

# Agenda

## MassHealth Long-Term Care Update

*M. Albanese*

MassHealth qualification strategies

- Proposed regulation update
- Advanced planning strategies in 2021: trusts, life estate deeds, caregiver contracts, lease agreements
- Crisis planning strategies in 2021: annuities, pooled trusts, sole benefit trusts, caretaker child deeds, joint interest transfers

## Navigating the Continuum of Care from Both a Legal and Clinical Perspective in the Wake of the COVID-19 Pandemic

*P. Greenfield  
J. Pilcher*

How the senior living landscape has changed over the last nine months and what to expect for the next nine

Overview of community-based care options

Integrating public benefits to help finance community-based care

How to collaborate with aging life care advocates to address new clinical and placement concerns

Why every elder law attorney needs an Aging Life Care Advocate now more than ever

## The MassHealth Application Process

*A. McIntyre*

Obtaining verifications and preparing the application

Meeting deadlines and setting client expectations

Understanding MassHealth notices and maintaining eligibility

## Long-Term Care Insurance

*S. Lannik*

How creative is the long-term care industry, really?

LTCI and the Impact of Covid 19

What options are available in the long-term care insurance arena?

Long-term care insurance exemption

## MassHealth Issues in the Probate Court

*P.K. Martin  
S. Urbanoski*

Conservator's authority to engage in long term care planning

When can you use declaratory judgment actions?

Explaining long term care planning to the probate court

Filing MassHealth applications as a conservator

## Cries and Whispers: Negotiating Estate Recovery Claims and Representing Clients at Administrative and Judicial Proceedings

*L. Neeley*

The art and science of negotiation with the estate recovery unit and general counsel/attorney general's office

Best practices for representing clients at the board of hearings and in superior court administrative appeal cases

Fair hearing and judicial appeal basics

Estate recovery basics

Exceptions to estate recovery: long-term care insurance, waivers and deferrals

The Medicaid annuity conundrum: dealing with contested beneficiary designation claims

Litigating disputed estate recovery claims

## MassHealth Update 2021

Live, Interactive Webinar - Friday, October 22, 2021

NON-PROFIT  
U.S. POSTAGE PAID  
EAU CLAIRE, WI  
PERMIT NO. 2016

HalfMoon Education Inc.  
PO Box 278  
Altoona, WI 54720-0278



## Learning Objectives

### You'll be able to:

**Review** MassHealth qualification strategies, advanced planning techniques and crisis planning strategies.

**Outline** the MassHealth application process.

**Understand** long-term care insurance and the long-term care insurance exemption.

**Examine** MassHealth issues in the probate court.

**Study** continuum of care issues from both financial and clinical perspectives in the COVID-19 pandemic.

**Discuss** the negotiation of estate recovery claims and representation of clients in administrative and judicial hearings.



## HalfMoon Education Live Webinars

# MassHealth Update 2021

Live, Interactive Webinar - Friday, October 22, 2021



**Explore** MassHealth qualification strategies

**Study** continuum of care from both a legal and clinical perspective

**Learn** about the Mass Health application process

**Examine** long-term care insurance

**Discuss** MassHealth issues in the probate court

**Learn** about negotiating estate recovery claims and representing clients at administrative and judicial proceedings

## Continuing Education Credits

### Attorneys

Non-Credit Massachusetts CLE  
7.0 Connecticut MCLE Hours  
7.0 New Hampshire CLE Hours  
7.0 Vermont CLE Hours  
8.0 New York CLE Hours

### Accountants

8.0 CPE Hours



# Faculty

**Matthew P. Albanese** is the founding attorney of Albanese Law, LLC, in Milton and concentrates his practice in estate planning, elder law, mental health law and disability law. He is president of the Massachusetts Chapter of the National Academy of Elder Law Attorneys, served as chair of their 24th Annual Elder Law Institute, has written articles on estate planning and frequently lectures on estate planning techniques and long term care planning. Previously Mr. Albanese served as the legal counsel to the Massachusetts House of Representatives Committee on Medicaid. He serves on the Massachusetts Elder Economic Security Commission.

**Pamela B. Greenfield** is the founder of Greenfield Planning Group, LLC. Previously she headed the elder law department at Samuel, Sayward and Baler, LLC, in Dedham, Massachusetts, where she continues to see clients and serve as of counsel to the firm. Ms. Greenfield focuses her practice in elder law, asset protection planning and complex MassHealth applications and appeals. She represents families and skilled nursing facilities in guardianship and conservatorship matters as well as probate and estate administration. She is also an estate planning attorney. Ms. Greenfield is president elect of the National Academy of Elder Law Attorneys, Massachusetts Chapter.

**Jennifer Pilcher** is founder of Clear Guidance in Needham Junction, Massachusetts. She was awarded her doctoral degree in Gerontology from the University of Massachusetts in 2005. Dr. Pilcher's professional experience has focused primarily on care and housing arrangements for elders with Alzheimer's disease and related dementias, including policy and fundraising work for several Alzheimer's associations. She serves as President of the New England Association of Aging Life Care and is the editor-in-chief of the *Journal of Aging Life Care*.

**Amy L. McIntyre** is paralegal at Mirick O'Connell in Worcester, Massachusetts, in the Trust and Estates Department. She concentrates in the asset restructuring process and the MassHealth qualification of elders seeking community-based and long-term care benefits, as well as trust and estate administration matters. Ms. McIntyre is a member of the Central Massachusetts Paralegal Association.

# Webinar Information

Log into Webinar 8:00 - 8:30 am EDT	Break 12:00 - 1:00 pm EDT
Morning Session 8:30 am - 12:00 pm EDT	Afternoon Session 1:00 - 5:00 pm EDT

**Tuition**  
**\$289** for individual registration  
**\$239** for three or more registrants from the same company at the same time.  
**Included with your registration:** PDF seminar manual.

**How to Register**

- Visit us online at [www.halfmoonseminars.org](http://www.halfmoonseminars.org)
- Mail-in or fax the attached form to 715-835-6066
- Call customer service at 715-835-5900

Webinars are presented via GoToWebinar. Instructions and login information will be provided in an email sent close to the date of the webinar. For more information, please visit our FAQ section of our website, or visit [www.gotowebinar.com](http://www.gotowebinar.com).

**Cancellations:** Cancel at least 48 hours before the start of the webinar, and receive a full tuition refund, minus a \$39 service charge for each registrant. Cancellations within 48 hours will receive a credit toward another webinar or the self-study package. You may also authorize another person to take your place.

**Susana Lannik, Esq. CELA** founded her firm Lannik Law, LLC which concentrates in the areas of elder law, estate planning, probate of estates and guardianships. Ms. Lannik enjoys “presenting the case” for elder law to the public and to professionals alike in talks, and articles. She is co-author with Debbie Papay of *Bloopers in Estate Planning and Elder Law*. She also creates and up-dates a *Consumers’ Guide to Asset Protection and Long-Term Care Options* for her clients. Recently she co-authored an article with attorney Bill Brisk in *Estate Planning* magazine called “Long-Term Care Insurance Crisis Calls for Creativity.”

**Patricia Keane Martin** is a partner at Seegel Lipshutz Lo & Martin concentrating her practice in the areas of elder law litigation, estate planning, and probate and trust administration. She has extensive experience with all aspects of probate litigation involving will contests, estate administration disputes, trust and fiduciary disputes, and contested guardianships and conservatorships. She is an active member of MassNAELA in which she serves as co-chair of the Advocacy Committee and on the Board of Directors. She has been designated as a Super-Lawyer since 2016.

**Seth J. Urbanoski** is an attorney with Seegel Lipshutz Lo & Martin focusing his practice on probate matters, with experience in guardianships and conservatorships, estate administration, and probate litigation. His clients include hospitals, nursing homes, individuals, and families, and he concentrates his practice in eastern Massachusetts. Mr. Urbanoski has a depth of experience in the courtroom, and he has successfully litigated contested matters in cases of elder abuse and self-neglect due to mental illness. He is a member of the Massachusetts Bar, the Boston Bar Association, and the Massachusetts Guardianship Association, and he is Treasurer of the Emmanuel College Alumni Association.

**Lisa M. Neeley** is of counsel with the firm of Mirick, O'Connell, DeMallie and Lougee, LLP, in Worcester, Massachusetts, where she is a member of the Trusts and Estates practice group. She assists clients obtain Medicaid eligibility for both long-term and community-based care, including the planning and preparation of complex Medicaid applications, state Medicaid litigation, special needs and disability planning, and general estate planning. Ms. Neeley is a member of the Board of Directors of the Massachusetts Chapter of the National Academy of Elder Law Attorneys and is a fellow of the American College of Trust and Estate Counsel.

## Continuing Education Credit Information

This webinar is open to the public and offers continuing legal education credit to attorneys and CPE credits to accountants. The Massachusetts Board of Public Accountancy accepts courses from providers that are members of NASBA's National Registry of CPE Sponsors.

HalfMoon Education Inc. is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.NASBARegistry.org](http://www.NASBARegistry.org). Sponsor No. 103015.

This course offers a non-credit CLE opportunity to Massachusetts attorneys. Massachusetts does not require CLE.

HalfMoon Education is an accredited provider for New York attorneys and this course offers 8.0 CLE hours. HalfMoon Education is an approved CLE provider for Vermont attorneys and this course offers 7.0 CLE hours.

This course offers 7.0 CLE hours to Connecticut and New Hampshire attorneys. Courses are not subject to preapproval in Connecticut and New Hampshire.

Completion certificates will be awarded to participants who complete this event, respond to all prompts, and earn a passing score (80%) on the quiz that follows the presentation (multiple attempts allowed).

**Can’t Attend?**  
**Order the Webinar as a Self-Study Package!**  
Recordings of this webinar are available for purchase. See registration panel for more information and please refer to specific state licensing rules or certification requirements to determine if this learning method is eligible for continuing education credit.

# Registration

**MassHealth Update 2021**  
Live, Interactive Webinar - Friday, October 22, 2021

How to Register		Registrant Information
<b>Online:</b> <a href="http://www.halfmoonseminars.org">www.halfmoonseminars.org</a>		Name: _____ Company/Firm: _____ Address: _____ City: _____ State: _____ Zip: _____ Occupation: _____ Email: _____ Phone: _____
<b>Phone:</b> 715-835-5900		
<b>Fax:</b> 715-835-6066	<b>Code:</b>	<b>Additional Registrants:</b> Name: _____ Occupation: _____ Email: _____ Phone: _____  Name: _____ Occupation: _____ Email: _____ Phone: _____  Email address is required for credit card receipt, program changes, and notification of upcoming seminars and products. Your email will not be sold or transferred.  ( )  I need special accommodations. Please contact me.
<b>Mail:</b> HalfMoon Education Inc., PO Box 278, Altoona, WI 54720-0278		
<b>Complete the entire form.</b> Attach duplicates if necessary.		

## Tuition

( ) **I will be attending the live webinar.** Single Registrant - **\$289.00**. Three or more registrants from the same company registering at the same time - **\$239.00** each.  
( ) **I am not attending.** Please send me the webinar recording:  
☐ Streamable MP4 Video/PDF Manual for **\$299.00**.  
☐ USB Video/PDF Manual for **\$299.00**.

**Checks:** Make payable to HalfMoon Education Inc.  
**Credit Card:** Mastercard, Visa, American Express, or Discover

Credit Card Number:	_____		
Expiration Date:	_____	CVV2 Code:	_____
Cardholder Name:	_____		
Billing Address:	_____		
City:	_____	State:	_____ Zip: _____
Signature:	_____		
Email:	_____		