

IDÉLLO AMBASSADOR

MANDATORY RULES

DURATION

1. This program is held by TFO and IDÉLLO. Subject to applicable laws, these rules govern all aspects of the IDÉLLO AMBASSADOR program. The program takes place in Canada on our website (www.idello.org), from January 1 to December 31, 2018.

ELIGIBILITY

2. This program is open to Canadian residents aged 18 years or older who hold a teaching position in Canada.

HOW TO ENTER

3. **No Purchase Necessary.** To enter the program, simply fill in the submission form on the web page (<https://www.idello.org/>) to become an ambassador. A representative will contact you shortly after. Fill out the submission form with your full name and email address. *Next, check the box to confirm that you have read and accepted the program rules.* Next, click on SEND.

4. If you are in Ontario or Manitoba, please log in to your account or sign up for IDÉLLO with your professional email address.

5. If you are outside of Ontario and Manitoba, please log in with your IDÉLLO account. If you do not have an IDÉLLO account, you will need to sign up first, and you will be offered a trial period of three (3) months to discover the platform and make the most of your IDÉLLO experience.

REWARDS

The Ambassador program rewards you for the number of people invited in association with your Ambassador licence. The more teachers you invite, the better the rewards. For an account to be considered valid, the invitee must accept your invitation and create an account of their own.

The reward system works as follows:

6. **Bronze Tier:** if you get between four (4) and ten (10) people to create an account, you will receive an IDÉLLO lunch box with a value of \$15.

7. **Silver Tier:** if you get between eleven (11) and twenty (20) people to create an account, you will receive a mini IDÉLLO USB charger with a value of \$20.

8. **Gold Tier:** if you get a minimum of twenty-one (21) people to create an account, you will receive an IDÉLLO thermal bottle with a value of \$50.

9. **Diamond Tier:** if you are outside Ontario and Manitoba and successfully get your school or institution to sign up for a paid institutional subscription after your trial period, you will be rewarded with a surprise (value will vary depending on the value of the new subscription)

9.1 Awarding of Reward. Ambassadors who achieve one (1) or more tiers will receive their reward via Purolator at their school. The reward will be considered accepted upon signature for the Purolator package.

GENERAL CONDITIONS

15. Verification. Submission forms are subject to verification by the Program Organizers. Any submission form that is incomplete, illegible, mutilated, fraudulent, received or submitted late, bearing an invalid email address or telephone number, or otherwise non-compliant, shall be rejected and will not entitle the entrant to an entry or a reward, as the case may be.

16. Disqualification. The Program Organizers reserve the right to disqualify a school or to cancel the entry of a school if it enters or attempts to enter this program using methods that do not comply with these Program Rules or that are unfair to the other entrants. Such a school may be reported to the appropriate legal authorities.

17. Conduct of the Program. Any attempt to deliberately damage the program's website and/or any related site or to sabotage the legitimate conduct of the program constitutes a violation of civil and criminal laws. If such an attempt is made, the Program Organizers reserve the right to reject the entrant's entry and to take legal action.

18. Acceptance of Reward. Rewards must be accepted as described in these rules and may not, in any case, be transferred in whole or in part to another person, replaced with another reward, or exchanged in whole or in part for cash, except as provided below.

19. Replacement of Reward. In the event that it is impossible for the Program Organizers to award a reward as described in these Program Rules, they reserve the right to award a reward of the same nature and of equivalent value or, at their sole discretion, the monetary value of the reward set out in these rules.

20. Limitation of Liability: Use of Reward. By entering this program, any school selected for a reward releases from any liability the Program Organizers, any company, corporation, trust or other legal entity controlled by or affiliated with them, their advertising and promotional agencies, their employees, agents and representatives (the "Released Parties") for any damage resulting from the acceptance or use of the reward.

21. Operability of the Website. The Program Organizers do not warrant in any way that the IDÉLLO website or any related site will be accessible or functional without interruption during the Program Period or error-free.

22. Limitation of Liability: Operability of the Form. The Released Parties disclaim all liability for any of the following that may limit or prevent any entrant from entering the program: the malfunctioning of any computer component, software or communications line; the loss or lack of a communications network; or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Released Parties also disclaim all liability for any damage

or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any web page or software or by the transmission of any information related to participation in the program.

23. Modification to the Program. The Program Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this program, in whole or in part, should human intervention or an event take place that could alter or affect the administration, security, impartiality or conduct of the program as provided in these Program Rules.

24. Reward Limit. In no event shall the Program Organizers be required to award more rewards than indicated in these Program Rules or to award a reward otherwise than in compliance with these Program Rules.

25. Limitation of Liability: Participation in the Program. Persons who enter or try to enter this program release the Released Parties from any liability for damage these said persons may incur as a result of their entry or their attempt to enter the program.

27. Communication with Entrants. No communication or correspondence related to this program shall be exchanged with entrants except as provided for in these Program Rules or at the Program Organizers' initiative.

28. Personal information. Entrants' personal information collected for the purpose of the program will only be used to administer the program. No commercial or other communications unrelated to the program will be sent to entrants unless they have otherwise agreed to receive such communications.

29. Property. Entry submissions and Declaration Forms are the property of the Program Organizers and shall not in any case be returned to entrants.

30. Entrant Identification. For the purposes of these Program Rules, the entrant is the person whose name appears on the entry form, and it is to this person that the reward will be awarded if he/she is selected and declared a winner.

31. Program Organizers' Decision. Any decision by the Program Organizers or their representatives regarding this program is final and without appeal.

32. Facebook Platform. This program is not associated with, managed by or sponsored by Facebook. Any questions, complaints or comments concerning the program must be submitted to the Program Organizers and not to Facebook. Facebook and all of its affiliates, directors, officers, agents and employees are not liable for any claims arising out of or in connection with the organization of this program. However, by entering this program, the entrant agrees to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the Facebook platform and releases of any liability the Program Organizers, any company, corporation, trust or other legal entity controlled by or affiliated with them, their advertising and promotional agencies, their employees, agents and representatives for any damage resulting from the acceptance or use of the reward.

33. **Paragraph divisibility.** If a paragraph of the Program Rules is declared or deemed illegal, unenforceable or void by a competent court, the paragraph will be considered void, but all other unrelated paragraphs will remain applicable where permitted by law.

34. **Language.** In the event of a discrepancy between the French and English versions of the Program Rules, the French version will prevail.

35. **Limitation of Liability: Reward Provider.** Any entrant selected for a reward acknowledges that upon awarding of the reward, the obligations related to it become the responsibility of the provider of the services included in the reward.