



Welcome



Frank J. Peña, AVP, Franchise Development

Frank joins RLHC with 15 years of hotel consulting and development expertise. He began his career as the Director of Franchise Development for the Midwest for US Franchise Systems and later established The FJP Hotel Group. In 2013, he joined the Wyndham Hotels Development division and has worked with dozens of hotels converting or developing properties. As Director of Business Development for Magnuson Hotels, Frank was recognized as the highest producing developer in the country.

Frank is President of the National Florida International University Alumni Association Board of Directors, a Trustee for Informed Families of Miami Dade County and was honored by the Greater Miami Chamber of Commerce, being named a finalist for the Young Entrepreneur of the Year award. Outside of the office, he enjoys long-distance running, swimming, biking, fishing and cooking. He has completed three marathons and is currently training for his fourth. Frank resides in Miami and with his wife Samantha and their daughter Reagan Madison and are eagerly anticipating the arrival of their son Patrick Benjamin this coming January.



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David Bennett, RVP, Franchise Development

David Lyon Bennett joins RLHC as an experienced hotel executive, bringing branded hotel, lifestyle hotel and independent hotel experience in both operations and development. Throughout his career, he successfully delivered above market returns for investors, owners, management companies and customers alike and built the expectation to close the best possible transaction for all parties involved.

Previously, David was the Senior Director of Hotel Development at Starwood Hotels —where he closed a record setting number of transactions--and has also held various leadership roles with Marriott Hotels, Ben Carter Properties, and Hampshire Hotels and Resort. Additionally, he has worked for ownership groups and deeply understands owner's focus on ROI.



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Linda Trexler, Franchise Development Coordinator

Linda joins the RLHC team with more than 20 years of administrative business relations and senior management level special projects expertise. She is an accomplished Executive Assistant with extensive experience with business transactions, strategic planning, confidentiality and time management. She previously supported the InterContinental Hotels Group business development and transactions asset management teams as well as served as primary point of contact for and liaison between management, clients and vendors.

Outside of the office, Linda is an HGTV junkie who enjoys working, cooking and spending time with her twin grandkids.

She can be reached at linda.trexler@redlion.com or 555-333-6666.



Phil Lovas, Director, Franchise Licensing and Conversion

Phil joined RLHC in June 2014 as RVP, Lodging Development and is based in Phoenix, Arizona. He has also been an Arizona State Representative since February 2012. Previous to RLHC, Phil served as Regional Director of Franchise Development for the InterContinental Hotels Group.

Phil can be reached at phil.lovas@redlion.com or (602) 980-6637.



Tom Duffe, Senior Franchise Licensing and Conversion Manager

Tom joined RLHC in 2014 and was previously the Development Manager for Driftwood Hospitality Management. Tom holds a bachelor's in Business Administration and a minor in International Hospitality and Tourism Management from Saint Leo University as well as completed the certificate program from Cornell University in Hotel Real Estate Investments and Asset Management.

Tom can be reached at tom.duffe@redlion.com or (813) 431-3441.