

## Nōwn Gift Card Reporting

Nōwn gift card data is reported across three reports, the: Gift Card, Sales, and EOS reports. How they are displayed in each report is outlined below.

Elaboration on what the terms mean in each report can be found below:

Activations or New Gift Card: This value is all new gift cards purchased

Reloads or Reload Gift Card: This value is all existing gift cards that had balances reloaded

Redemptions or Gift Redeemed: This value is the money spent from gift card purchases

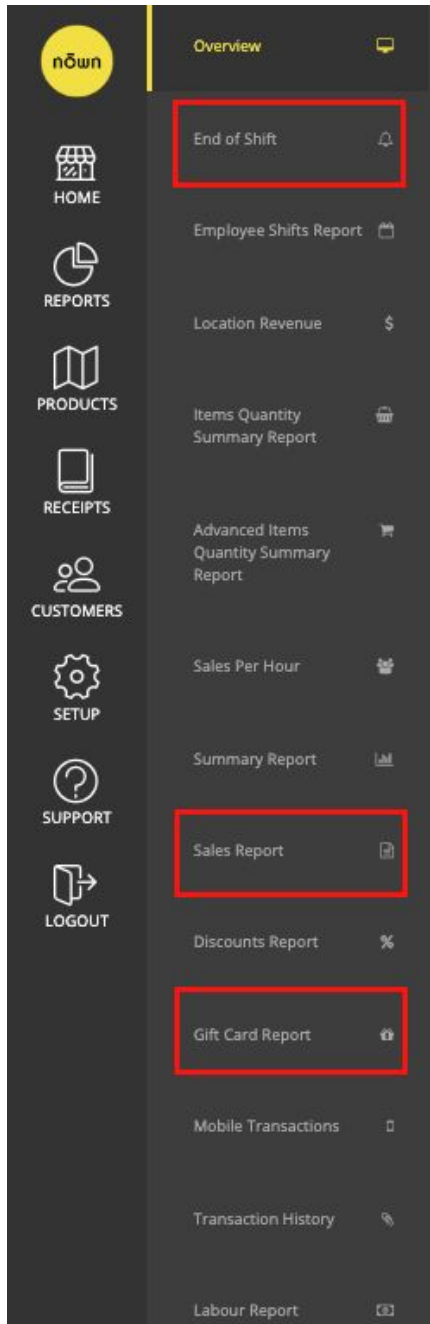
Refunds to Gift Cards: This value is the total refunds to gift cards.

New Sales: This value is the money spent from first time gift card purchases

Gift Credits: This is the value of discounts applied on gift card purchases.

For example: You are buying a pin for \$20, a 50% discount is applied. You end up paying \$10 with your gift card, the Gift Card Credit is \$10 because you saved \$10 due to a discount.

The location of each of these reports is illustrated below



# Sales Report

Print Date 19-08-30 13:03

## Grand Total

|              | CASH  |             | CREDIT/DEBIT |             | GIFT REDEEMED |            | GIFT CREDITS |        | OTHER |        |
|--------------|-------|-------------|--------------|-------------|---------------|------------|--------------|--------|-------|--------|
|              | Count | Amount      | Count        | Amount      | Count         | Amount     | Count        | Amount | Count | Amount |
| <b>Total</b> | 3562  | \$23,472.69 | 4521         | \$50,128.04 | 129           | \$1,248.03 | 0            | \$0.00 | 0     | \$0.00 |

|                                |                    |
|--------------------------------|--------------------|
| Sales                          | \$73,098.62        |
| Refund Sales                   | -\$80.01           |
| <b>Net Sales</b>               | <b>\$73,018.61</b> |
| Cash Rounding                  | \$0.00             |
| Taxes                          | \$0.00             |
| <b>Total</b>                   | <b>\$73,042.61</b> |
| <b>New Gift</b>                | <b>\$1,076.00</b>  |
| <b>Reload Gift</b>             | <b>\$762.00</b>    |
| <b>Total Transaction</b>       | <b>\$74,880.61</b> |
| <b>Total Collected</b>         | <b>\$74,848.76</b> |
| <b>Total Remaining Balance</b> | <b>\$3.00</b>      |
| <b>Tax Breakdown</b>           | <b>\$0.00</b>      |
| Credit Card Tips               | \$688.82           |



# Gift Card Report

Gift Card Summary

**\$809.22**  
Outstanding

**64**  
Gift Cards in Circulation

Search Activities

Expand All

Collapse All

2019/06/01 - 2019/08/30

| Activity Name         | Amount     | Count |
|-----------------------|------------|-------|
| Activations >         | \$1,076.00 | 50    |
| Reloads >             | \$762.00   | 91    |
| Redemptions >         | \$1,257.03 | 134   |
| Refunds to Gift Cards | \$0.00     | 0     |

1 of 1

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These fields can all be expanded.

# End of Shift Report

## END OF SHIFT REPORT

FROM : 2019-04-30 03:16 PM  
TO : 2019-06-13 03:25 PM

STATION LOGIN: Bob Love  
CLOSED BY: Bob Love

### SALES

SALES : \$0.00  
REFUND SALES : \$0.00

NET SALES : \$0.00  
CASH ROUNDING: \$0.00  
TAXES : \$0.00

TOTAL : \$0.00

NEW GIFT : \$0.00  
RELOAD GIFT : \$0.00

TOTAL TRANSACTION \$0.00

CARD - POS : \$0.00  
CARD - APP : \$0.00  
CASH COLLECTED: \$0.00  
GIFT REDEEMED : \$0.00  
GIFT CREDIT : \$0.00  
OTHER : \$0.00

TOTAL TENDER : \$0.00  
REFUND CASH : \$0.00  
REFUND CARD : \$0.00  
REFUND GIFT : \$0.00  
REFUND OTHER : \$0.00

TOTAL COLLECTED \$0.00

### GIFT CARDS

# NEW SALES : 0  
\$ NEW SALES : \$0.00  
# RELOAD : 4  
\$ RELOAD : \$32.75  
# REDEMPTION: 4  
\$ REDEMPTION: \$39.00

### CASH DRAWER SUMMARY

CASH COLLECTED : \$487.25  
CASH REFUNDED : -\$0.00  
CASH PAID OUT : -\$0.00

### OTHER TENDER BREAKDOWNS

Refund Other (count: 0) \$0.00

### DISCOUNTS

No Discount Activity

### VOIDS

CASH VOIDS (count: 0) \$0.00  
CREDIT VOIDS (count: 0) \$0.00  
GIFT VOIDS (count: 0) \$0.00  
TOTAL VOIDS (count: 0) \$0.00

### REFUNDS

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**REFUNDS**

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|                            |        |
|----------------------------|--------|
| CASH REFUNDS (count: 0)    | \$0.00 |
| CREDIT REFUNDS (count: 0)  | \$0.00 |
| GIFT REFUNDS (count: 0)    | \$0.00 |
| TOTAL REFUNDS (count: 0)   | \$0.00 |
| TOTAL EXCHANGES (count: 0) | \$0.00 |

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**CANCELLED TRANSACTIONS**

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# OF CANCELLED TRANSACTIONS: 9

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**EMPLOYEE HOURS**

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(No employee clocked in)

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END OF SHIFT REPORT  
Printed On 2019-08-30 01:27 PM

