**HalfMoon Education Live Continuing Education Webinars** 

# **Pruniversity: The Short Course** on Pruning and Training Trees

Online - Monday, July 31, 2023 | 9:00 am - 4:30 pm CDT

**Credits:** 

Engineers: 6.5 PDHs

Architects: 6.5 HSW CE Hours

Landscape Architects: 6.5 HSW CE Hours

AIA: 6.5 HSW LUs

LA CES: 6.5 HSW PDHs

Arborists: 6.5 ISA CEUs Certified Foresters: Up to 6.5 CFEs\*

\*see backside for details

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### Webinar Agenda | Monday, July 31 2023 | 9:00 am - 4:30 pm CDT (including a 30-min. break)

#### The Science and Benefits of Pruning

Purposes of pruning Strategies for pruning

Severity of pruning Evaluating trees before pruning

# Reducing the Need to Prune through Thoughtful Tree Selection, Placement and Maintenance

General rules of urban tree placement

Selecting species and cultivars

Tree form and habit

#### **Understanding Tree Form before Pruning**

Tree biology and anatomy

Trunks and branches

Pruning for health and strength

#### Improving Tree Health through Pruning

Tree nutrition and growth

Injuries, diseases and pests, and tree response to threats

Best practices for young trees, healthy trees and compromised trees

#### **Pruning Timing and Tools**

Pruning for different types and ages of trees

Time of year and frequency of pruning

Cutting tools and peripheral equipment

Tools for pruning roots

Tool cleaning and maintenance

#### **Pruning Techniques**

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Types of cuts Planning and making cuts

Post-cut procedures Pruning dead or dying branches

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Customer Service (715) 835-5900 Ext. 1

or scan here

## Presented by

**Marty Shaw RCA BCMA**, Author of The Professional Amenity Plant Appraisal Handbook

In the late 1970's and early 1980's, Mr. Shaw grew up in the sleepy little Appalachian town of Bristol, Tennessee, a small city that rests on the boundary between the two states of Tennessee and Virginia. Upon graduation from Bristol Tennessee High School, he enlisted in the United States Navy where he served as ships baker aboard the USS Shark (a fast attack submarine) for four years. When his enlistment came to an end, he took a job selling lawn care service to residential owners in Milwaukee, Wisconsin, and later, moved to Knoxville. Tennessee, where he worked as general manager of a landscape contracting company while attending the University of Tennessee for Ornamental Horticulture and Landscape Design. Eventually, Mr. Shaw took over as president of a wholesale tree care supply business and built the company from \$70,000 in sales to over \$1.2 million in just seven years. During that time, he married his wife Kristin and they had two children together. With encouragement from Kristin he also developed an interest in arboricultural consulting, and on May 11th, 1999, he became the first American Society of Consulting Arborist (ASCA) member in Middle Tennessee. From 1998 to 2003, he also served on the Tennessee Urban Forestry Council. Mr. Shaw has since consulted with private landowners, insurance companies, attorneys, tree companies, cooperative extension service agents, country clubs, state urban forestry organizations, universities, and colleges. He has worked on some of the most challenging, difficult, and highest profile cases across the United States. Mr. Shaw is a Registered Consulting Arborist, a Board-Certified Master Arborist and one of only a handful of arborists worldwide who consult full-time. He is a UAS pilot and a real estate appraiser and he brings a broad range of skills from a variety of scientific and professional disciplines. An autodidact, Mr. Shaw brings a unique perspective and a talent for learning to any project. He has developed authoritative expertise to create a greater understanding in tree related matters.

#### **Tuition**

**\$319** for individual registration **\$289** for two or more registrants from the same company at the same time.

Included with your registration: PDF seminar manual.

#### **Credit Information**

This webinar is open to the public and is designed to qualify for 6.5 PDHs for professional engineers, 6.5 HSW continuing education hours for licensed architects, and 6.5 HSW continuing education hours for landscape architects in all states that allow this learning method. Please refer to specific state rules to determine eligibility.

HalfMoon Education is an approved continuing education sponsor for engineers in Florida (Provider No. 0004647), Indiana (License No. CE21700059), Maryland, New Jersey (Approval No. 24CP00000700) and North Carolina (S-0130). HalfMoon Education is deemed an approved continuing education sponsor for New York engineers and architects via its registration with the American Institute of Architects Continuing Education System (Regulations of the Commissioner §68.14(i)(2) and §69.6(i)(2)). Other states do not preapprove continuing education providers or courses.

The American Institute of Architects Continuing Education System has approved this course for 6.5 HSW LUs (Sponsor No. J885). Only full participation is reportable to the AIA/CES.

The Landscape Architecture Continuing Education System has approved this course for 6.5 HSW PDHs. Only full participation is reportable to the LA CES.

The International Society of Arboriculture has approved this course for the following CEUs: 6.5 Certified Arborist, Climber Specialist, Utility Specialist, Municipal Specialist; 4.0 ISA BCMA Management; 2.5 BCMA Practice.

\*Foresters may be able to earn up to 6.5 Category 1 CFE credits through the CFE post-approval process with the Society of American Foresters (SAF). Credit determination will be made by SAF.

Attendance will be monitored, and attendance certificates will be available after the webinar for those who attend the entire course and score a minimum 80% on the quiz that follows the course (multiple attempts allowed).

#### **On-Demand Credits**

The preceding credit information only applies to the live presentation. This course in an on-demand format may not be eligible for the same credits as the live presentation; please consult your licensing board(s) to ensure that a structured, asynchronous learning format is appropriate. The following pre-approvals may be available for the on-demand format upon request:

6.5 HSW LUs (AIA) 6.5 HSW PDHs (LA CES)

#### Can't Attend? Order the Webinar as an On-Demand Package!

Recordings of this webinar are available for purchase. See details online for more information.