

About Eric

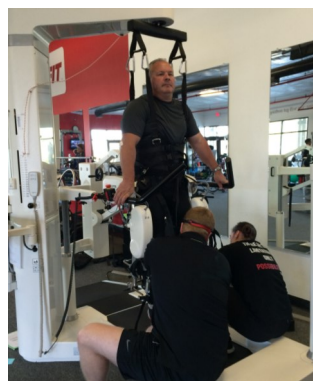


As many of you know, Eric lived a very active life prior to a tragic accident in 2012.

Eric was a firefighter for the city of Fresno and has three precious children with his wife Molly. Eric suffered a life-changing spinal cord

injury and is now a C6-C7 incomplete quadriplegic with the inability to walk. After he spent 3 months fighting for his life at a Level 1 trauma center in Fresno, 1 month in a spinal cord rehabilitation program in Santa Clara, Eric is now wheelchair bound living at home.

As a result of his injury, Eric had to take medical retirement from the Fire Department, his dream job that he was incredibly passionate about. In spite of the many struggles he faces, Eric remains hopeful that he will be able to return to a productive life in the community through the support of family and friends.



Eric currently attends an out-patient therapy program that is helping him regain strength and learn to navigate life in his new body. Fees for specialized rehabilitation therapy are not covered by insurance and the costs surrounding these

programs can be prohibitive.

Proceeds will be donated to HelpHOPELive in honor of Eric to assist with some of his uninsured medical and rehabilitation expenses.

Can't attend but would like to help Eric? Please visit:

<https://helpholive.org/campaign/4292>

to make a tax-deductible donation or scan the QR Code.



Contributions are tax deductible to the extent allowed by the law. This campaign is administered by HelpHOPELive, a 501(c)(3) nonprofit providing fundraising assistance to transplant and catastrophic injury patients. Information: 800.642.8399.



FOR

ERIC KEESLAR



Saturday, April 29, 2017

9:00 a.m. Check In

10:00 a.m. Tee Off



Phoenix Lakes Golf Course

21448 Paseo Del Los Portales Road
Sonora, CA





Tournament Information

Schedule of Events:

Check-In: 9:00 a.m.

Tee-Off: 10:00 a.m.

Individual Golfer:

\$100 (*\$65 is tax-deductible*)

Foursome:

\$400 (*\$260 is tax-deductible*)

BBQ Dinner Only:

\$40 Each

Four person scramble, green fees, shared riding cart, BBQ, prizes and contests.

Limit to 60 golfers.

**For more information, please contact:
Damon Norvell, 209-768-5472 or
norbilla@gmail.com**



Golfer Registration

Golfer #1

Name _____

Email _____

Golfer #2

Name _____

Email _____

Golfer #3

Name _____

Email _____

Golfer #4

Name _____

Email _____

Singles can register and will be placed in foursome.

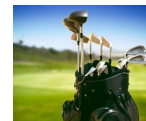
**To register online for golf tournament, please visit: <http://bit.ly/5thannualgolftournamenteric>.
Registration deadline is April 15, 2017.**

Or pay by check:

Make Checks Payable to:
HelpHOPELive

Please note on memo line:
In honor of Eric Keeslar

Mail to:
Damon Norvell
20418 Skyline Road
Tuolumne, CA 95379



Sponsorship Opportunities

Proceeds from this event will be donated to HelpHOPELive in honor of Eric to assist with his uninsured medical and rehabilitation expenses.

☐ **Beverage Cart Sponsor - \$250**

☐ **Hole Sponsor - \$50**

All sponsorships are 100% tax deductible and will be on signage at the event and in the tournament program.

Sponsor Contact Information

Business or Individual name (as you wish it to appear on signage).

Address _____

City _____ Zip _____

Phone Number: _____

Email _____

To register for sponsorship opportunities, please pay by check:

Make Checks Payable to: HelpHOPELive

Please note on memo line: In honor of Eric Keeslar

Mail all checks and camera ready artwork to:
Damon Norvell
20418 Skyline Road
Tuolumne, CA 95379

Payment for sponsorship and all camera ready artwork MUST be received by April 15, 2017.