

Sales Pitch Template

This **(product name)** that **(describe a feature of the product)** is the perfect **(another word for what the product is)** to **(what is it used for?)**. This also makes a great gift for **(who would it make a good gift for?)**. It would look great **(where can you put this particular item?)**.

Example 1: This red keyhole scarf that includes woven glitter yarn is the perfect gift for the mom in your life. This also makes a great gift for a friend who needs to stay warm. It would look great accessorizing your fall outfits as well.

Example 2: This rustic wood sign that says Uncork & Unwind is the perfect wall decor to show off your love of wine. This also makes a great gift for wine loving friends and family. It would look great hanging in your farmhouse style kitchen or above your wine bar.

Example 3: This blue and yellow baby blanket that can be personalized with your child's name is the perfect bedding to accessorize your baby's crib. This blanket also makes a great gift for new moms looking to personalize their baby's room. It would look great thrown over the side of a crib or even hanging on the wall.

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