



AUTOPILOT
CLIENT MACHINE

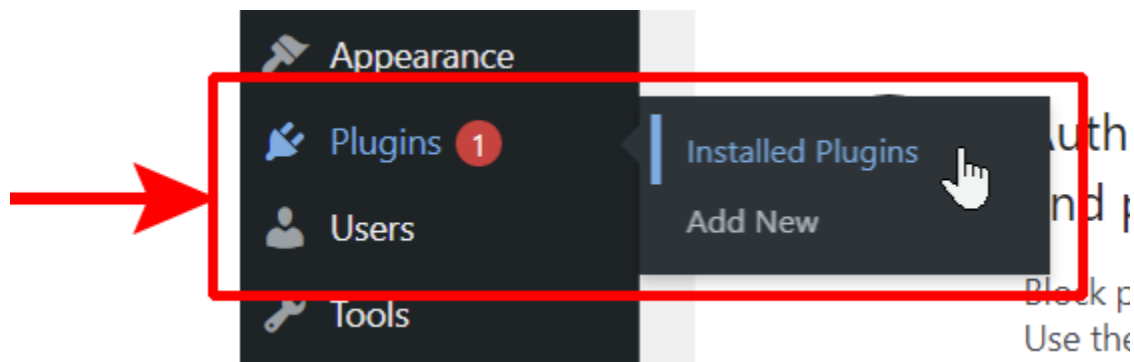
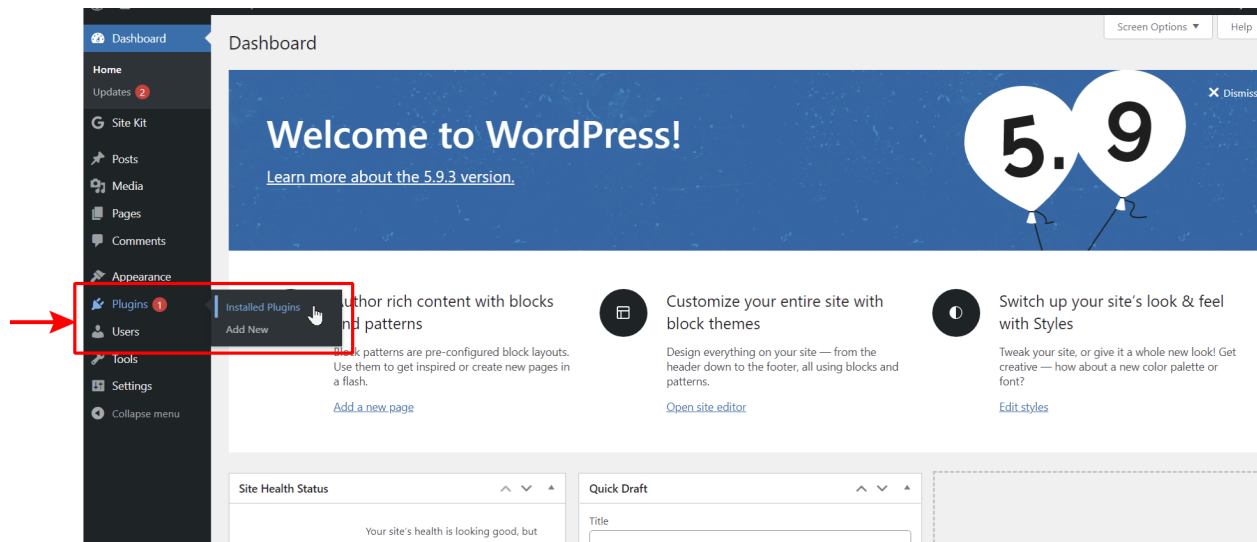
Installing Facebook Pixels to Wordpress

Last Updated / Reviewed: 15th June, 2022

Execution Time: 5-10 Minutes

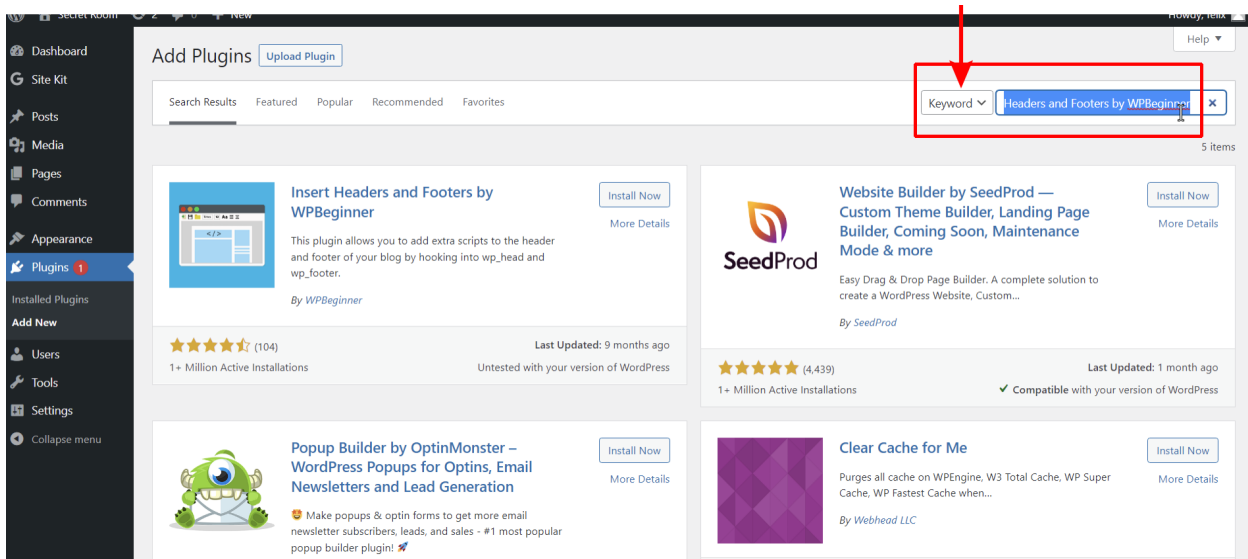
- **Step #1** – Install and activate the free Insert Headers and Footers plugin

1. Click the Plugin and installed Plugins



2. Type the keyword

Keyword



The screenshot shows the WordPress dashboard's 'Add Plugins' section. A search bar at the top right contains the text 'Headers and Footers by WPBeginner'. A red box highlights the search bar and the first search result, which is the 'Insert Headers and Footers by WPBeginner' plugin. The plugin card shows a 5-star rating (104 reviews), 1+ Million Active Installations, and was last updated 9 months ago. Other visible plugins include 'Website Builder by SeedProd', 'Popup Builder by OptinMonster', and 'Clear Cache for Me'.



3. Install and activate the Plugin

WordPress dashboard showing the 'Add Plugins' page. The 'Insert Headers and Footers by WPBeginner' plugin is highlighted with a red box. A red arrow points to the 'Install Now' button.

Insert Headers and Footers by WPBeginner

This plugin allows you to add extra scripts to the header and footer of your blog by hooking into wp_head and wp_footer.

By WPBeginner

★★★★★ (104)
1+ Million Active Installations

Last Updated: 9 months ago
Untested with your version of WordPress

Install Now
More Details

WordPress dashboard showing the 'Add Plugins' page. The 'Insert Headers and Footers by WPBeginner' plugin is highlighted with a red box. A red arrow points to the 'Activate' button.

Insert Headers and Footers by WPBeginner

This plugin allows you to add extra scripts to the header and footer of your blog by hooking into wp_head and wp_footer.

By WPBeginner

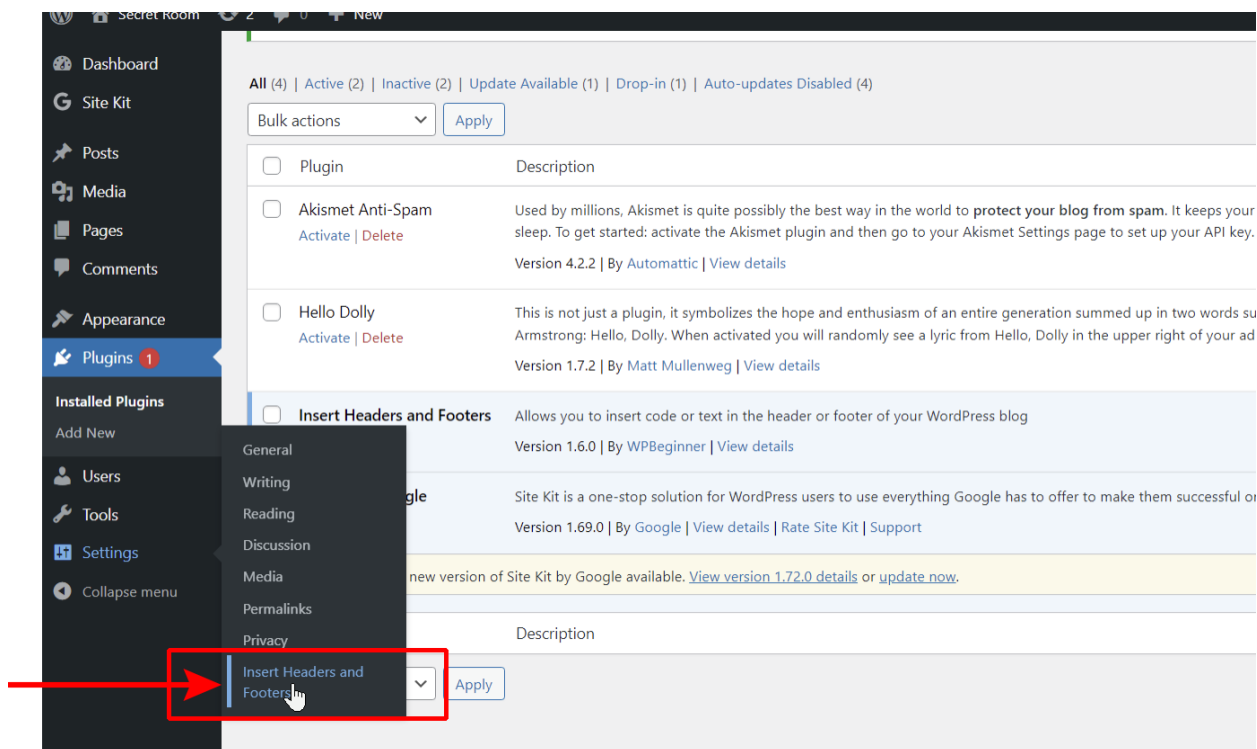
★★★★★ (104)
1+ Million Active Installations

Last Updated: 9 months ago
Untested with your version of WordPress

Activate
More Details



3. Insert Headers and Footer





- **Step #2** – Paste your Pixel code on the “Scripts in Header” and save.

The screenshot shows the WordPress dashboard with the 'Insert Headers and Footers' settings page open. The left sidebar contains a list of menu items: Dashboard, Site Kit, Posts, Media, Pages, Comments, Appearance, Plugins (1), Users, Tools, and Settings. A red box with a circled '1' and an arrow points to the 'Settings' menu item. The main content area is titled 'Insert Headers and Footers » Settings'. It contains three sections: 'Scripts in Header', 'Scripts in Body', and 'Scripts in Footer'. Each section has a text area for pasting code and a description of where the scripts will be printed. A red dashed box with a circled '2' highlights the 'Scripts in Header' section. At the bottom of the page, a red dashed box with a circled '3' highlights the 'Save' button.

1

2

3