

### Description

WOUNDS is the mostly widely read peer-reviewed journal focusing on wound research and care.

### Issuance

**Frequency:** 12 times per year

### Market Coverage

WOUNDS is the only wound care journal dedicated to the physician market. The market served is multidisciplinary and broad based, and comprises general surgeons, vascular surgeons, orthopedic surgeons, plastic surgeons, dermatologists, geriatric/internal medicine physicians, infectious disease physicians, podiatrists, clinical nurses, and researchers in industry or academia (PhDs).

### Bonus Distribution

<b>January:</b>	New York State Podiatric Medical Association
<b>February:</b>	American College of Foot and Ankle Surgeons (ACFAS)
<b>April:</b>	Symposium on Advanced Wound Care Spring and Wound Healing Society Meeting (SAWC Spring/WHS)
<b>June:</b>	Western Foot & Ankle Conference; American Podiatric Medical Association (APMA) Annual Meeting; Wound Ostomy and Continence Nurses Society (WOCN)
<b>July:</b>	Amputation Prevention Symposium (AMP)
<b>October:</b>	Symposium on Advanced Wound Care Fall (SAWC Fall)

### Continuity Discounts

Discounts are available only for contracted insertions.

### Ad Requirements

PDF (Acrobat 4.0 or later) preferred. Other accepted formats include .EPS and .TIFF. Files must have the following resolution specifications: grayscale or color-only images, 300 dpi; combination grayscale and color images, 500 to 900 dpi; line art, 900 to 1200 dpi.

### Contact

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### 2019 Circulation

Certified Wound Specialists (CWS)	2,010
Dermatologists	1,068
General Surgeons	4,651
Geriatric/Internal Medicine	1,008
Infectious Disease Physicians	1,240
Orthopedic Surgeons	530
PhDs/Research	203
Physical Medicine & Rehab	1,251
Plastic Surgeons	2,658
Podiatrists	3,420
Primary Care Physicians	2,048
Vascular Surgeons	2,476
<b>Total</b>	<b>22,563</b>

### Column Sizes, Specs, and Net Rates

1/8-page	3.375" x 2.125"	\$700
1/4-page	3.375" x 4.75"	\$700
1/2-page horizontal	6.5" x 4.75"	\$1,000
1/2-page vertical	3.375" x 9"	\$1,000

### Color Rates

Three-color/four-color	\$400
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### Online Opportunities

www.woundsresearch.com All prices are net.

	30 days	\$400
Online rate	90 days	\$1,000
	365 days	\$3,500

*Includes service fee, email-contact link, and text hyperlink. Limited to 200 words.*

Online/journal rate \$250

*Online net rate is \$250 when added to the purchase of a journal classified ad.*

Banner Advertising		Block Advertising	
WOUNDS home page	\$2,600	WOUNDS home page	\$900
Classified page	\$650	Classified page	\$300

*Note: HMP Communications online services require at least 5 business days' lead time to schedule your online advertising. Files must arrive in electronic form and be web-ready or in PDF format.*

### 2019 Closing Dates

Issue	Ad Close	Materials Due
January	Dec. 7	Dec. 14
February	Jan. 7	Jan. 14
March	Feb. 13	Feb. 19
April	March 7	March 14
May	April 9	April 16
June	May 10	May 16
July	June 6	June 13
August	July 10	July 16
September	Aug. 7	Aug. 14
October	Sept. 5	Sept. 12
November	Oct. 9	Oct. 15
December	Nov. 8	Nov. 14