

Website Property Data Feed

Below is important information about the uploading of MyDesktop client property data to web developers.

What is MyDesktop?

- MyDesktop is a web based real estate system which, among other things, enables real estate agents to upload their property data to multiple web destinations, including realestate.com.au, domain.com.au etc

Why would I set up a property data feed from Commerce Australia?

- If you are in the process of developing a real estate website for a MyDesktop client, we can set up a property data feed to your web server
- This will enable you to display the necessary property details on the client's website by querying your own local database

What is the format of the property data feed?

- The data feed is an REA XML format
- The REA XML specification can be seen at <http://reaxml.realestate.com.au/>

What's involved in setting up a client?

- Before any setup is performed, the MyDesktop client must sign and fax back to us the

Website Data Feed application form to confirm their agreement to the fees.

- Once we receive the signed application form, we will then require ftp details from the web developer to enable us to activate the website data feed on behalf of the MyDesktop client
- We then "flush" through all of the client's properties to your ftp area so that you have a complete record of their active property details

How often is the data sent?

- Updates are sent via ftp every hour, provided that there have been property updates

Do processing confirmation emails need to be sent back to Commerce Australia?

- No.

What happens if my ftp host is down?

- Data files will be queued by Commerce Australia and sent once the ftp host is available.

How will clients be supported when they have queries regarding their property uploads?

- MyDesktop clients can email support@desktop.com.au to request our support staff look into the logs for specific properties

Are there any fees/charges involved in using the website property data feed?

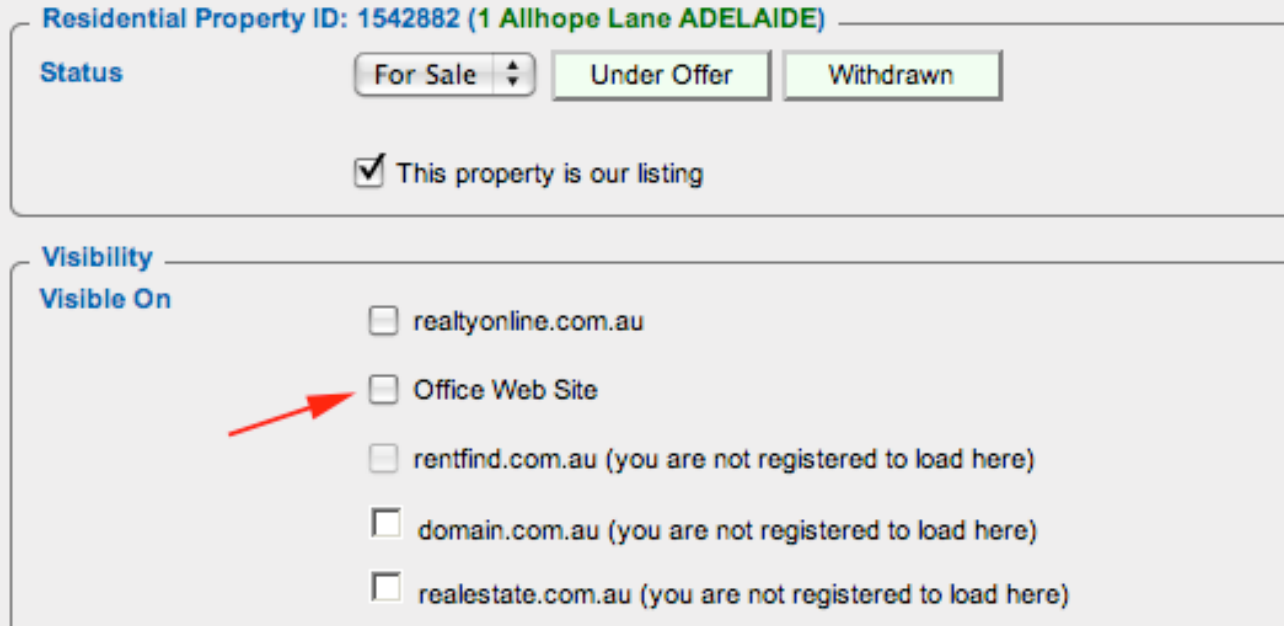
- There are no fees with respect to the web developer
- Each MyDesktop account will incur a \$220 set-up and \$11/mth ongoing fee

Are all MyDesktop subscribers able to use the website property data feed?

- MyDesktop subscribers must be on the “new sale process” and the “new commercial upgrade for sale/lease”
- MyDesktop clients can check this status for themselves by going into their MyDesktop account, and clicking “My OfficeStatus” under the “System Administrator” menu.

How do MyDesktop clients tick properties to go to their website?

- Once logged in to MyDesktop, they go to a specific property and bring up the property details.
- Towards the top of the screen under “Visibility”, a checkbox will be displayed called “Office Web Site”
- This checkbox will not be activated until we activate the website data feed for their account



Residential Property ID: 1542882 (1 Allhope Lane ADELAIDE)

Status

This property is our listing

Visibility

Visible On

- realtyonline.com.au
- Office Web Site
- rentfind.com.au (you are not registered to load here)
- domain.com.au (you are not registered to load here)
- realestate.com.au (you are not registered to load here)

A red arrow points to the "Office Web Site" checkbox.

Note: Raine & Horne clients refer to the MyDesktop system as rhcompass