



INTERNATIONAL FREELANCERS  
ACADEMY

## Ideal Client Profile

<b>Name:</b>		<b>Age:</b>	
<b>Location:</b>		<b>Marital status:</b>	
<b>Number and age of children:</b>		<b>Job title:</b>	
<b>Annual income:</b>		<b>Education level:</b>	
<b>Top challenges:</b>			
<b>Top goals:</b>			
<b>Common objections:</b>			
<b>Information sources:</b>	Magazines or trade publication		
	Blogs		
	Conferences		
	Industry experts		
	Other		