

# Agenda

## Federal Law Treatment of Industrial Hemp

G. May

What is industrial hemp?  
Pre-2018 federal treatment of hemp  
The 2018 Federal Farm Act  
FDA and USDA update

## Economics of Industrial Hemp

G. May

Applications for industrial hemp (it's not just about CBD!)  
Growing the hemp industry – the numbers  
Building a sustainable hemp marketplace

## Hemp: Legal but Not Out of the Woods

I. Friedman

Up-to-date legal landscape on individual and industry hemp use  
Avoiding unnecessary law enforcement intervention  
Advising your clients around pitfalls

## Focus on State Industrial Hemp Programs

T. Haren

SB57 - 2019 Ohio law legalizing industrial hemp and CBD  
Ohio Department of Agriculture rules and regulations

## Hemp-related Litigation: Pitfalls and Protections

P. Haggerty

G. Farkas

Mislabeling  
Class action claims against hemp producers  
Insurance coverage  
Indemnification

### Can't Attend? Order the Manual and the Audio from the Live Seminar as a Self-Study Package!

A full recording of this seminar is starting at \$269, which includes shipping and handling. This learning method does not qualify for the continuing education credit in Ohio or for the AIA/CES and LA/CES. Please allow five weeks from the seminar date for delivery.

**Industrial Hemp:  
Law, Applications and Economics**  
Columbus, OH - Tuesday, January 28, 2020



HalfMoon Education Inc.  
PO Box 278  
Altoona, WI 54720-0278

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## Learning Objectives

### You'll be able to:

**Define** industrial hemp and explore its treatment by the FDA and USDA.

**Explore** the 2019 Ohio law legalizing industrial hemp and CBD.

**Examine** how the Ohio Department of Agriculture enforces rules and regulations.

**Discuss** applications of industrial hemp, and get tips on building a sustainable hemp marketplace.

**Learn** about individual and industry hemp use.

**Avoid** unnecessary law enforcement intervention.

**Steer** clear of hemp-related litigation.



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# Industrial Hemp: Law, Applications and Economics

Columbus, OH - Tuesday, January 28, 2020



**Learn** about the treatment of hemp in the 2018 federal Farm Act

**Understand** the treatment of industrial hemp by the FDA and USDA

**Explore** the 2019 Ohio law legalizing industrial hemp and CBD

**Examine** the economics of industrial hemp

**Build** a sustainable hemp marketplace

**Avoid** unnecessary law enforcement intervention

**Identify** uses for industrial hemp

### Continuing Education Credits

*This course is open to everyone interested in this timely subject, including attorneys, agribusiness representatives, small farmers, and family farm operators considering entering the growing hemp industry.*

### Attorneys

6.0 Ohio CLE Hours

6.0 Indiana CLE Hours



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# Faculty



**Gregory D. May, Esq.** *Founder and Principal of CannaRev Solutions*  
CannaRev Solutions is a consulting company based in Columbus, Ohio, serving the interests of licensed cannabis and hemp businesses. Mr. May is a graduate of the University of Cincinnati College of Law, he has been a licensed attorney in the state of Ohio for 30+ years and has practiced in the areas of creditors' rights, bankruptcy, real estate and small business law. Prior to working in the licensed cannabis industry, Mr. May was a multi-unit franchisee with Buffalo Wild Wings for 18 years. He also co-founded 17th Star Distributing, a distributor of craft beer located in Columbus, where he launched multiple breweries into the Ohio beer market. Since becoming a consultant, Mr. May has worked with medical marijuana applicants and licensees in multiple states, as well as startups looking to enter the emerging hemp industry, advising them on such matters as site selection, licensing, facility design/construction and finance. His unique blend of legal and entrepreneurial experience enables him to provide a synergistic approach to his clients to help them grow their businesses.



**Ian N. Friedman** *Partner at Friedman & Nemecek, L.L.C., a Cleveland-based criminal defense law firm*  
Mr. Friedman's practice is focused on criminal, cyber and white-collar matters. He represents individuals and entities across the United States and has served as counsel in Europe, Asia and South America. Mr. Friedman is the current president of the Cleveland Metropolitan Bar Association. He is a past-president of the Ohio Association of Criminal Defense Lawyers and was the first lawyer to be named its "Lawyer of The Year" in 2010. Mr. Friedman is a Fellow of the American Board of Criminal Lawyers and served as president in 2018. He is an adjunct professor at the Cleveland-Marshall College of Law where he has taught Cybercrime since 2006. In 2019, Mr. Friedman was named by his peers as Best Lawyers Lawyer of the Year in Criminal Defense and General Practice in Cleveland. As a criminal defense lawyer, he has defended numerous investigations and prosecutions involving hemp.



**Thomas G. Haren** *Attorney Frantz Ward, LLP, Cleveland*  
Mr. Haren represents growing businesses at each stage of their development and is regularly asked to serve as outside general counsel for his clients. In that role, he counsels his clients with respect to innumerable legal issues, including regulatory oversight, corporate governance, contract negotiations, risk management, litigation and other day-to-day business issues.

Mr. Haren often works with his clients to overcome short-term regulatory and financial uncertainty to achieve long-term success in developing markets. He has also developed a national practice representing clients in the burgeoning cannabis industry. As a result, he has become one of the go-to marijuana and hemp business attorneys in Ohio. Working closely with his cannabis clients, Mr. Haren assists with license acquisition, zoning and municipal law, product labeling and packaging and regulatory compliance, in addition to providing ongoing business legal advice. Based on this expertise, he is an avid contributor to various local and national media outlets and often shares his expertise by speaking at national industry conferences and events.



**Patrick F. Haggerty** *Attorney Frantz Ward, LLP, Cleveland*  
Mr. Haggerty is chair of the firm's Litigation Practice Group. He represents clients in a wide range of litigation-related issues and serves as national coordinating and national trial counsel for companies facing significant exposures. Mr. Haggerty has extensive experience in designing and coordinating defense strategies and investigation efforts for clients ranging from closely-held corporations to Fortune 100 companies. He created the firm's Cannabis Law and Policy Group in response to the increasingly complex issues surrounding the legalization of medical marijuana and hemp. This work has extended to providing representation to clients involving the vast array of issues created by the national movement to legalize hemp and recreational cannabis. Mr. Haggerty is regularly named to *The Best Lawyers in America* and Ohio Super Lawyers lists and is consistently rated AV Preeminent, the highest ranking, for attorney professional and ethical excellence by Martindale-Hubbell. He remains firmly rooted in his community by serving on several nonprofit boards and regularly provides pro bono representations to individuals and groups.



**Gregory R. Farkas** *Attorney Frantz Ward, LLP, Cleveland*  
Mr. Farkas's practice encompasses a variety of litigation matters, including commercial disputes and the litigation of lender liability, insurance coverage and consumer fraud claims. He has represented defendants in numerous class actions in state and federal courts. At Frantz Ward, Mr. Farkas has been one of the firm's lead litigators, following and analyzing the potential liability for hemp-derived product producers.

# Seminar Information

## Crowne Plaza Columbus North - Worthington

6500 Doubletree Avenue  
Columbus, OH 43229  
(614) 885-1885

### Tuition

**\$289** for individual registration  
**\$269** for three or more registrants from the same company at the same time.

**Included with your registration:** Complimentary continental breakfast and printed seminar manual.

**Receive a reduced tuition rate of \$101** by registering to be our on-site coordinator for the day. For availability and job description, please visit [www.halfmoonseminars.org](http://www.halfmoonseminars.org).

### How to Register

- Visit us online at [www.halfmoonseminars.org](http://www.halfmoonseminars.org)
- Mail-in or fax the attached form to 715-835-6066
- Call customer service at 715-835-5900

**Cancellations:** Cancel at least 48 hours before the start of the seminar, and receive a full tuition refund, minus a \$39 service charge for each registrant. Cancellations within 48 hours will receive a credit toward another seminar or the self-study package. You may also send another person to take your place.

Registration  
8:00 - 8:30 am  
Morning Session  
8:30 - 11:45 am  
Lunch (On your own)  
11:45 am - 12:45 pm  
Afternoon Session  
12:45 - 4:00 pm

### Continuing Education Credit Information

This seminar is open to the public. The Ohio Commission on CLE has approved this seminar for 6.0 CLE hours, including no ethics hours, for attorneys. The Indiana Office of Admissions and Continuing Education has approved this program for 6.0 CLE hours for attorneys.

Attendance will be monitored and reported, as required. Attendance certificates will be available after the seminar for most individuals who complete the entire event. Attendance certificates not available at the seminar will be mailed to participants within fifteen business days.

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# Estate Planning Manual

Included with each registration and written for HalfMoon Education Inc. by Matthew A. Bovino, Daniel L. Daniels, David T. Leibell, Michael T. Clear, and Beth Ann Brunalli.

In this comprehensive, 200+ page manual you'll learn about federal tax law, estate planning, retirement asset planning, asset protection planning, charitable planning, and much more.



# Registration

## Industrial Hemp: Law, Applications and Economics

Columbus, OH - Tuesday, January 28, 2020

How to Register		Registrant Information	
<b>Online:</b> <a href="http://www.halfmoonseminars.org">www.halfmoonseminars.org</a>		Name: _____	
<b>Phone:</b> 715-835-5900		Company/Firm: _____	
<b>Fax:</b> 715-835-6066	<b>Code:</b>	Address: _____	
<b>Mail:</b> HalfMoon Education Inc., PO Box 278, Altoona, WI 54720-0278		City: _____ State: _____ Zip: _____	
<b>Complete the entire form.</b> Attach duplicates if necessary.		Occupation: _____	
		Email: _____	
		Phone: _____	
		<b>Additional Registrants:</b>	
		Name: _____	
		Occupation: _____	
		Email: _____	
		Phone: _____	
		Name: _____	
		Occupation: _____	
		Email: _____	
		Phone: _____	
Email address is required for credit card receipt, program changes, and notification of upcoming seminars and products. Your email will not be sold or transferred.			
( )  I need special accommodations. Please contact me.			

### Tuition

- ( ) **I will be attending the live seminar.** Single Registrant - **\$289.00**. Three or more registrants from the same company registering at the same time - **\$269.00** each.
- ( ) **I am not attending.** Please send me the self-study package:
  - Downloadable MP3 Audio/PDF Manual for **\$269.00**.
  - CD/Manual Package for **\$289.00**.  USB/Manual Package **\$289.00**. (S&H included. Please allow five weeks from seminar date for delivery)

**Checks:** Make payable to HalfMoon Education Inc.

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