

# 5 Steps to Retailer Marketing Success on Promoboxx



## Verify the Correct User

The correct user for Promoboxx is the marketing or social media contact at the retailer. By going to the “Retailers” or “Dealers” tab within your rep account, you can invite a new user to the account by clicking the “Add User” button within that retailer's profile.



## Check Social Account Connections

On the retailers tab, if there is a blue box that says “Authenticated”, they are set up correctly. If it is grey and says “Unauthenticated,” then the connection is broken. If it is blank or grey, encourage them to add their Facebook page.



## Promote New Content

Let your retailers know about exciting new campaigns from the brand and Local Ads opportunities as they become available.



## Ask About Automations

The automations feature is great for retailers without a marketing contacts or want to save time. Automations automatically post content to the page at a pre-determined schedule by the brand, all with one click!



## Explore Advertising Options

Help your retailers expand their reach in the community by taking advantage of Local Ads within a campaign! By contributing some funds to a campaign through Promoboxx, they can increase their audience.



# Frequently Asked Questions

## What types of features does Promoboxx include?

By using Promoboxx, retailers have regular access to customizable brand-approved campaign materials that can be shared across multiple channels, like Facebook, Twitter, Instagram, email, website, and more. You can post immediately, schedule out posts in advance, or save time and enable automations which posts new content automatically a few times a week.

## How do I create my Facebook Business Page?

1. Log into your personal Facebook page
2. Click the down arrow in the top-right corner
3. Choose Create Page
4. Choose a business category for your Page
5. Fill out some basic info about your business.
6. Agree to the Facebook Pages Terms and click Get Started.

## Okay, I created my Facebook page. How do I connect it to Promoboxx?

1. Log into Promoboxx
2. Go to your Business Info on the left side
3. Go to the Social Accounts tab on the top right
4. Click on Add Facebook Page
5. Connect the personal admin Facebook account
6. Enable the permissions and select the correct Facebook page