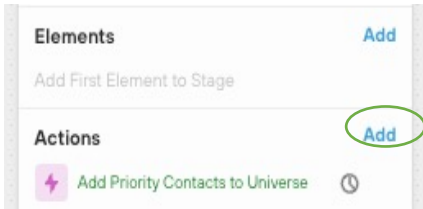


# Triblio Orchestration: Priority Contacts to Hubspot

## Step 1

Actions -> Add Priority Contacts to Universe



## Step 2

Edit -> Contact Configuration and # of Contacts per Account

### ⚡ Contact Configuration

#### Titles to Include

Each tag should be separated by a comma.

CEO x Vice President x Director of Ecommerce x

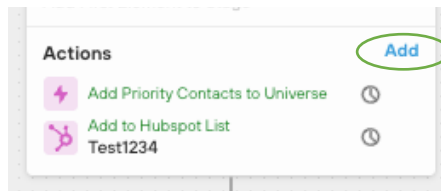
Number of contacts per account

\*Note Titles are keyword job titles

\*These contacts are then stored in the Contact Universe module in Triblio Classic (Contact Universe must be previously configured in Triblio Classic. Ask CSM for questions).

## Step 3

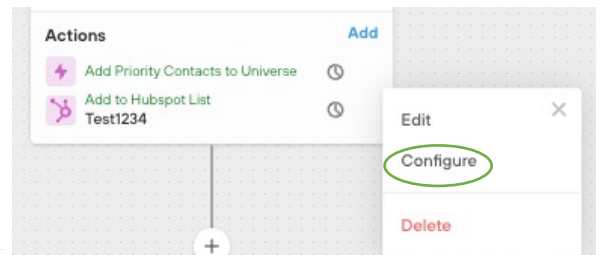
If you want to push your newly sourced contacts from Triblio to a Marketing Automation List: Add another Action in the **same stage** -> Add Contacts to Marketing Automation List



## Step 4

Now that we've selected the Marketing Automation List, we need to configure **how** we push those contacts over MA List -> Configure:

- 1.) Get Contacts from Account Universe (Contact Universe)
- 2.) When Source equals Priority Contacts
- 3.) "And" Criteria with specified job titles



#### Contact Filter

Add filters below to select which contacts should be added to this action.

GET CONTACTS FROM

WHEN  
Source  Values(!)

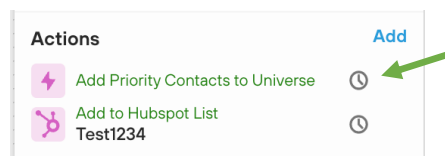
\*Note The other drop down option "Audience in Stage" will only push contacts from your audience in your Orchestration (if applicable).

## Step 5

The final step is configuring the time cadence you want your actions to run (clock icon)

\*By default your action will run immediately. This means when you activate your campaign, the actions will start to run. This also means your actions will run once.

\*If you want your actions to run more than once, you will want to choose the dropdown option "on" and configure the day(s) you want your actions to run.



#### ⌚ Configure Action Run Time

On  mm/dd/yyyy

Recur Action

EVERY

Day  
 Week  
 Month