

# Faculty and Credit Information

**Presented by Marty Shaw,**  
*RCA BCMA, Author of The Professional Amenity Plant Appraisal Handbook*

Mr. Shaw served in the United States Navy aboard the USS Shark (a fast attack submarine) for four years. When his enlistment came to an end, he took a job selling lawn care service to residential owners in Milwaukee, Wisconsin, and later, moved to Knoxville, Tennessee where he worked as general manager of a landscape contracting company while attending the University of Tennessee for Ornamental Horticulture and Landscape Design. Eventually, Mr. Shaw took over as president of a wholesale tree care supply business and built the company from \$70,000 in sales to over \$1.2 million in just seven years. During that time, he married his wife Kristin and they had two children together. With encouragement from Kristin he also developed an interest in arboricultural consulting, and he became the first American Society of Consulting Arborist (ASCA) member in Middle Tennessee. From 1998 to 2003, he also served on the Tennessee Urban Forestry Council. Mr. Shaw has since consulted with private landowners, insurance companies, attorneys, tree companies, cooperative extension service agents, country clubs, state urban forestry organizations, universities, and colleges. He has worked on some of the most challenging, difficult, and highest profile cases across the United States. Mr. Shaw is a Registered Consulting Arborist, a Board-Certified Master Arborist and one of only a handful of arborists worldwide who consult full-time. He is a UAS pilot, a real estate appraiser and he brings a broad range of skills from a variety of scientific and professional disciplines. Mr. Shaw has developed authoritative expertise to create a greater understanding in tree related matters.

## Continuing Education Credit Information

Each webinar is open to the public and is designed to qualify for 2.0 PDHs for professional engineers\* and 2.0 HSW continuing education hours for landscape architects\*\* in most states. Please refer to specific state rules to determine eligibility.

HalfMoon Education is an approved continuing education sponsor for engineers in Florida (Provider No. 0004647), Indiana (License No. CE21700059), Maryland, New Jersey (Approval No. 24GP00000700) and North Carolina (S-0130).

The Landscape Architecture Continuing Education System has approved these courses for 2.0 HSW PDHs†. Only full participation is reportable to the LA CES.

The International Society of Arboriculture has approved these courses for the following CEUs: 2.0 Certified Arborist, Utility Specialist, Municipal Specialist, Climber Specialist, Aerial Lift Specialist, BCMA Practice.

These courses have been submitted to the Society of American Foresters for pre-approval, which is currently pending††.

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\*This course is not approved for New York engineers.  
\*\*This course is not approved for New Jersey landscape architects.  
†On-demand approval available upon request.  
††Not pre-approved for on-demand format, but ISA/SAF credential holders may seek post-approval.

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6. ANSI A300 Compliance: Integrated Vegetation Management
7. ANSI A300 Compliance: Root Management
8. ANSI A300 Compliance: Tree Risk Assessment
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### ANSI A300 Compliance: Soil Management

Wednesday, February 22, 2023 | 10:00 am - 12:00 pm CST

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

Soil Management Goals	Examples
Soil Assessment	Terms and Definitions
Soil Modification	References
Soil Conservation	

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### ANSI A300 Compliance: Supplemental Support Systems

Wednesday, April 5, 2023 | 10:00 am - 12:00 pm CDT

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

Safety	Lightning
Normative References	Bracing
Terms and Definitions	Propping
General	Guying Established Trees
Installation Practice – Tools of the Trade	Guying Transplanted Trees
Cabling	

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### ANSI A300 Compliance: Lightning Protection Systems

Wednesday, May 17, 2023 | 10:00 am - 12:00 pm CDT

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

Introduction to Lightning Protection	Design and Installation
Making Protection Decisions	Methods
Limits of Lightning Protection	Maintenance
Chances of a Tree Being Struck	Lightning Damaged Trees
Materials and Equipment	Terms and Definitions
Tools	Electrical Testing
Practices	Normative References

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\*\*This course is not approved for New Jersey landscape architects.  
†On-demand approval available upon request.  
††Not pre-approved for on-demand format, but ISA/SAF credential holders may seek post-approval.

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### ANSI A300 Compliance: Managing Trees During Construction

Wednesday, June 21, 2023 | 10:00 am - 12:00 pm CDT

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

Reasons for Managing Trees	Utilities
During Construction	Definitions
Phases of Development	Specifications
Tree Protection Zones	Tree Protection Plan
Barriers	Example
Construction Activities	

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### ANSI A300 Compliance: Planting and Transplanting

Tuesday, August 8, 2023 | 10:00 am - 12:00 pm CDT

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

Time of Transplanting	Transplanting
Site/Species Selection	After Care
Selecting Quality Nursery Stock	Inspections
Planting Depth	Planting Diagram
Nursery Stock Problems	Terms and Definitions
Transporting, Handling, and Storing Nursery Stock	References

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### ANSI A300 Compliance: Integrated Vegetation Management

Wednesday, September 13, 2023 | 10:00 am - 12:00 pm CDT

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

Defining IVM	IVM Application
Safety	Tree Pruning and Removal
Communication	Terms and Definitions
Planning and Implementation	References

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### ANSI A300 Compliance: Root Management

Wednesday, October 25, 2023 | 10:00 am - 12:00 pm CDT

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

Outline	Methods
Terms and Definitions	Root Pruning and Cutting
Safety	Managing the Direction of Root Growth
Normative References	Post Root Management and Care
Root Management Process Flow Chart	Recommendations
Inspection	Monitoring
Objectives	Maintenance
Practices	Sample Specifications

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### ANSI A300 Compliance: Tree Risk Assessment

Wednesday, December 6, 2023 | 10:00 am - 12:00 pm CST

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

Normative References	Reporting
General	Definitions
Risk Assessment Objectives and Specification	Tree Risk Characteristics and Defects
Tree Risk Evaluation Levels	Targets
Level 1 - Limited Visual	Occupancy
Level 2 – Basic	Risk Categorization
Level 3 – Advanced	Risk/Benefit Analysis
Risk Analysis	Tree Risk Mitigation

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### ANSI A300 Compliance: Integrated Pest Management

Wednesday, January 17, 2024 | 10:00 am - 12:00 pm CST

**Tuition:** \$109

**Credits:** Professional Engineers: 2.0 PDHs\*  
Landscape Architects: 2.0 HSW CE Hours\*\*    LA CES: 2.0 HSW PDHs†  
Arborists: 2.0 ISA CEUs††    Foresters: Pending††

**Agenda Highlights:**

IPM History and Overview	Reporting
Safety	Tools and Equipment
Normative References	Terms and Definitions
IPM Practices	Specification Guidelines
IPM Process	Sample Specifications
IPM Objectives	Establishing IPM Evaluation
Monitoring and Decision-Making	Understanding the System – Flow Chart
IPM Methods	Tools of the Trade
Program Evaluation	

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