

HalfMoon Education Live Continuing Education Webinars

Diving Deep into Dynamic Ecological Landscaping with Native Plants

Online

Monday, April 3, 2023 | 12:30 - 3:45 pm CDT

Tuesday, April 4, 2023 | 12:30 - 3:45 pm CDT

Credits:

Professional Engineers: 6.0 PDHs

Architects: 6.0 HSW CE Hours AIA: 6.0 LU|HSW

Landscape Architects: 6.0 HSW CE Hours LA CES: 6.0 HSW PDHs

HalfMoon Education Inc.
PO Box 278
Altoona, WI 54720-0278

NON-PROFIT
U.S. POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO. 2016



HalfMoon Education Inc.
WWW.HALFMOONSEMINARS.ORG



AIA
Continuing
Education
Provider

Webinar Agenda

Agenda Day One: Monday, April 3, 2023

12:30 – 3:45 pm CDT (including a 15-min. break)

Best Practices for Successful Native Plant Selection

- Ecoregions, ecotypes and plant selection
- Natives that need pollination partners
- Getting clear on straight species and natives

Lawn Replacement Strategies and Alternatives

- Functional and ecological benefits of native groundcovers
- The meadowscape alternative
- Installation and maintenance considerations

Agenda Day Two: Tuesday, April 4, 2023

12:30 – 3:45 pm CDT (including a 15-min. break)

Ecological Design Principles for Pollinators

- Survey of pollinators and pollination syndromes
- Achieving continuous sequence of bloom, floral diversity and floral sufficiency
- Beyond flowers – designing and maintaining pollinator habitat

Planting for Climate Change

- Creating resilient landscapes to survive extreme and erratic weather events
- Providing ecological resources in the face of changing phenology
- Planting strategies to increase ecosystem services and reduce species loss

Presented by

Kim Eierman is the Founder of EcoBeneficial LLC. She is an environmental horticulturist and ecological landscape designer specializing in native plants. Based in New York, Ms. Eierman teaches at the New York Botanical Garden, Brooklyn Botanic Garden, The Native Plant Center, School and several other institutions. She is an active speaker nationwide on many ecological landscape topics. Ms. Eierman also provides horticultural consulting and landscape design services to landscape architects and designers, homeowners, municipalities, and commercial clients. In addition to being a certified horticulturist through the American Society for Horticultural Science, she is an accredited Organic Landcare Professional, a steering committee member of The Native Plant Center, and a member of The Ecological Landscape Alliance and Garden Communicators International. Ms. Eierman is the author of the book, *The Pollinator Victory Garden: Win the War on Pollinator Decline with Ecological Gardening*.

Tuition

\$319 for individual registration
\$289 for two or more registrants from the same company at the same time.

Included with your registration: PDF seminar manual.

Learn More and Register:
www.halfmoonseminars.org
Customer Service (715) 835-5900 Ext. 1

or scan here



Credit Information

This webinar is open to the public and is designed to qualify for 6.0 PDHs for professional engineers, 6.0 HSW continuing education hours for licensed architects, and 6.0 HSW continuing education hours for landscape architects in all states that allow this learning method. Please refer to specific state rules to determine eligibility.

HalfMoon Education is an approved continuing education sponsor for engineers in Florida (Provider No. 0004647), Indiana (License No. CE21700059), Maryland, New Jersey (Approval No. 24GP00000700) and North Carolina (S-0130). HalfMoon Education is deemed an approved continuing education sponsor for New York engineers and architects via its registration with the American Institute of Architects Continuing Education System (Regulations of the Commissioner §68.14(i)(2) and §69.6(i)(2)). Other states do not preapprove continuing education providers or courses.

The American Institute of Architects Continuing Education System has approved this course for 6.0 HSW LUs (Sponsor No. J885). Only full participation is reportable to the AIA/CES.

The Landscape Architecture Continuing Education System has approved this course for 6.0 HSW PDHs. Only full participation is reportable to the LA CES.

Attendance will be monitored, and attendance certificates will be available after the webinar for those who attend the entire course and score a minimum 80% on the quiz that follows the course (multiple attempts allowed).

On-Demand Credits

The preceding credit information only applies to the live presentation. This course in an on-demand format may not be eligible for the same credits as the live presentation; please consult your licensing board(s) to ensure that a structured, asynchronous learning format is appropriate. The following pre-approvals may be available for the on-demand format upon request:

6.0 HSW LUs (AIA) | 6.0 HSW PDHs (LA CES)