow with your business



# Local support

Our dedicated team is ready to take your call