



News Release

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HealthSherpa Announces Year-Round Support Services From Consumer Advocates Representing Diverse Population

Premier health insurance enrollment company offers health coverage to part-time and temporary employees year-round

SAN FRANCISCO (May 17, 2017) – [HealthSherpa](#), the premier health insurance enrollment company, announced ongoing support for individuals and corporate partners to provide health insurance coverage for part-time, temporary, seasonal, 1099 and other non-benefits eligible employees. Focused on year-round support, the company selects consumer advocates who are knowledgeable and caring as they help individuals find and enroll in healthcare plans. HealthSherpa has an established commitment to diversity and inclusion to ensure team members are representative of the people being served, to better understand, connect with and support them.

“Our focus on diversity and inclusion truly sets us apart from other organizations,” said Catherine “Cat” Perez, co-founder and chief product officer of HealthSherpa. “Our team of consumer advocates, who act as customer support helping individuals find the best health plans for their needs, have walked in the same shoes as many of our enrollees. They empathize and can efficiently offer helpful tips. In addition to setting high standards for diversity and inclusion, HealthSherpa is committed to investing in tools and resources to help mitigate bias in recruiting, hiring, and employment.”

A vocal advocate of diversity – especially women in technology – Perez has been featured on several panels, including Leap Tech Talent plus the upcoming Comcast Diversity in Tech Summit and Y-Combinator’s Startup School discussion on diversity and inclusion.

Perez partners with Alysia Angel, director of support, who champions diversity and inclusion efforts at HealthSherpa. They manage HealthSherpa’s consumer advocates, ensuring the majority come from nonprofit and social work backgrounds. Consumer advocates are trained to help all populations, including part-time and seasonal employees, independent contractors who file 1099 forms, those in career transition and qualify for COBRA, early retirees under 65 years old or those eligible for retirement. Available five days a week, the consumer advocates can connect them to the federal healthcare marketplace, Medicare, Medicaid or CHIP (Children’s Medicaid).

“We are honored to have Cat as a member of our executive team and serving as a change agent in the



industry,” said George Kalogeropoulos, founder and CEO of HealthSherpa. “With diversity as a priority, we’ve seen increases in our net promoter score, our customers’ willingness to recommend our services. We believe our team members are happier with a company culture of inclusion and dedication to customers. This company vision and value benefits health plan enrollees, employees and our sales growth.”

HealthSherpa continues to focus on building avenues into the community it serves, in part through a storefront in downtown Sacramento, Calif. This allows people to schedule in-person meetings with consumer advocates to enroll in health insurance. The office is open Monday-Friday, 9 a.m. to 5 p.m. To schedule an appointment, call (855) 772-2663, email customer_support@healthsherpa.com, or visit www.HealthSherpa.com and click the Schedule Appointment link under Contact.

About HealthSherpa

[HealthSherpa](http://www.HealthSherpa.com) is the best way to get individual health coverage, with experience enrolling over 800,000 people. HealthSherpa partners with large employers, insurers and more than 18,000 insurance agents to support consumers searching for, enrolling in, and utilizing high quality, affordable health insurance coverage. Backed by leading investors including Core Innovation Capital and Mitch Kapor (founder and CEO of Lotus, Kapor Center for Social Impact), HealthSherpa's mission is to help every American feel the comfort and security of having health coverage. The company delivers innovation, technology, and customer service by real people to make coverage easier to understand, faster to sign up for, and simpler to use. Learn more at www.HealthSherpa.com.