

# Agenda

## Turf Grass Science and Selection

D. Gardner

- Types and species of grasses
- Site considerations
- Planting methods
- Sodding

## Maintaining Healthy Turf

D. Gardner

- Mowing and watering
- Controlling pests
- Controlling disease

## Sustainable Native Ground Covers for the Northeast

K. Eierman

- Site assessment and informed plant selection
- Functional and ecological benefits of native ground covers
- Survey of native forbs, graminoids and sub-shrub as ground covers
- Installation and maintenance considerations

## Meadowscapes as Lawn Alternatives

K. Eierman

- Essentials for meadowscape success; dos and don'ts
- Ecological impacts of native meadowscapes
- Plant selection and plant format options
- Installation and maintenance protocols for seeded or plugged meadows

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or call our Customer Service Department at (715) 835-5900

## Turf Grass and Sustainable Alternative Ground Covers for the Northeast

Live, Interactive Webinar - Tuesday, June 29, 2021

NON-PROFIT  
U.S. POSTAGE PAID  
EAU CLAIRE, WI  
PERMIT NO. 2016

HalfMoon Education Inc.  
PO Box 278  
Altoona, WI 54720-0278



## Learning Objectives

### You'll be able to:

**Identify** types and species of turf grass.

**Review** site considerations, and consider planting methods and sodding options.

**Maintain** healthy turf with mowing and watering strategies.

**Explore** the functional and ecological benefits of native ground covers.

**Survey** native forbs, graminoids and sub-shrubs as ground covers.

**Discuss** the ecological impacts of using native meadowscapes as lawn alternatives.

**Review** installation protocols for seeded or plugged meadows.



## HalfMoon Education Online Learning Turf Grass and Sustainable Alternative Ground Covers for the Northeast

Live, Interactive Webinar - Tuesday, June 29, 2021



**Identify** types and species of turf grass

**Explore** turf grass site considerations and planting methods

**Learn** about controlling turf grass diseases and pests

**Consider** the benefits of native ground covers

**Survey** native forbs, graminoids and sub-shrubs

**Get tips on** creating meadowscapes as lawn alternatives

### Continuing Education Credits

**Professional Engineers**

6.0 PDHs

**Landscape Architects**

6.0 HSW CE Hours

**LA CES**

6.0 HSW PDHs

**Architects**

6.0 HSW CE Hours

**AIA**

6.0 LU | HSW

**Certified Planners/AICP**

CM | 6.0



AIA  
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# Faculty

**David Gardner** *Associate Professor, The Ohio State University*

Mr. Gardner is an associate professor of Turfgrass Science at The Ohio State University. He received a B.S. degree from Iowa State University in Horticulture in 1993, an M.S. in Horticulture from Iowa State in 1996 and a Ph.D. in Turfgrass Science from the University of Illinois in 2000. He teaches several undergraduate courses including turfgrass management, statistics, herbaceous and woody ornamental plants, and plant taxonomy. His research interests are in weed management and turfgrass shade stress physiology.

**Kim Eierman** *Founder of EcoBeneficial, LLC*

Ms. Eierman is an environmental horticulturist and ecological landscape designer specializing in native plants. Based in New York, Ms. Eierman teaches at the New York Botanical Garden, Brooklyn Botanic Garden, The Native Plant Center, Rutgers Home Gardeners School and several other institutions. She is an active speaker nationwide on many ecological landscape topics, presenting for industry conferences, "green events," Master Gardener groups, garden clubs, nature centers, Audubon Society chapters, beekeeping groups, and other organizations interested in environmental improvements. Ms. Eierman also provides horticultural consulting and landscape design to homeowners and commercial clients.

In addition to being a Certified Horticulturist through the American Society for Horticultural Science, she is an Accredited Organic Landcare Professional, a Steering Committee member of The Native Plant Center, and a member of The Ecological Landscape Alliance and Garden Communicators International.

Ms. Eierman is the author of the new book, *The Pollinator Victory Garden: Win the War on Pollinator Decline with Ecological Gardening*.

# Webinar Information

Log into Webinar 8:00 - 8:30 am EDT	Break 11:30 am - 12:30 pm EDT
Morning Session 8:30 - 11:30 am EDT	Afternoon Session 12:30 - 4:00 pm EDT

## Tuition

**\$289** for individual registration

**\$199** for three or more registrants from the same company at the same time.

**Included with your registration:** PDF seminar manual.

## How to Register

- Visit us online at [www.halfmoonseminars.org](http://www.halfmoonseminars.org)
- Mail-in or fax the attached form to 715-835-6066
- Call customer service at 715-835-5900

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**Cancellations:** Cancel at least 48 hours before the start of the webinar, and receive a full tuition refund, minus a \$39 service charge for each registrant. Cancellations within 48 hours will receive a credit toward another webinar. You may also authorize another person to take your place.

# Additional Learning

**How to Design and Construct MSE Walls**

- Wed, June 2, 2021 | 10:00 am - 1:30 pm CDT

**Fruit Trees:**

**Are They Right for Your Landscape Design?**

- Thurs, June 3, 2021 | 3:00 - 5:00 pm CDT

**Slope Stabilization  
and Landslide Prevention**

- Mon, June 7, 2021 | 8:30 am - 5:00 pm CDT

**Soils Engineering**

- Tues, June 8, 2021 | 11:00 am - 2:15 pm CDT

- Wed, June 9, 2021 | 11:00 am - 2:15 pm CDT

**Deep Dive into**

**Integrated Stormwater Management**

- Tues, June 8, 2021 | 2:00 - 5:15 pm CDT

**Practical Site Engineering:  
Science & Techniques**

- Thurs, June 10, 2021 | 11:00 am - 3:15 pm CDT

- Fri, June 11, 2021 | 11:00 am - 2:15 pm CDT

For more information  
and other online learning opportunities visit:

**[www.halfmoonseminars.org](http://www.halfmoonseminars.org)**

## Continuing Education Credit Information

This webinar offers 6.0 PDHs to professional engineers and 6.0 HSW continuing education hours to architects in all states. It offers 6.0 HSW continuing education hours to landscape architects in all states, except Florida, New Jersey and North Carolina.

HalfMoon Education is an approved continuing education sponsor for engineers in Florida (Provider No. 0004647), Indiana (License No. CE21700059), Maryland, New Jersey (Approval No. 24GP00000700), and North Carolina (S-0130). HalfMoon Education is deemed an approved continuing education sponsor for New York engineers, architects, and landscape architects via its registration with the American Institute of Architects Continuing Education System (Regulations of the Commissioner §68.14(i)(2), §69.6(i)(2), and §79-1.5(i)(2)). Courses approved by the AIA/CES qualify for Florida and New Jersey architects. Other states do not preapprove continuing education providers or courses.

This course has been approved by the American Institute of Architects Continuing Education System for 6.0 LU | HSW (Sponsor No. J885) and the Landscape Architect Continuing Education System for 6.0 HSW PDHs. Only full participation is reportable to the AIA/CES and LA CES.

This course is approved by the American Planner Association AICP for CM | 6.0 for Certified Planners.

Completion certificates will be awarded to participants who complete this event, respond to prompts, and earn a passing score (80%) on the quiz that follows the presentation (multiple attempts allowed).

# Registration

**Turf Grass and Sustainable Alternative Ground Covers for the Northeast** - Live, Interactive Webinar - Tuesday, June 29, 2021

How to Register		Registrant Information
<b>Online:</b> <a href="http://www.halfmoonseminars.org">www.halfmoonseminars.org</a>		Name: _____ Company/Firm: _____ Address: _____ City: _____ State: _____ Zip: _____ Occupation: _____ Email: _____ Phone: _____
<b>Phone:</b> 715-835-5900	<b>Code:</b>	<b>Additional Registrants:</b> Name: _____ Occupation: _____ Email: _____ Phone: _____ Name: _____ Occupation: _____ Email: _____ Phone: _____
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<b>Mail:</b> HalfMoon Education Inc., PO Box 278, Altoona, WI 54720-0278		
<b>Complete the entire form.</b> Attach duplicates if necessary.		Email address is required for credit card receipt, program changes, and notification of upcoming seminars and products. Your email will not be sold or transferred.
		( )  I need special accommodations. Please contact me.

## Tuition

( ) **I will be attending the live webinar.** Single Registrant - **\$289.00**. Three or more registrants from the same company registering at the same time - **\$199.00** each.

**Checks:** Make payable to HalfMoon Education Inc.

**Credit Card:** *Mastercard, Visa, American Express, or Discover*

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CV2 Code: \_\_\_\_\_

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Email: \_\_\_\_\_