



Global Legal HACKATHON

Judging Rubric

| Categories |
|---|
| User Validation: does the developed solution have a good understanding of the users and their needs? |
| Design & Implementation: how well designed is the solution? How well did the team execute the design? |
| Business Model: how feasible is the business model? |
| Scoring Metrics |
| Binary: answer with a "1" for Yes and "0" for No |
| Scale: answer with a "0" where participants failed to address the topic identified in the question up to "5" for a high score. |

| Category | Binary Question | Yes | No | Scaled Question | 0-5 |
|------------------------------------|---|--------------------------|--------------------------|--|--------------------------|
| User Validation | | | | | |
| | Did the team identify appropriate users? | <input type="checkbox"/> | <input type="checkbox"/> | How well does the solution fit proposed user needs? | <input type="checkbox"/> |
| | Did the team interview those users? | <input type="checkbox"/> | <input type="checkbox"/> | How many users did the team interview (0 = none and 5 = many)? | <input type="checkbox"/> |
| | Did the team incorporate user interview feedback into its pitch? | <input type="checkbox"/> | <input type="checkbox"/> | What quality of feedback did the team solicit from user interviews? | <input type="checkbox"/> |
| | Did the team incorporate core user needs into its pitch? | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> |
| Design & Implementation | | | | | |
| | Did the team build a prototype (a visualization of their solution)? | <input type="checkbox"/> | <input type="checkbox"/> | How developed is the team's Minimum Viable Product (be it software, hardware, etc.)? | <input type="checkbox"/> |
| | Did the team collect feedback to inspire its Minimum Viable Product? | <input type="checkbox"/> | <input type="checkbox"/> | How functional was the teams's technical demo? | <input type="checkbox"/> |
| | Did the team incorporate user feedback into its solution? | <input type="checkbox"/> | <input type="checkbox"/> | How easy is it to navigate and use the Minimum Viable Product? | <input type="checkbox"/> |
| Business Model | | | | | |
| | Does the business model represent a big/unique idea? | <input type="checkbox"/> | <input type="checkbox"/> | How compelling is the solution's value proposition? | <input type="checkbox"/> |
| | Did the team identify a specific target market? | <input type="checkbox"/> | <input type="checkbox"/> | How strong is the business model? | <input type="checkbox"/> |
| | Did the team incorporate competitive analysis into its business plan? | <input type="checkbox"/> | <input type="checkbox"/> | How strong is the team's competitive analysis? | <input type="checkbox"/> |
| | Did the team describe how to scale in its business plan? | <input type="checkbox"/> | <input type="checkbox"/> | How strong is the team's customer acquisition plan? | <input type="checkbox"/> |
| | Did the team describe how to acquire customers in its business plan? | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> |
| | Did the team describe its revenue model in its business plan? | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> |
| | Did the team describe how it will acquire its first 100 users? | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> |
| Subtotal Score | | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> |
| Total Score | | <input type="checkbox"/> | <input type="checkbox"/> | | <input type="checkbox"/> |