October 4ᵗʰ, 2021 – Enhancements to the create course process and learner experience:

ClickLMS is really pleased to announce that a whole host of new features and improvements to the create course process have now been released!

==New features launched today:==

- Add an intro/promo video and headline to the top of your course
- Import/Re-use existing module content to your course
- Add a new question type to your questionnaires called 'Sequence' – your learners must then put the answers in the correct order
- Add 'Additional Resources' to your modules, like reference docs and links that are not mandatory parts of the course but are useful extras for your learners
- Review all learner course feedback comments and scores on the platform
- Choose which feedback comments to display in the course overview
- Schedule your course publishing and removal from sale dates
- Choose whether your learners should take modules in sequential order or any order
- Allow your learners to adjust the playback speed of videos in preview mode
- Choose the order you want to display your membership products on the registration page

Now we will run through the key features in a bit more detail, but of course the best way to get familiar with them is to log in and test them out on your own platforms. So, let's get started from the top of the create course process…

==Add an optional intro video and headline to your course overview== – On the **'About'** page you can now add an optional introductory video to your course. This video will be viewable to potential learners before they have paid or enrolled to your course – and it could be a great way to sell the key points of the course to help nudge them into a converted customer!

You can also add customisation to make it really stand out with contrasting background and text colours, and a headline that sits above the video.

When you've made your changes, you can view what your potential learners will see by using the 'Preview' button at the top right of the screen. Test it out and let us know what you think!

==Import existing module content to your course== – We recognise many of our customers re-use elements from existing courses to build out refresher, smaller or bigger versions of existing courses.

Previously this meant rebuilding the module and uploading the content from scratch. So, to help speed things up for you we've added a new '**Import Module**' feature on the '**Modules**' page.

Click 'Import Module' to load all your current courses. Selecting a course title will load all the valid modules – then it's just case of choosing the relevant module and clicking 'Import'. In no time your imported module, with all learning resources, questionnaires, and additional materials, will be

complete and ready for you to use as it is, or should you wish, you can edit it and add extra elements. We think it's a great tool to boost your course creation productivity.

'Sequence' Question types have been added to the Questionnaire functionality – If you use questionnaires in your courses, we have now added a new question type called '**Sequence**', this is a question where you ask your learners to put the answers in the correct order.

For example, you could ask in what order each process step should be performed, or perhaps which solution or method of treatment would be most preferable. Your learners will then be prompted that the question requires them to reorder the answers, and they simply drag and drop their answers into their suggested order.

Add 'Additional Resources' to your modules like reference documents or further reading – At the bottom of each module this feature can be toggled feature on or off. When it is active you can add an unlimited number of additional reading or video resources for your learners. Adding resources is done in the same way as the core learning resources.

These resources do not form part of the tracked learning (and do not earn any CPD time) but could contain for example, links to a shared OneDrive or Dropbox location (opens externally), further reading documents or additional reference websites for your learners to delve into at their leisure.

New 'Feedback' menu item to view learner feedback and select feedback comments to display in the course overview – This great new feature allows you to view your learner feedback as you receive them (remember these comments and ratings are also already included in 'Course Reports').

You can also **select learner feedback to display on your course overview pages**. To add feedback comments and ratings to your course overview page just go to the 'Feedback' page in the left-hand menu and then toggle to green as many comments as you wish to display. You can preview how these will be displayed to your learners by using the 'Preview' button at the top right then scrolling down to the end of the course overview.

As you add more comments they will be added to a 'carousel' view that your learners can scroll through. For potential purchasers of your course, these feedback comments could be the boost they need to convert and pay for your course!

New 'Settings' menu item to give you greater control over content access – The new 'Settings' page is being released with three great features; '**Schedule course publish date**', '**Schedule course remove from sale date**', and '**Content Navigation**' rules (and there is more to come!).

With the scheduling of the course publishing and removal dates, you can have more control over when your course content will be open and closed for enrolment.

Perhaps you are running a six-month training programme and you have all your content ready on day one, now you can schedule when each course in the programme is released to your learner. And similarly, you might run a time-bound course offer where enrolments are only permitted before a specified date – this is now achievable automatically with the schedule course remove from sale feature.

The third feature on this new 'Settings' page is catchily termed 'Content Navigation'. What we mean here, is that within the course we are building in some more tools to help you steer your learners through the course content at your desired pace and order.

Currently your learners can access all modules in a course in any order they wish – for many this is fine – but for some of our customers we know you would prefer they approached the course content in the order that it is presented in the course structure. To achieve this, you can now choose between '**Modules in any order**' and '**Modules in sequence**'. Selecting 'Modules in sequence' will require your learners to proceed through the course in the order the modules have been published.

We're working on more features in this area too, where access to individual modules can be scheduled for a specific date or a number of days after enrolment. By 'dripping' your content to your learners at your pace, you can keep learners coming back more frequently and for longer. We'll keep you posted on progress.

It's been a big release, but it's not just about the create course process (and thank you if you are still with us this far into the email!). We've also managed to squeeze in a few more enhancements that we hope you and your learners will appreciate…

'**Adjust video playback speed in preview mode**' – Many of you use the Video '**Preview**' mode with your customers and we understand that sometimes people want to speed through this content faster than the original playback speed.

Well, now when your learners view a video in 'Preview' mode they can select from four playback speeds; 1.0x, 1.2x, 1.5x and 2.0x. The feature is also available when a video is added as an 'Additional Resource'.

Set the order products appear on the registration page – For those platforms that are running the membership products feature we recognise it has needed a little bit of a forced workaround to get the membership products into your preferred order on the registration page i.e. numbering them…

Fortunately, this is a thing of the past and now you can put the membership in your desired order by dragging and dropping them into place from the '**Settings**' ⮞ '**Products**' table. The order they appear in the table will now be the order they appear to your potential customers.

Further enhancements to the membership 'Products' functionality are the focus of our current development programme, which we hope to release in the coming weeks.

And that's a wrap! It's been a slightly longer and bigger release than usual, but the intent was to really give the create course process the enhancements it needed, and our customers demanded.

Adam Rosen,

Head of Commercial, ClickLMS.