

# Seamless Access

## BLACKBOARD AND HARVARD BUSINESS PUBLISHING COURSE MATERIALS

Harvard Business Publishing offers a variety of enterprise-level, standards-based content delivery options that allow seamless integration between a school's instance of Blackboard and HBP course materials.

Students can directly launch HBP course materials with no need to register or log in to the Harvard Business Publishing for Educators web site. The solutions described below are available to academic institutions with an existing **Unlimited Catalog Access** agreement with HBP. Such an agreement provides a school's students with course materials for an entire year for one annual fee.

Harvard Business Publishing offers two types of seamless access for instructors and students accessing our content: **"Single Sign-On"** and **"Local-Hosting."**

### Single Sign-On

Single Sign-On refers to a technical integration between Blackboard and Harvard Business Publishing's eLearning platform. Benefits include:

- Seamless access—students are not required to register or log in to the Harvard Business for Educators web site. That means one less username and password for students and faculty to manage.
- A school can use its LMS roster to facilitate assigning students to teams and roles in certain simulations.
- HBP can assist in reporting use of eLearning materials for anything students access via the integration.

#### *Simulations available for Single Sign-On:*

Harvard Business Publishing currently offers single-player simulations for single-sign-on integration with Blackboard.

- **Change Management Simulation:** Power and Influence
- **Finance Simulation:** Capital Budgeting
- **Marketing Simulation:** Managing Segments and Customers V2
- **Operations Management Simulation:** Benihana V2

LEARN MORE ON OUR WEB SITE:  
hbsp.harvard.edu



## SEAMLESS INTEGRATION BETWEEN BLACKBOARD AND HARVARD BUSINESS PUBLISHING COURSE MATERIALS

### IDEAL FOR SCHOOLS WITH AN UNLIMITED ACCESS AGREEMENT

#### SIMULATIONS AVAILABLE FOR SINGLE SIGN-ON THROUGH BLACKBOARD:

- **Change Management Simulation:** Power and Influence
- **Finance Simulation:** Capital Budgeting
- **Marketing Simulation:** Managing Segments and Customers V2
- **Operations Management Simulation:** Benihana V2
- **Operations Management Simulation:** Process Analytics
- **Pricing Simulation:** Universal Rental Car V2
- **Project Management Simulation:** Scope, Resources, Schedule
- **Strategic Innovation Simulation:** Back Bay Battery V2
- **Supply Chain Management Simulation:** Root Beer Game V2
- **Working Capital Simulation:** Managing Growth

→ CONTINUED

## ONLINE COURSES

*Single Sign-On* continued

- **Operations Management Simulation:** Process Analytics
- **Pricing Simulation:** Universal Rental Car V2
- **Project Management Simulation:** Scope, Resources, Schedule
- **Strategic Innovation Simulation:** Back Bay Battery V2
- **Supply Chain Management Simulation:** Root Beer Game V2
- **Working Capital Simulation:** Managing Growth

Soon the offering will include the full list of Harvard Business Publishing simulations and Online Courses:

### SIMULATIONS

- **Finance:** Blackstone/Celanese
- **Finance:** M&A in Wine Country
- **Global Supply Chain Management**
- **Leadership and Teams:** Everest V2
- **Strategy:** Competitive Dynamics and Wintel

### ONLINE COURSES

- **Financial Accounting:** An Introductory Online Course
- **Finance:** An Introductory Online Course
- **IT for Management**
- **Management Communications**
- **Mathematics for Management**
- **Quantitative Methods:** An Online Introductory Course
- **Spreadsheet Modeling:** Online Course

Eventually all course materials will be available, including business case studies.

- To determine if a school is eligible, contact the Harvard Business Publishing regional sales manager associated with the institution.

### TECHNICAL REQUIREMENTS

Blackboard 9.x customers: This integration was developed as an official Building Block integration with Blackboard. Documentation is available for both faculty and LMS administrators.

### Local Hosting

Local hosting refers to the ability for a school to deploy certain Harvard Business Publishing course materials on its Blackboard instance (as opposed to putting a link in Blackboard that delivers students to content hosted elsewhere). Benefits include:

- Seamless access—removes the need for students to register/login to the Harvard Business for Educators website.
- Integration of performance data—online course pre- and post-exams are delivered natively through the Blackboard quiz tool and the results are integrated directly into the Blackboard grade book.
- Integrated tracking data—depending on the configuration, tracking student progress through content is handled natively within Blackboard.

*Harvard Business Publishing course materials available for local hosting:*

### ONLINE COURSES

- **Financial Accounting:** An Introductory Online Course
- **Finance:** An Introductory Online Course
- **IT for Management**
- **Management Communications**
- **Mathematics for Management**
- **Quantitative Methods:** An Online Introductory Course
- **Spreadsheet Modeling:** Online Course

Local hosting of Online Courses provides the benefit of integrated exams. Pre- and post-course exams can be delivered via the Blackboard quiz tool with results automatically captured in the grade book.

### CASE LEARNING TOOL

- Case Analysis Coach, which provides guidance for students in reading and preparing case studies

### COMING SOON

- Online multimedia case studies

LEARN MORE ON OUR WEB SITE:

[hbsp.harvard.edu](http://hbsp.harvard.edu)

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