



BATTLE OF THE BOOKS 2024

Sponsor Levels and Benefits

\$20,000 PRESENTING SPONSOR [SUBSCRIBED]

The presenting sponsor will receive all benefits listed in all categories below, plus exclusive recognition:

- logo on screen at event
- logo on front cover of Coaches Handbook (deadline Oct. 1)
- name on certificates given to contestants

Presenting sponsors will have the opportunity to:

- co-sign certificates to contestants and alternates
- deliver remarks at the event
- distribute information/promotional item to contestants

\$10,000 PLATINUM SPONSOR

The Platinum Sponsor will receive all Gold Sponsor benefits plus recognition:

- logo on screen at event
- in the Coaches Handbook (deadline Oct. 1)
- distribute information/promotional item to contestants
- on a permanent listing on the Giving Tree donor wall display at HCLS' Central Branch
- recognition as a Presidential Circle Donor in all branches, at major event programs, and on the website

\$5,000 GOLD SPONSOR

The Gold sponsor will receive all Silver Sponsor benefits plus recognition:

- in remarks by the event emcee
- logo on screen at event
- opportunity to provide an image on the slide show that runs before event begins

\$2,500 SILVER SPONSOR

The Silver sponsor will receive all Bronze Sponsor benefits plus recognition:

- logo on screen at event
- logo on T-shirt for event staff

BATTLE OF THE BOOKS

Page 2

\$1,000 BRONZE SPONSOR

Bronze sponsor will be recognized:

- in presentations to coaches (deadline Oct 1)
- on social media
- name on screen at event
- name on T-shirt for event staff
- on HCLS' web site
- in HCLS e-blasts (60,000 circulation)
- in HCLS' bimonthly magazine (10,000 circulation)
- in HCLS' annual report