

# VIDEO UPLOAD CHECKLIST

## Have You Done All This?

### DID YOU DO THIS?

- Change The File Name To Be Your Keyword?**
- Add In Property Info (PC Only)?**
- Upload But Set To Private or Unlisted?**
- Titles** - Add your **KEYWORD** In Beginning (first if possible) and secondary keyword at the end (if possible)

#### Did You Use The Correct Format For Your Video Type?

- FAQ, Information, How-To, etc Titles** - Keyword first then add in secondary keywords.
- Local** - Format: Main Keyword - Phone Number - Secondary Keyword or Company Name
- Review/Testimonial Titles** - Format: Business names- **REVIEWS** or **TESTIMONIALS** - Main Keyword
- Discounts/Coupons/Specials** - Use this format - Main Keyword Discounts, Coupons, and Specials - Company Name
- Description** - Your main keywords, long tail keywords, and secondary keywords all must be in the description. Keep your description between 200-400+ words. Always put a link to your channel. Always put a link to the video at the bottom of the description. Always put your keyword or a keyword phrase at the end as well.

#### Did You Use The Correct Format For Your Video Type?

- The Very Bottom Of Your Description** - Every description should have a link to your video and your main keyword or keyword phrase.
- Add The Right Tags?**
- Add In A Proper Thumbnails Named With Your Keyword?**
- Add In Location For Local Videos?**
- Add Your Transcript After Renaming It Your Keyword?**
- Set That Baby Live!**

