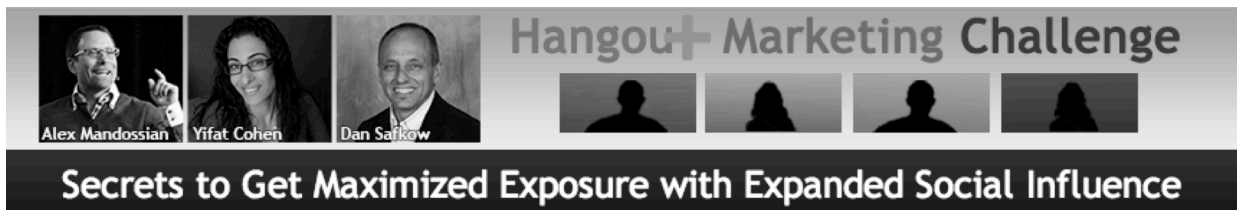


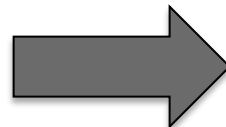


Hangout Marketing Tactics

*Tested Methods that Maximize EXPOSURE,
Expand Social Influence and MONETIZE Your
Kindle Content Promoting via G+ Hangouts!*



Exclusively prepared
by **Alex Mandossian**
and by **Daniel Hall**



5 Stupid KINDLE Marketing Mistakes

USEFUL TAKE-AWAYS:

Mistake #1: _____

Mistake #2: _____

Mistake #3: _____

Mistake #4: _____

Mistake #5: _____

“Most advances are by mistake. You uncover what ‘is’ after you get rid of what ‘isn’t’.”

Buckminster Fuller (1895-1983), author of 31 books, prolific inventor with thousands of patents.

3 Reasons Why Kindle Marketers Fail

USEFUL TAKE-AWAYS:

1) Fail to _____

2) Fail to _____

3) Fail to _____

Introducing the 3-Step F.I.T. Formula

USEFUL TAKE-AWAYS:

F _____

I _____

T _____

“Only those who risk going too far can possibly find out how far they can go.”

T.S. Eliot (1888-1965), American-British poet and literary critic.

4 Ways to “Play” the Kindle Sales Game

USEFUL TAKE-AWAYS:

- 1) _____ to play
- 2) _____ to play
- 3) Play not to _____
- 4) Play to _____ !!!!

2 Results in Any “Winnable” Sales Game

USEFUL TAKE-AWAYS:

Result #1: You _____!

Result #2: You _____!

“Live the truth instead of professing it.”

Elbert Hubbard (1856-1915) American writer, artist, publisher and philosopher. He was a very influential exponent of the Arts and Crafts movement.

3 Questions to Kindle/G+ Engagement

USEFUL TAKE-AWAYS:

1) WHY _____? (Relevance)

2) WHY _____? (Credibility)

3) WHY _____? (Urgency)

3 Questions to Handle Kindle Refunds

USEFUL TAKE-AWAYS:

1) What _____?

2) What _____ have happened?

3) How can we make it _____?

“The only things worth learning are the things you learn after you know it all.”

Harry S. Truman (1884-1972), 33rd President of the U.S.A.

Engagement Maximization Bonus Gifts

Bonus #1: _____

Additional Notes

Bonus #2: _____

Additional Notes

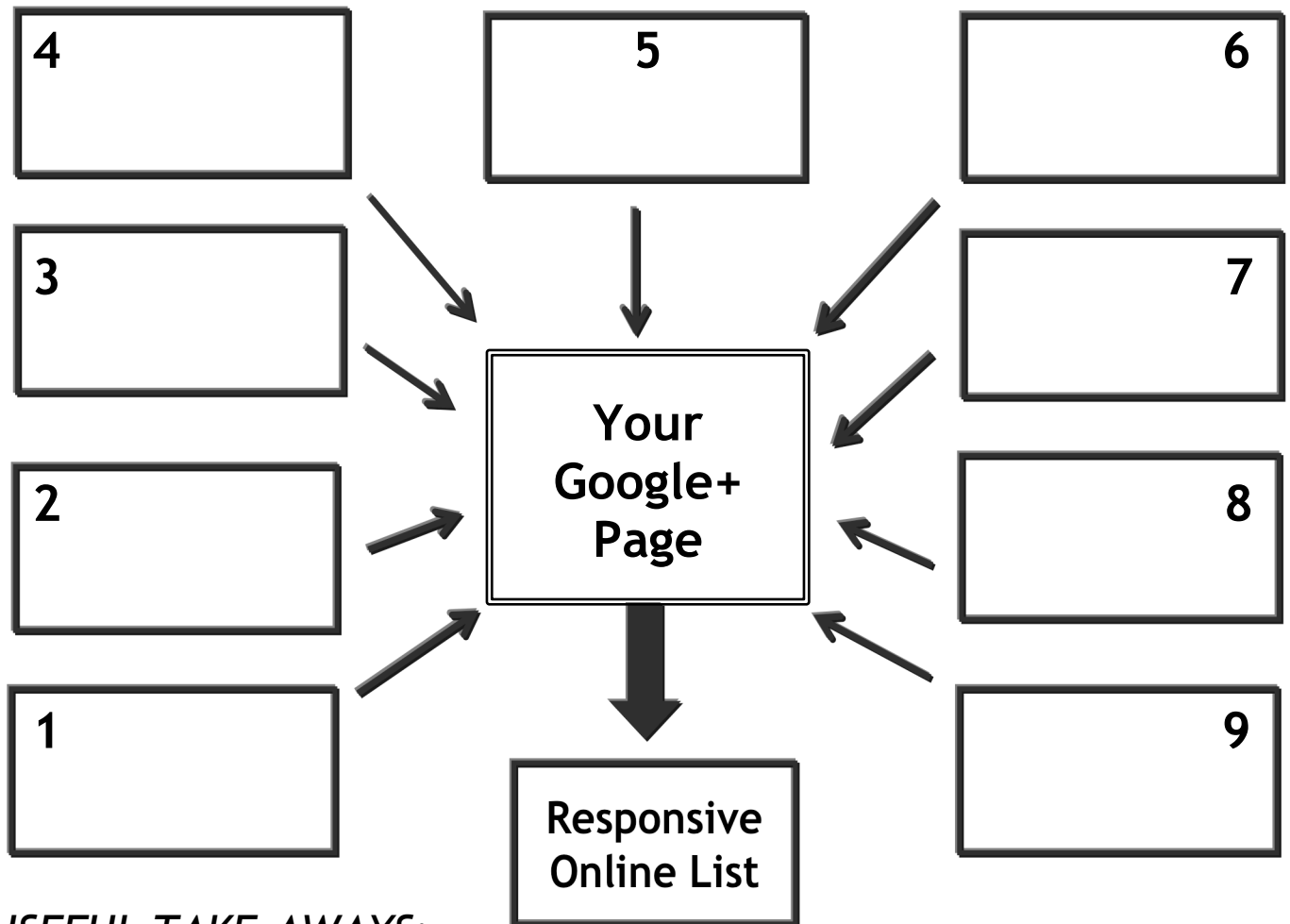
Bonus #3: _____

Additional Notes

“The deepest principle in human nature is the craving to be appreciated.”

William James (1842–1910), acknowledged father of American psychology, philosopher and medical doctor.

9 Media Platforms Integrating Google+



USEFUL TAKE-AWAYS:

“Success is never the result of spontaneous combustion. You must set yourself on fire.”

Arnold Glasow (1905-1998), humorist often cited in the WSJ, Forbes and Readers Digest.

13 Ways to Repurpose Kindle Content

1: _____

7: _____

2: _____

8: _____

3: _____

9: _____

4: _____

10: _____

5: _____

11: _____

6: _____

12: _____

USEFUL TAKE-AWAYS:

13: _____

“Progress comes from caring more about what needs to be done than about who gets the credit.”

Dorothy Height named president of the National Council of Negro Women and held it for 40 years.

5-Step Sure-Fire Kindle Sales “Close”

USEFUL TAKE-AWAYS:

- 1) If not _____, then what?
- 2) If not _____, then who?
- 3) If not _____, then when?
- 4) What _____ happen if you
DIDN'T say “YES?”
- 5) What _____ happen if you
DID say “YES?”

“The only difference between a problem and a solution is that everybody usually understands the solution.”

Charles Kettering (1876–1958), industrialist, inventor of lighting and ignition systems for cars.

4 Powerful Training Methods Revealed

USEFUL TAKE-AWAYS:

1) D ____ ____

2) D ____ ____

3) D ____ ____

4) D ____ ____

My Biggest Take-Away for Today ...

**“There are only two ways to look at life:
One is as if nothing is a miracle. And the
other is as if everything is a miracle.”**

Albert Einstein (1879-1955), Nobel Prize
winner, physicist and philosopher.

What Thought Leaders Are Saying About Alex Mandossian



T. HARV EKER says...

"I consider Alex Mandossian to be the king of Electronic Marketing."



JAY ABRAHAM says...

"Alex is the 'pre-eminent' strategist at teleseminar marketing. Follow what he teaches because he really knows what he's talking about."



BARBARA DE ANGELIS says...

"Alex is the master at teaching the 'outer game' marketing. He has taught me how to leverage power of Teleseminars and grow my business."



CHRISTOPHER HOWARD says...

"Alex taught me more about Teleseminars in 90 minutes than I've learned in all my years. My company now utilizes his tele-strategies because they work."



(You could be the next Thought Leader to add your rave review here)



DAVID BACH says...

"Alex Mandossian is hands-down the best tele-interviewer I've ever worked with and his 'Virtual Book Tours' really work."



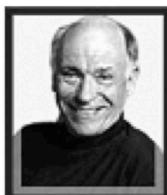
MARK VICTOR HANSEN says...

"Alex is my good friend and master's master at Teleseminars ... he always delivers the content he promises."



BRIAN TRACY says...

"Alex is a true professional. I really enjoy working together and wish him continued success with his students in years ahead."



JAY CONRAD LEVINSON says...

"Listen to Alex because teaches you how to convert your most skeptical prospects into lifelong customers."



TOM ANTION says...

"The time-tested strategies that I learned from Alex Mandossian have made me a small fortune in my Internet business."



BOB PROCTOR says...

"In the past 38 years, I've never ever been with anyone who interviews as well as Alex. I now know why he's got such a phenomenal reputation."



JACK CANFIELD says...

"Alex helped promote our Breakthrough to Success seminar. We not only filled all 400 seats, but we also had a 'waiting list' of 73 people! Alex's marketing techniques work."

What would YOU say about Alex Mandossian?

☐ Alex Mandossian has your explicit permission to promote the testimonial you've given above

(Printed Name)

(Signature)

(Date)