



News Release

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HealthSherpa Grows Insurance Agent Participation to 20,000 to Support Open Enrollment

Premier health insurance enrollment company offers easier, more affordable healthcare plan applications for insurance agents and agencies

SAN FRANCISCO (October 9, 2017) – [HealthSherpa](#), the premier health insurance enrollment company, today announced a milestone with 20,000 insurance agents now using its platform to enroll their customers in health insurance. [HealthSherpa's agent base](#) has grown 1,000 percent in three years, increasing from 1,800 at the end of 2014 to more than 20,000 in 2017.

“We have enrolled more than 900,000 Americans in individual healthcare coverage through the hard work of our agent partners,” said George Kalogeropoulos, founder and CEO of HealthSherpa. “Especially now, when there are even more questions and concerns about the future of health reform, it’s important for consumers and their agents to have the tools and technology they need to understand their options, enroll in coverage, and use that coverage to take better care of themselves and their families.”

HealthSherpa delivers a comprehensive, trustworthy and easy-to-use online experience coupled with expert guidance from compassionate consumer and agent advocates. Insurance agents use HealthSherpa to help their customers find, understand and enroll in health coverage. The platform makes it easy for agents to find new customers and service existing customers.

To further support insurance agents and agencies, HealthSherpa’s software will be even more affordable during the upcoming open enrollment period. New software features will make enrollment even easier and faster for agents, including pre-filled renewal applications, bulk email marketing, and client uploads to help agents quickly and efficiently enroll their clients.

HealthSherpa’s website focuses on supporting how consumers access information and resources when making healthcare insurance decisions. HealthSherpa will be available seven days a week, 24 hours a day during the open enrollment period, so individuals can visit [HealthSherpa.com](#) to compare health insurance plans, determine if they are eligible for subsidies, and enroll in Marketplace healthcare insurance plans.



About HealthSherpa

[HealthSherpa](https://www.healthsherpa.com) is the best way to get individual health coverage, with experience in enrolling over 900,000 people. HealthSherpa partners with large employers, insurers, as well as insurance agencies and agents to support consumers searching for, enrolling in, and utilizing high quality, affordable health insurance coverage. Backed by leading investors, including Core Innovation Capital and Mitch Kapor (founder and CEO of Lotus, Kapor Center for Social Impact), HealthSherpa's mission is to help every American feel the comfort and security of having health coverage. The company delivers innovation, technology, and customer service by real people to make coverage easier to understand, faster to sign up for, and simpler to use. Learn more at [www.HealthSherpa.com](https://www.healthsherpa.com).