



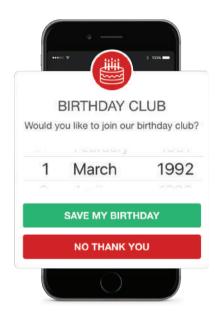


## **BIRTHDAY CLUB**

Stamp Me allows you to create a birthday club to engage with your customers on their special day.



Customers are invited to join your birthday club and enter their details when they join your loyalty program.





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Your special birthday message or birthday gift is automatically sent to the customer on or before their birthday. Your message can be either sent as push notification or text message!



The birthday gift is placed into 'My Rewards' in the app.



