



HAAS ALERT

Munich Re Appoints HAAS Alert to Smart Mobility Program Strategic Partners List

HAAS Alert Safety Cloud™ service keeps fleets and workers safer on the roadways

CHICAGO, July 10, 2019 -- Today, HAAS Alert announced it has joined Munich Reinsurance America Inc.'s (Munich Re) Smart Mobility Program as a strategic partner, enabling Munich Re clients to deploy HAAS Alert's collision prevention technology to address safety issues facing first responders daily.

Munich Re's Smart Mobility program includes its award winning LossDetect® tool, which analyzes a client's unique auto loss portfolio while identifying and quantifying losses that could be prevented and the associated savings. This analysis, combined with pre-vetted and strategic product offerings, allows Munich Re's commercial customers to strategically identify the right prevention option(s) for their fleet. The HAAS Alert Safety Cloud service reduces the risk of roadway collisions and injuries by sending alerts to drivers via mobile and in-vehicle applications when Public Safety, highway response, and municipal fleet vehicles are responding or working in the road.

Bruce Weisgerber, Mobility Solution Center Leader for Munich Re's Smart Mobility Program, said, "Distracted driving continues to be a cause of motor vehicle accidents. By alerting drivers of nearby hazards caused by emergency vehicles, the HAAS Alert Safety Cloud can help keep both first responders and the public safe on the roads during an emergency response."

Cory Hohns, CEO of HAAS Alert, says that the strategic partnership with Munich Re may offer fleet owners an additional financial benefit. "Fleets are continually looking to invest in safety solutions that help keep their people safer and assets in service longer while demonstrating return on investment. We're excited to partner with Munich Re, as the LossDetect tool helps demonstrate the ROI of the HAAS Alert Safety Cloud service."

About HAAS Alert

HAAS Alert streams vital safety information in the form of real-time digital alerts to drivers and connected cars via in-vehicle systems and smartphone apps when emergency vehicles are approaching and on-scene. To learn more, visit www.haasalert.com.

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