



## Full Terms & Conditions

### Hahn Explore Your City Promotion

1. Information on how to enter and prizes form part of these conditions. By participating, entrants agree to be bound by these conditions. Entries must comply with these conditions to be valid.
2. Entry is open to residents of New South Wales who are 18 years and over. Employees and their immediate families of the Promoter, its agencies and venues/outlets associated with this promotion are ineligible to enter
3. The promotion commences at 00.01 AEST on 24/05/2017 and closes at 23.59 AEDT on 15/12/2017 ("Promotional Period").
4. To enter the Promotion:
  - (a) Entrants who are not current subscribers to the Hahn database must, during the relevant Promotion Phase:
    - (i) visit the Hahn sign-up page at <https://www.hahn.com.au/beer/signup/>;
    - (ii) fully complete the online entry form (full name, date of birth, email address, state, postcode and mobile number number);
    - (iii) read the Privacy Policy; and
    - (iv) consent to receive marketing communications from Hahn.
    - (v) follow the instructions in the Electronic Direct Mail (EDM) from Hahn on how to enter the Promotion (see steps below).
  - (b) Entrants who are existing subscribers to the Hahn database must, during the Promotion Phase:
    - (i) access the link in the electronic direct mail (EDM) sent by the Hahn to subscribers or visit [www.hahn.com.au/never-settle/experiences-nsw](http://www.hahn.com.au/never-settle/experiences-nsw) to access the online entry form for the promotion;
    - (ii) review the online entry form that will be pre-populated with the entrant's details provided to Hahn upon subscribing to the Hahn database;
    - (iii) choose one (1) of three (3) experiences for the relevant Promotion Phase;
    - (iv) and submit during the relevant Promotion Phase.
5. Limit applies of one entry per person, per Promotion Phase.
6. Each draw will take place at Traction Digital Pty Ltd, Suite 1, Level 25, 66 Goulburn St, Sydney NSW 2000 ('Traction Digital'). The first three (3) valid entries drawn from each Promotion Phase draw will each receive a prize, in the order listed in the table in clause 9 below.
7. The Promotion Phase dates and draw dates are as follows:

	Promotion Phase Opens	Promotion Phase Closes	Draw Date



<b>1</b>	24/05/2017	26/05/2017	29/05/2017
<b>2</b>	21/06/2017	23/06/2017	26/06/2017
<b>3</b>	26/07/2017	28/07/2017	31/07/2017
<b>4</b>	23/08/2017	25/08/2017	28/08/2017
<b>5</b>	20/09/2017	22/09/2017	25/09/2017
<b>6</b>	25/10/2017	27/10/2017	30/10/2017
<b>7</b>	22/11/2017	24/11/2017	27/11/2017
<b>8</b>	13/12/2017	15/12/2017	18/12/2017

8. Each Entrant must enter into each Promotion Phase separately. Entrants may choose to enter into one (1) or more Promotion Phases. No entries will be carried across from one Promotion Phase to another.

9. Prizes consists of:

<b>Promotion Number</b>	<b>Draw</b>	<b>Prize</b>	<b>Individual Prize Value (RRP)</b>	<b>Number of Prizes to be Given Away</b>	<b>Total Value of all Prizes (RRP)</b>
1	A	Barista Course for the Winner and two (2) friends (Three (3) People Total)	\$297.00	Three (3)	\$891.00
	B	Helicopter Tour Over Sydney for the Winner and two (2) friends (Three (3) People Total)	\$537.00	Three (3)	\$1,611.00
	C	Escape Room Experience for the Winner and three (3) friends (Four (4) People Total)	\$168.00	Three (3)	\$504.00
2	A	Underwater Scooter Tour for the Winner and two (2) friends (Three (3) People Total)	477	Three (3)	\$1,431.00
	B	Crime and Passion Kings Cross Walking Tour for the Winner and three (3) friends (Four (4) People Total)	180	Three (3)	\$540.00
	C	Paintball Experience (200) for the Winner and three (3) friends (Four (4) People Total)	196	Three (3)	\$588.00
3	A	Skywalk At Sydney Tower Eye for the Winner and three (3)	\$276.00	Three (3)	\$828.00



		friends (Four (4) People Total)			
	B	Sydney Historic Pub Crawl Walking Tour for the Winner and three (3) friends (Four (4) People Total)	\$300.00	Three (3)	\$900.00
	C	Learn to Sail for the Winner and three (3) friends (Four (4) People Total)	\$199.00	Three (3)	\$597.00
4	A	Top Gun Flight Simulator for the Winner and two (2) friends (Three (3) People Total)	\$387.00	Three (3)	\$1,161.00
	B	The Rocks Pub Tour with Drinks for the Winner and three (3) friends (Four (4) People Total)	\$320.00	Three (3)	\$960.00
	C	Photography Workshop - Night Photography for the Winner and two (2) friends (Three (3) People Total)	\$330.00	Three (3)	\$990.00
5	A	History of Sydney Walking Tour for the Winner and three (3) friends (Four (4) People Total)	\$184.00	Three (3)	\$552.00
	B	Harbour Bridge Self Guided Bike Tour for the Winner and three (3) friends (Four (4) People Total)	\$116.00	Three (3)	\$348.00
	C	Sydney Historic Pub Crawl Walking Tour for the Winner and three (3) friends (Four (4) People Total)	\$300.00	Three (3)	\$900.00
6	A	Skywalk At Sydney Tower Eye for the Winner and three (3) friends (Four (4) People Total)	\$276.00	Three (3)	\$828.00
	B	Behind the Scenes Tour of SCG and Allianz Stadium for the Winner and three (3) friends (Four (4) People Total)	\$120.00	Three (3)	\$360.00
	C	Escape Room Experience for the Winner and three (3) friends (Four (4) People Total)	\$168.00	Three (3)	\$504.00



7	A	America's Cup Yacht Sailing on Sydney Harbour for the Winner and two (2) friends (Three (3) People Total)	\$387.00	Three (3)	\$1,161.00
	B	Barista Course for the Winner and two (2) friends (Three (3) People Total)	\$297.00	Three (3)	\$891.00
	C	Historical Sydney Tank Stream Walking Tour for the Winner and three (3) friends (Four (4) People Total)	\$184.00	Three (3)	\$552.00
8	A	Historical Sydney Tank Stream Walking Tour for the Winner and two (2) friends (Three (3) People Total)	\$297.00	Three (3)	\$891.00
	B	Sydney Harbour Kayaking Tour with Breakfast for the Winner and two (2) friends (Three (3) People Total)	\$597.00	Three (3)	\$1,791.00
	C	Jet Boat Ride on Sydney Harbour - 30 Minutes for the Winner and two (2) friends (Three (3) People Total)	\$237.00	Three (3)	\$711.00

10. Total RRP value of prizes = \$20,490.00. All other ancillary costs including but not limited to [insert or delete as applicable:] insurance, taxes (excluding GST), meals, drinks, transfers and any and all other expenses are the responsibility of the winner.
11. The Promoter is not responsible for any costs or expenses associated with attending the prize.
12. Prizes will be delivered to winners within 28 days of the close of the Sub-Promotional Period, subject to any processing or delivery delays. Winners will be notified of any delay.
13. Prizes must be taken within six (6) months of receiving the Prize. All Prizes will expire after six (6) months.
14. It is a condition of accepting the prize that the winner (and their guests) arrange at their own expense valid travel insurance with the highest available coverage for their period of travel.
15. Winners will be notified by telephone and email within two (2) days of the relevant draw.
16. If necessary, a second chance draw will be held on 19/03/2018 at the same time and place as the first draw in order to distribute any unclaimed prizes. Second chance draw winners will be notified by telephone and email within two (2) days of the second chance draw.
17. Prizes are not transferable and are not redeemable for cash. The Promoter's decision is final and binding - no correspondence will be entered into.



18. To the extent permitted by law, the Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury in connection with the conduct of the promotion whether as a result of:
- a. technical or telecommunications problems, including security breaches, technical website malfunctions or glitches; or
  - b. acts or omissions (including negligent acts of omissions) of the Promoter's servants or agents involved in the conduct of this promotion.
- In the event of such problems or conduct, the Promoter may (subject to relevant state and territory lottery regulations and where necessary with the approval of the relevant lottery authority) modify, cancel, terminate or suspend the promotion.
19. If any prize or any element of a prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize or element of a prize of equal or greater value at the Promoter's sole discretion, subject to any written directions from the relevant authorities. Winners will not be entitled to any additional compensation in the event that the prize or element of a prize has been substituted at equal or greater value.
20. The Promoter reserves the right to request verification of age, identity, residential address and any other information from entrants relevant to entry into or participation in this promotion. Verification is at the discretion of the Promoter, whose decision is final. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or is otherwise involved in any conduct that involves manipulating, interfering or tampering with this promotion or otherwise preventing the conduct of the promotion as intended by the Promoter. In the event of such problems or conduct, then the Promoter may (where necessary with approval from the relevant lottery authority) modify, cancel, terminate or suspend the promotion.
21. The prize is subject to the terms and conditions of Red Balloon Pty Ltd (ABN 13 097 376 442). The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of Red Balloon Pty Ltd or otherwise as a result of the winner accepting and/or using a prize, except for any loss, damage or injury which is due to the negligence or wilful misconduct of the Promoter or which otherwise cannot be excluded by law.
22. Before the prize is awarded, the winner (and any other person(s) sharing the prize with the winner) may be required to sign an agreement to release the Promoter from, and indemnify the Promoter against, any loss, damage or injury arising from the use or participation in the prize, except to the extent any loss, damage or injury is due to the negligence or wilful misconduct of the Promoter.
23. In participating in this promotion entrants are providing information to the Promoter and not to Facebook. Each entrant acknowledges that this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, and to the extent permitted by law, releases Facebook from any and all liability in relation to this promotion. Any queries, comments or complaints about this promotion must be directed to the Promoter and not Facebook.
24. Entrants will be refused service of alcohol or provision of an alcoholic beverage prize if it would breach any relevant laws, codes or policies including those of the relevant liquor licensee relating to the Code of Practice for Responsible Service of Alcohol. The Promoter supports the responsible service of alcohol.
25. Entrants consent to the Promoter using their name, image, entry, and/or voice in the event that they are a winner in any media for an unlimited period of time without remuneration for the



purpose of promoting this promotion (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter.

26. Any personal property rights in entries are owned by the Promoter. Details from entries will be collected and used for the purpose of conducting this promotion (which may include disclosure to third parties, including local lottery authorities, for the purpose of processing and conducting the promotion) and for promotional purposes surrounding this promotion. By entering this promotion entrants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference or payment to the entrant. Entrants may access, change and/or update their personal information and obtain a copy of the Promoter's privacy policy by contacting the Promoter on 1800 308 388 during office hours.
27. The Promoter is Lion – Beer, Spirits & Wine Pty Ltd (ABN 13 008 596 370) of Level 7, 68 York Street, Sydney NSW 2000.

Authorised under NSW Permit No LTPS/17/14246.



## Abbreviated Terms & Conditions

### Hahn Explore Your City Promotion

**HELPLINE: 1800 308 388**

**LIMIT APPLIES OF ONE (1) ENTRY PER PERSON PER DAY, PER SUB-PROMOTION.**

Promotion commences on 24/05/2017 and closes on 15/12/2017 ("Promotional Period"). To enter the Promotion and subsequent sub-Promotions, entrants who are not current subscribers to the Hahn database must during the Promotion period: (a) (Locate the link housed on the Hahn Facebook page at <https://www.facebook.com/hahn> to subscribe to win or visit the Hahn sign-up page at <https://www.hahn.com.au/beer/signup/>; (b) fully complete the online entry form (full name, date of birth, email address, state, postcode and mobile number); (c) consent to have read the Privacy Policy; and (d) consent to receive marketing communications from Hahn. Once an entrant is a Hahn subscriber, he or she will receive an Electronic Direct Mail (EDM) from Hahn with instructions as to how to enter the sub-Promotion. To enter the sub-Promotion: (a) access the link in the electronic direct mail (EDM) sent by the Hahn to subscribers or visit [www.hahn.com.au/never-settle/experiences-nsw](http://www.hahn.com.au/never-settle/experiences-nsw) to access the online entry form for the promotion; (b) online entry form will be pre-populated with entrants details provided to Hahn upon subscribing to the Hahn database; (c) choose one (1) of three (3) experiences; (d) and submit during the sub-Promotion Period. Limit applies of one entry per person, per Sub-Promotion. Each draw will take place at Traction Digital Pty Ltd, Suite 1, Level 25, 66 Goulburn St, Sydney NSW 2000 ('Traction Digital'). The first three (3) valid entries drawn from each Sub-Promotion draw will receive a prize. Winners will be notified by telephone and email within 2 days of the draw. Prize consists of one (1) Red Balloon experience. Total RRP value of all prizes = \$20,490.00. Entry is open to residents of New South Wales, aged 18 years and over. The Promoter supports the responsible service of alcohol. See staff for full terms and conditions. The Promoter is Lion-Beer, Spirits & Wine Pty Ltd (ABN 13 008 596 370) of Level 7, 68 York Street, Sydney NSW 2000. Authorised under NSW Permit No LTPS/17/14246.