

Website Property Data Feed

Please complete this form and return it to MyDesktop by either:

- logging a support ticket via the MyDesktop help button and attaching a scan of the signed form; or
- sending as an attachment by email to xmlteam@mydesktop.com.au

YOUR DETAILS

MyDesktop Account Name:			
Company Name (if Different to Above):			
Street address:			
Contact name:		Contact Phone:	
Contact email:			
Director Name:		Director Phone:	
Director email:			

The cost to activate the feed for each MyDesktop account is \$220.00

- This application form is for the activation of the website data feed for MyDesktop clients.
- These charges will be automatically deducted from your account unless different terms are arranged.

IMPORTANT - WEB DEVELOPER INFO:

We provide a service called XML Feed where we send you XML files hourly of properties that have been updated in that last hour. The XML files are in REXML format and are FTP'd to your server. From there it's up to you to parse the data and store it in a database, then make the frontend call your database to get the information and display it on the site.

You will also need to download the image files and host them on your servers. This benefits both parties as you will have no reliance on our servers being up for the website to stay functional, and we will not receive any increased load or bandwidth. Using the modtime you can tell if the image needs to be re-downloaded if updated, to again save us both bandwidth. Hotlinking images is discouraged and will result in the feed being disabled until resolved.

It can be quite a lengthy setup as there are no pre-written scripts for you but once the hard work is done it should be very easy for you to add further clients.

You can find more details on REXML (industry standard) here: <http://rexml.realestate.com.au/> and an example XML file here: http://rexml.realestate.com.au/docs/residential_sample.xml

A few notes on the XML Feed:

- Multiple files can come in per hour, they should be processed in order based on their timestamp.
- This is an incremental feed which means after the initial flush of properties, each new file will be updates that are to be applied to the existing data collection.
- Each office that has a feed to you will be sent to the same ftp server in the same folder. Each file may contain listings from multiple offices, and you can differentiate them by the <agentID> tag.
- It is recommended that you generate processing logs as you are the data source for the website/product, you will become the first port of call for support/faults.
- An example filename is: commaus_2012-03-06_12-16-02_2352.xml which contains our "commaus" identifier, "2012-03-06_12-16-02" a timestamp and "2352" an auto-incrementing number.
- Until the XML Feed is set up with an office, we cannot send any live data out to you. However you can still test with Sample Files on the <http://ask.realestate.com.au/rexml> website.

MYDESKTOP OFFICE USE:

Case/Ticket Number:	XML Feed Setup:	Y	q	Charges entered:	
_____	Active Tick/Flush:	Y	q / n/a		
	U/C / Sold / Leased Sent:	Y	q / n/a	_____ (Initials)	Amount: \$220.00 _____ (Initials)



WEB DEVELOPER TO PROVIDE FTP SERVER DETAILS:

Purpose of Data Feed:			
Address:			
Username:			
Password:			
Directory:			
Web Developer:			
Company Name			
Contact Name		Phone:	
E-Mail			

WEB DEVELOPER TO SIGN ACKNOWLEDGEMENT BELOW:

I, the undersigned, acknowledge as follows:

1. I am the employed by the company on Page 1 for the purpose of creating/updating their office website.
2. I acknowledge that I have read and understood the Web Developer Info provided on Page 1.

Signed: _____

Authorised Signatory Please Note: Signature confirms this request in all respects.	Name:	
	Title:	
	Date:	

COMPANY PRINCIPAL / LICENSEE / DIRECTOR TO AUTHORISE BELOW:

Please **mark** the box beside which option/s below (if any) you would like us to action when this XML Feed Setup is enabled:

- Send all Active and Under Offer property records to this Developer
(i.e. listings for both Sale and Lease with **Internal Marketing** ticked in the visibility section)
- Send all Unconditional and Sold/Leased property records in MyDesktop to this Developer

I, the undersigned, acknowledge as follows:

1. I am the Principal / Licensee / Director of the Office above.
2. I am authorised to request the setup of the **Property Data Feed** for this office and confirm acceptance of the \$220.00 set up charge as defined on Page 1.
3. I am aware that without making the Send selections above, my office staff are responsible for ticking and updating each active listing individually in MyDesktop for the Developer and no Unconditional/Sold or Leased properties will be sent to the developer without my providing the request separately in writing.

Signed: _____

Authorised Signatory (Company Principal/Licensee/Director) Please Note: Signature confirms this request in all respects.	Name:	
	Title:	
	Date:	

Note: the website data feed is only available to the following account types:

MyDesktop Premium - MyDesktop Premium Lite - MyDesktop Premium Office – 1 User